

**HENGE<sup>®</sup>**

---

COMPANY PROFILE

## HENGE HISTORY

Henge was born in 2007 from a big dream and a small group of very determined people.

Its identity, strong and clear from the very beginning, imposed itself on the market and won reputation and interest at international and national level in just a few years.

Henge does not want to repeat an old industrial system: its commitment is to propose collections that know how to encapsulate history and interpret contemporary living, high-profile furnishing solutions that are the result of sophisticated choices, exclusive materials, precious finishes, skilled Italian hand crafting, refined design and attention to detail.

In 2008, the first collection, designed by architect Silvia Prevedello, was presented at the Milan International Furniture Fair; Silvia handled the entire project, expressing emotionally the creative aims of the new brand and defining Henge's guidelines.

The furniture and furnishing accessories of the debut collection are permeated with a subtle Deco flavour and elegance, with a style that plays on the balance of formal rigour and freedom of expression. Traditional materials like stone contrast creatively with the softness of leather, tanned the artisan way, and with the brightness of chromed metal.

In 2009, the collaboration kept with architect Prevedello gave birth to the Diamond collection: a new interpretation of the concept of luxury in a contemporary vein, thought as precious and delicate, never evasive.

The same year, the Whisper Collection bore the signature of architect Simone Micheli, who offers his personal interpretation of Henge's style: modular and rigorous structures compared with more plastic and inviting forms, like those of the night-time environment, all with sinuous leather coverings.

2011 is the year of the evolution of the brand, started by Paolo Tormena, CEO of the company, and architect Massimo Castagna, who became Art Director and Designer for Henge and "Home Collection", that for Henge is much more than a collection: it is a highly structured and ambitious project, in which the energies of the company fully converge.

Following an original, intimate path, Castagna leaves his inimitable mark: timeless, unique furniture, far away from any formalism or predetermined style. Conceived with an anti-rhetorical attitude, the items embody the will to reinterpret and reappraise the everyday and domestic environment: forms and geometries that are often unusual, not obvious, in which the material, always treated and worked in a totally hand-crafted way, plays the role of the protagonist.

2012 saw the contribution of Emmanuel Babled, the creator of the much appreciated June Chair.

The spirit Henge was created with took shape and found its raison d'être in the search for excellence, directing itself towards those who know and follow the mysterious rules of attraction.

If we stop for a while to analyse the roots of things, we find that the name Henge came from the reference to the stones of Stonehenge: a prehistoric structure of archaic beauty, enigmatic yet expressive, one of the most ancient and seductive testimonies of the human capacity to intervene on matter and space. Henge is inspired by its charm and its ability to disclose the true value in making "architecture".

## HENGE TODAY



The present is the time of Home Collection, a project that comes from the desire of creating a house entirely designed by Henge, which has already had three major catalogues between 2011 and today.

The aim is not to respond to the demands of the market, but to understand deeply the needs of human beings and seek to respond to these in functional, emotional and aesthetic terms.

"What lives with us is much more than a piece of furniture, it is a travelling companion..." writes architect Massimo Castagna, from whose experience heterogeneous and visionary pieces have come to life, designed and created to live in many stylistically different houses, all of which share a warm, informal, eclectic and international atmosphere.



Henge decided, first of all, to focus on an attentive and constant research on materials: wood, metal, natural stone, leather, whose expressive power created projects of considerable impact, special materials that are often difficult to find, like swamp oak, an elegant and sophisticated fossil wood with an indescribable smoke grey colouration, and Cappuccino stone, arabesque veined in the tones of white, brown and grey, with an exclusive sand-sprayed surface finish. Each working process comes from the merging of technology and ancient traditions, adding the value of skilled hands that make Made in Italy products exceptional. As expressed by leathers, metals, woods, stones, and even more original materials like steel fabrics or Etna lava, Henge's commitment is to produce manufactured pieces, not industrial products. For each material totally natural finishes are created and can be diversified according to the specific piece or, also, the specific need of customization: witness of the incessant research activity conducted on the field of working processes, to offer customers the widest variety of possibilities. As a demonstration of the effort spent in the

technological field, the 2013 Collection was presented along with an important news: the Emotional Lighting Control system. Thanks to its application to products such as Light Ring and Tubular Light, it is now possible to manage emission levels simply and electronically: different lighting scenarios of emotional impact and value. To research, materials, workmanship, craftsmanship, technology and customizations, Henge adds a very highly structured and unusual stylistic vision. At the base of all the Home Collections there is a specific idea: the home is inhabited by contrasts, formal and almost solemn presences, alongside more essential pieces, simpler in conception and with multiple functionalities. That is why there is a place in the collection for important presences such as Stone Table, with an eternal and imposing soul, but also for pieces such as Es-Table, a simple trestle table reinterpreted with sophisticated and intriguing details, with a more informal and temporary nature. It is from the coexistence of these souls that Henge's response to contemporary living, in itself so rich in opposites, was born.



