

ARCHITONIC CITY GUIDE

MILAN DESIGN WEEK

4-10 September 2021

The ultimate selection of must-see
showrooms, places and events
at Fuorisalone as well as the best
brands at supersalone.

ARCHITONIC.COM

3M Science.
Applied to Life.™

3M + Milan Design Week

September 5-10,
2021

At 3M, we apply science in collaborative ways to improve lives daily. As part of Milan Design Week, you will see us in a selection of events and projects engaging visitors in the discovery of 3M Science. Applied to Life.

Elle Décor Exhibition

- Curated by Elisa Ossino
- Palazzo Bovara

Camerino n.5 Project

- Curated by Paolo Volpato and Caterina Steiner
- Teatro degli Arcimboldi Theater

Tours

Brera 12–15

A tour through the historic heart of Milan with the highest density of showrooms. With a combination of fashion boutiques, design galleries, flowered balconies and elegant piazzas, no one can resist its artistic and romantic flair.

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Duomo 20–23

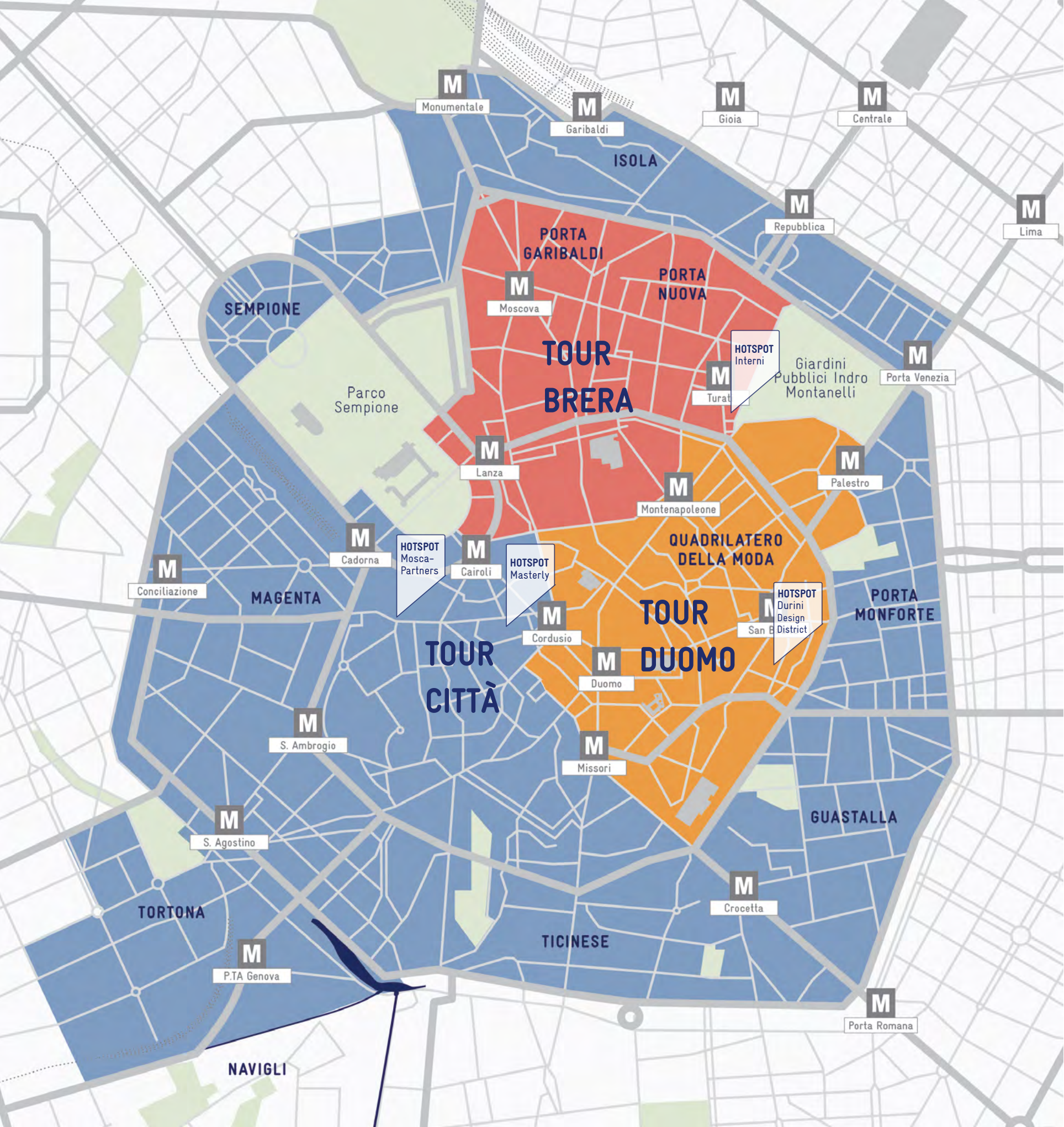
The places that should not be missed while walking through the “Centro Storico” dominated by the city’s cathedral: the Duomo, and the Fashion District where all the big names in the fashion world have their flagship stores.

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Milano Città 24–29

Visit the places that will give you a glimpse into what the diversity of Milan is all about. From the ever-changing skyline around Porta Nuova, to the less touristy places that seem to be reserved only for Milanese.

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A curated selection of not-to-be-missed brands and their showrooms throughout Milan.

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Architonic’s recommended selection of brands to visit at the supersalone fair.

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The events you should not miss during the Milan Design Week.

GET YOUR CITY GUIDE HERE!

