



Christian Fischbacher

ST. GALLEN – SWITZERLAND
EST. 1819

Company Portrait



MICHAEL FISCHBACHER
CEO

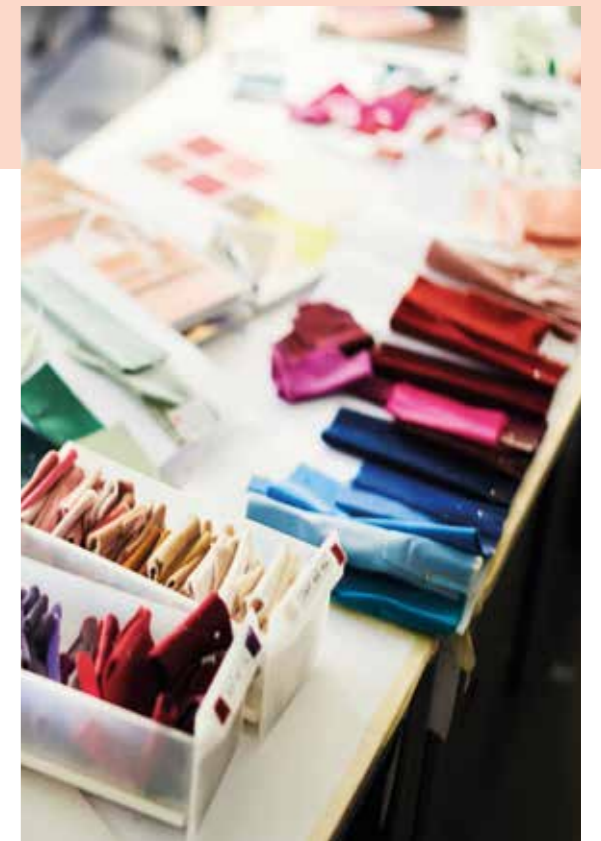
CAMILLA FISCHBACHER
ART DIRECTOR

Welcome to the world of Christian Fischbacher

Christian Fischbacher has been creating luxurious fabrics for 200 years.

During this time, the family-run business with its headquarters in *Sankt Gallen, Switzerland*, has become a globally successful purveyor of the finest bed linen, home accessories, rugs, wallpaper, box-spring beds as well as furnishing fabrics for private and public spaces.

Michael Fischbacher is the sixth generation of the Fischbacher family to manage the company. He runs it together with his wife Camilla, who, as Art Director, is responsible for the creative development of the company.



Design

Christian Fischbacher is cosmopolitan, open minded and inspired by a broad range of cultures. Our in-house design team is always on the lookout for the latest trends. Around the world, we discover new materials, colours, combinations and designs which we reinvent in new and unconventional ways for the homes of our customers.

“It is our firm belief that a beautiful, stylish home brings joy to our lives.”