## HENGE IN THE WORLD

Henge is a vital, modern company, striving for new spaces, not only in a commercial meaning. Through events, partnerships and realisations, Henge acquires a high profile, stimulates interest, fascinates old and new supporters and, thanks to the opening of new showrooms all around the world, the company keeps growing and perfecting.

## PERMANENT PROJECTS



2013 - CATHAY PACIFIC Business Class Lounge, [Wall paneling and aerofoils in hand burnished brass] - Design Foster + Partners, Hong Kong, China

2013 - CHRISTIAN DIOR COUTURE [W-Tables] - Paris, France

2013 - BOUTIQUE HOTEL - O'MONOT [Fully furnished public spaces] - Beirut, Lebanon

2013 - ERASMUS UNIVERSITY, Rotterdam, NL [Light Ring Maxi] - Brink Nederland B.V

2013 - GRAND HYATT, Shanghai, China [Side-L] - Avenue Road, Toronto

2013 - Apartment in Dubai, UAE [Fully furnished apartment] - Brigitte Weber Architects, Istanbul, Turkey

2013 - High End residence in Lagos, Nigeria [Bespoke light rings vertical composition] - Antoni Architects, South Africa

2013 - Modamica [A fashion store near Bergamo, Italy entirely furnished with Henge products] - Massimo Castagna Architect, Italy

2012 - Private House, Hong Kong, China - [S-Perla Sofa with bespoke color of Nubuck leather, Soprano Table with structure in hand burnished brass] - Greene Architects

2012 - Le Reve Dubai apartment, Dubai, UAE [Fully bespoke furnished apartment] - Afkar architects, Lebanon

2011 - FOUR SEASON [FF&E Coordinator Four Seasons Hotels and Resorts] [chairs for Japanese restaurant] - Hangzhou, China

## SPECIAL EVENTS

2013 - Honest Emotion- ICFF 2013 - New York.

2013/2008 - Henge participates in the International Furniture Fair in Milan every year.

2009 - Together with Casa Vogue and with the participation of Mila Shon, the "Riletture" event came about, which proposes the work of the architects of the past as a "Fuori Salone" event.

2009 - Architect Dante Benini creates some products, protagonists of the inaugural evenings devoted to the first Henge concept store at the space at Via Cerva 8, in the heart of Milan.

### **Participation in fairs in partnership with other companies:**

Firenze 2014 - Pitti Woman - Hall, lounge

Bologna 2013 - Cersaie - CERAMICHE SANT'AGOSTINO , GARDENIA stands

Koln 2013 - IMM - GALLOTTI e RADICE

Koln 2012 - IMM - POLIFORM

Milan 2012 - Fuori Salone - POLTRONA FRAU Arch. Paola Navone

### **Company catalogues:**

2013/2012 RIMADESIO - 2012 FLOU

### **Company advertising pages:**

2014 FENDI CASA - 2013/2012 RIMADESIO

## SHOWROOMS

The intention of Henge is to thicken more and more its network of showrooms.

Today it can boast of exclusive showrooms in prestigious cities worldwide.

In 2014 new showrooms have been opened in Miami, Los Angeles, Istanbul and Warsaw, besides those already existing in Kuala Lumpur, Dubai, Singapore, Auckland, Taipei, Sao Paulo, Berlin, Munich, Milan, Verona, Treviso and Naples.

In 2015 are planned the following openings: Shanghai, New York, London, Sydney, Teheran, Mexico City, Amsterdam and Nice.

## COMPANY DATA

### Trade Name

HENGE  
Via della Spiga 7  
20121 Milano [MI] – Italy  
Tel. +39.0438 1710600  
Fax. +39.0438 1710113  
www.henge07.com  
atelier@henge07.com

### Management

Chief Executive Officer	Paolo Tormena
Sales Director	Patrizio Baldi Papini
Art Director and Designer	Massimo Castagna

### Contacts

Commercial area	Patrizio Baldi Papini patrizio.baldipapini@henge07.com
Press office	SMITH-PETERSEN T +39 02 36 53 73 28 Via Buonarroti, 4 20145 Milano henge@smith-petersen.com