MICHAEL FISCHBACHER

Quality



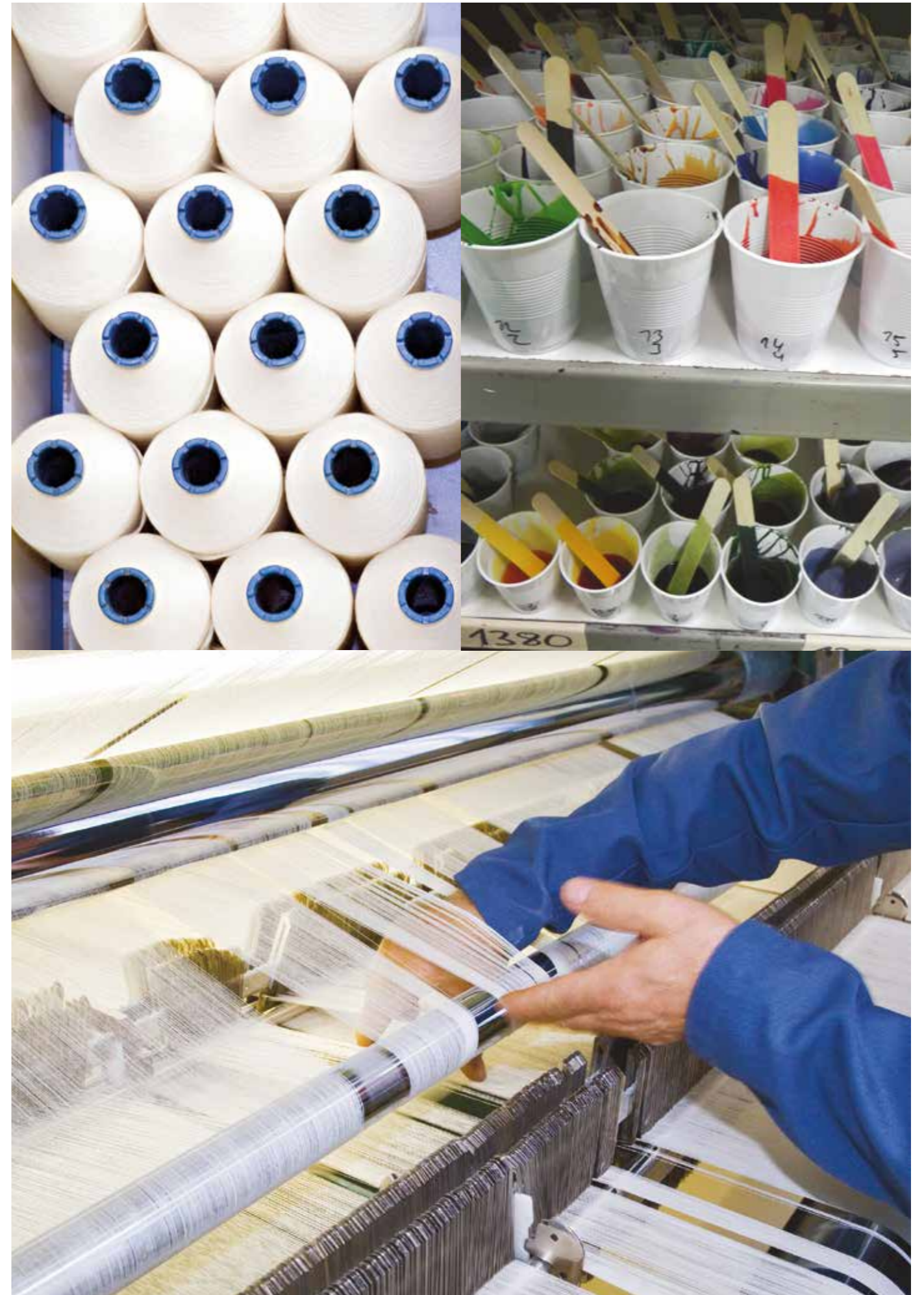
'We have made it our aim to be the front runners in manufacturing standards for high-quality textile interiors,' Michael Fischbacher emphasises.

In today's world, insisting on exceptional quality and the highest possible manufacturing standards are not a given.



“Christian Fischbacher deliberately aims for this level of luxury. Some of our partners and suppliers have worked together with us for over a century.”

MICHAEL FISCHBACHER



Production

From the design to the final steps of manufacturing, **Christian Fischbacher** consistently places the highest demands on quality. The textile expertise we have developed over the two centuries of our company's lifespan, coupled with our great passion for the product and an incredibly creative, international team are key to the global success of our firm.

Headquarter and Subsidiaries:

1. SWITZERLAND
Christian Fischbacher Co. AG
2. GERMANY
Christian Fischbacher GmbH
3. ITALY
Christian Fischbacher Spa
4. JAPAN
Nihon Fisba K.K.
5. BENELUX
Christian Fischbacher B.V.
6. FRANCE
Christian Fischbacher s.a.r.l
7. UK
Christian Fischbacher Ltd.

Global player
with a *local touch*
and a sense of
responsibility

We nurture our Swiss roots with pride while managing a forward-looking company with global scope. With subsidiaries in *Germany, the UK, France, Italy, the Netherlands and Japan*, we employ over 300 people worldwide.



Sales



Image Credits

Main

Hotel Fürstenfelder, Germany
 Interior Architecture & Design:
 Hildmann Wilke Architecture,
 Munich, Germany
 Photo credits: Sascha Kletzsch,
 Munich, Germany

Above Right

Aesop Store, Munich,
 Luitpoldblock
 Architect: einszu33

Left

Hotel Panorama Resort & Spa,
 Feusisberg, Switzerland
 Contractor: Atelier W+B AG
 Regensdorf, Switzerland

Christian Fischbacher's exclusive furnishing fabrics can be found in high-profile homes and state residences all over the world: the *Élysée Palace*, in presidential offices, in the embassies of various European countries and a number of royal palaces in *Asia, North Africa* and the *Middle East*. A large number of five-star luxury hotels in *Switzerland, Europe* and *Asia* are also furnished with fabrics by Christian Fischbacher.

In retail, we are also proud to count the most exclusive shops and department stores all over the world among our customers, from *Globus* and *Jelmoli* in *Zurich* and *Geneva*, over *KaDeWe* in *Berlin*, to *Isetan*, *Mitsukoshi* and *Takashimaya* in *Tokyo*, to name just a few.

History

1819

Christian Fischbacher, born 1803 in the village of St. Peterzell in Eastern Switzerland, founds the company at the age of sixteen. A son of a farmer, the young Christian collects cotton fabrics woven by farmer's wives and trades them in the market in St. Gallen, travelling nearly 30 km on foot to get there.



13th to 19th Centuries

From the 13th century onwards, St. Gallen acquires affluence with the production and trade of linen fabrics, known then as "White Gold". Until the advent of the Industrial Revolution, linen fabrics are woven by hand and bleached using water and sunlight only.

1854

Christian Fischbacher moves his family to St. Gallen and acquires the property of Oberer Graben 24, where the business is managed from for the next twenty years.



1850 – 1860

St. Gallen Embroidery Industry Brings Riches to Switzerland. During the middle of the 19th century, embroidery factories and related textile mills rapidly develop in and around St. Gallen, due to the strong demand for Swiss embroideries from Europe, Russia and America.

1874

Working together with his two sons, Christian Fischbacher purchases a new property on Vadianstrasse 6 in order to accommodate the growth of the business. Soon, even this new building is no longer large enough for the expanding firm and in 1890 the adjoining house is acquired as well.

1880s

Born in 1845, Christian Fischbacher II is known as a man of great wisdom and kindness. He leads the company successfully through the First World War, a time when many St. Gallen textile companies have to close down. His wife, referred to as "Mama" by the employees, works closely by his side, starting and leading the handkerchief department which carries on until the 1990s.



1928

Otto Christian Fischbacher becomes the sole owner of the company and leads the company during the stock market crash. Otto and his strong management force are able to preserve the good name and capital of the company, and also to further expand it, despite the challenging times.



1939

Christian Fischbacher IV is born in St. Gallen in 1915. The youngest of four children, he is educated in Switzerland and England and begins working for the family business at the age of twenty-one. He leaves for the United States at the age of twenty-four.



1940 – 1952

In New York, Christian Fischbacher IV establishes the company's first subsidiary, FISBA Fabrics Inc.



1960s

Christian Fischbacher IV establishes ties with the Parisian Haute Couture. Learning from his experience on 7th Avenue, New York, he expands the design department, bringing a new, fashion-forward vision to the company.

Starting in 1961, the company establishes a number of subsidiaries in various countries around the world, including Italy, Germany, Holland, England, France and Japan, all of which remain operative to this day.

Circa 1970 – 1983

Born in 1938, Christian Fischbacher V spends the first twenty-two years of his life in the United States, before he moves back to his motherland, Switzerland. After completing his education at Princeton University and the University of St. Gallen, he joins his father in running the company and runs the Fashion Accessories division, before taking over as CEO in 1983.



1984

Following Christian Fischbacher IV's bold vision, the company collaborates with trend-setting textile designers, making headlines and shaping trends. In 1984 we win the British Design Council Award for a home furnishing collection called Six Views, designed by the famous British textile design sister team, Collier & Campbell.



1980s

During Christian Fischbacher V's time as CEO, our core business begins to shift its emphasis from fashion textiles to home furnishings. As we grow into a global brand for home textiles, we keep the creative and fashion-driven spirit of the fourth generation.



1988

A home fabrics collection created together with Gianni Versace.

1998

In the 1990s, many efforts are made to modernize our operations, including relocating all of our stocks to one central location. In 1998 we also move our headquarter into a state-of-the-art building in St. Gallen, Winkeln.



2007

Christian Fischbacher VI takes over as Sales Manager East, expanding our sales network to new markets in Eastern Europe and countries formerly belonging to the Soviet Union, building an unprecedented distribution network in the region.



2008

After completing his studies as a Sinologist and working in Malaysia and China, Michael Fischbacher joins the company in 1997. He works alongside his father for twelve years before taking over as CEO in 2008. Since then, Michael works on the further development of the company, while staying true to its founding principles of bold creativity and attention to detail.



2009

In 1990, Michael and Camilla Fischbacher meet at Oxford University where they both study. They get married in 1995. Since 2008, when Camilla became Art Director, the couple works together side by side, running the business in the sixth generation. Camilla and Michael have three children.



2014

With her bold and creative spirit and her background as an Iranian-American who has lived for many years in both Europe and Asia, Art Director Camilla Fischbacher brings a global perspective to her role. Under her direction, our team of expert textile designers create some of the most extraordinary fabrics produced today.



2019

2019 marks the 200th year of our company's existence. This marks us the oldest textile editor that is still in the same family! For six generations we have continued our business, with ups and downs, but overall successfully. However, longevity in itself is no achievement for a firm. Rather, what we are proud of is that we have stayed true to ourselves all this time.



Interior Fabrics

Thanks to our many years of experience and our almost limitless creativity, the interior fabrics by **Christian Fischbacher** leave plenty of scope for individual design requirements. With a feel for mood and style, we bring modern and traditional elements into a beautiful equilibrium. Created in our design studios in *St. Gallen (Switzerland)* and *Como (Italy)*, the collection comprises a wide range of high-quality fabrics from delicate, translucent materials, over luxurious plains, to glamorous silks and award-winning technical innovations.





Carpets



Our collection of rugs combines the highest quality with the very best workmanship. Our creativity is limitless: you can choose the design, material and colour you like best. The rugs are tufted by hand to the highest quality standards and all feature the '*Child labour-free*' and '*Green Label Plus*' certificates.



Wallpaper



Christian Fischbacher is driven by a passion for quality and design. We have now developed a modern collection of non-woven wallpaper to complement our other products. The in-house design team creates this by translating our textile expertise into premium wallcoverings. Using patterns from our fabrics exhibits their wealth of colour and rich detailing on a new surface.



Accessories

We believe that it's the details that make the difference. Every year, we launch a collection of decorative cushions featuring a selection of **Christian Fischbacher** fabrics. Combined with matching accents and contrasting colours, the cushions make it possible to create new moods and to decorate interiors in an easy, fun way. Our cosy and elegant throws meet the very highest quality criteria. They are made from only the best materials and create luxurious accents in living rooms and bedrooms.





Bed & Bath

Our bed linen is known for its exclusive materials and detailed prints. Every season, our in-house design team creates fresh, unique and innovative designs. It's that special touch and our attention to detail that really characterise the signature style of the **Christian Fischbacher** brand.

The bathroom collection comprises of luxurious towels and bathrobes in a rich selection of colours and designs.





Boxspring- Bed

With the exclusive box-spring beds you can transform your bedroom into a luxurious oasis of relaxation. Distinct, personal, meeting the highest standards of quality and design.





“Beauty and creativity is what we do. It’s so much fun creating new products and sharing them with our customers. We love interiors, and we look forward to expanding our customer base and our product portfolio in the future!”

MICHAEL FISCHBACHER



Publisher

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