PRINT GUIDE & ARCHITONIC BAG

Find printed editions of this guide in more than 150 locations around the city. Get your copy, along with an Architonic Bag, at one of our Hotspots:

Masterly – The Dutch in Milano
Palazzo Francesco Turati
Via Meravigli 7, 20123

Interni Design Factory
Via Filippo Turati 8, 20121

Design Variations 2021 by MoscaPartners
Corso Magenta 24, 20123

Durini Design District
Via Durini, 20122

Also, you can get a City Guide in the showrooms listed in the Tours Brera, Duomo and Città.

DIGITAL GUIDE

Download an online version of the City Guide and start planning your itinerary right away.



The New Design Destination



Official Opening

September 5-10, 10am–9pm, via Durini 14

During the Milano Design Week, the iconic design heritage brands - B&B Italia, Maxalto, Azucena, Arclinea, Flos and Louis Poulsen - announce the arrival of D Studio in Milano, the new Design Retail Destination and new multi-brand experience where

design lovers, professionals and private customers can be inspired, meet, collaborate and connect with the very best of contemporary design culture, as well as to enjoy a unique design journey through the best selection of design furniture and lighting.

d-studio.com

Our Brands at the Fuorisalone

A curated selection of not-to-be-missed brands and their showrooms throughout Milan.

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Fredericia

Via Solferino 11
Milan

fredericia.com



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		Disclaimer: The data delivery deadline for this guide was 21 July, 2021. We could not consider any new information delivered after this date and apologise for any omissions or incorrectly listed content.			



Milano Design Week
4-10/09

Luceplan Flagship Store | Corso Monforte 7
5 - 10 September | Opening hours 10^{am} - 7^{pm}

Our Hotspots



Interni

Founded in 1933, Interni works internationally and specialises in furniture, interior design and project management. Its mission is to conceive and implement interior design solutions at all levels, offering its customers a total design experience.

ARCHITONIC MEMBERS TO FIND THERE

Arclinea

Arredo3

B&B ITALIA

Cassina

CECCOTTICOLLEZIONI

edra

EXTETA

falper.

GIORGETTI

HENGE®

Minotti

Rimadesio

R.O.D.I.A

PAOLA LENTI

Poliform

Poltrona Frau

MORE EXHIBITORS TO DISCOVER

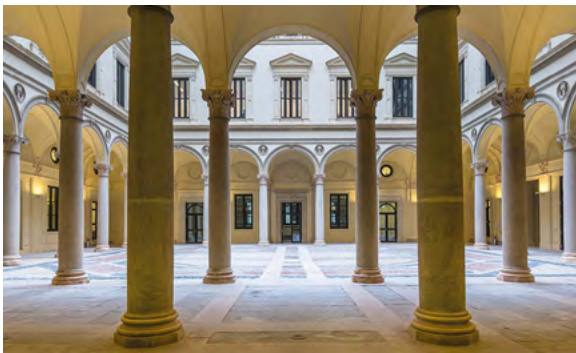
Novamobili
Versace Home

INTERNI
Design Experience

Interni Design Factory
Via Filippo Turati 8, 20121

5-10 September 2021
Sun-Fri 10.00-21.00

internionline.it
#internionline
#internidesignexperience



Masterly – The Dutch in Milano

Masterly – The Dutch in Milano has been bringing a selection of Dutch design, fine craftsmanship and art to Italy since 2016. It can be thought of as a mini trade fair, featuring 80 participants and offering a wide range of products and design solutions.

ARCHITONIC MEMBERS TO FIND THERE

best wool

FritsJurgens®

Abet Laminati

Atom Retail

CooLoo

Dekker Zevenhuizen

Ecor

Eigengijs

Elise Luttik i.a.w. chameleonlab

Forbo Flooring

Textiles & More

Van Besouw

Event happening:
Find more details in the event calendar on page 32-33



Masterly – The Dutch in Milano
Palazzo Francesco Turati, Via Meravigli 7, 20123

5-10 September 2021
Sun-Mon 11.00-20.00
Tue 11.00-17.00
Wed-Thu 11.00-20.00
Fri 11.00-16.00

masterly.nu
#masterlymilano
#nicoleuniquole
#dutchdesign



Design Variations 2021 by MoscaPartners

Design Variations 2021 by MoscaPartners at Palazzo Litta is an international hub that promotes design culture. On display are the products of all those companies, designers, institutions, startups and design schools that will present the result of their research to professionals and design lovers in an exceptional showcase.

ARCHITONIC MEMBERS TO FIND THERE

BARBIE EDITION

wogg™

Edelgrund

Eterno Ivica

Foris L'Origine delle Idee

Korea Craft & Design Foundation

Politecnico di Milano

Scapin Collezioni

Tensoforma

MORE EXHIBITORS TO DISCOVER

Event happening:
Find more details in the event calendar on page 32-33



Design Variations 2021 by MoscaPartners
Corso Magenta 24, 20123

4-10 September 2021
Sat-Fri 10.00-20.00

moscapartners.it
#milanodesignweek2021
#designvariations2021
#moscapartners



Durini Design District

Milano Durini Design District is a key reference point for innovation, style and »Made in Italy« design. Despite these challenging times, this year, Durini District is back, ready and waiting to show the world the latest and most refined projects from the world of design.

ARCHITONIC MEMBERS TO FIND THERE

Arclinea

B&B ITALIA

Barovier&Toso®

Cassina

CECCOTTICOLLEZIONI

COSENTINO CITY Milano

Gallotti&Radice

GIORGETTI

INTERNI

NANOREDAELLI

MARAZZI

Occhio

porro

salvioni design solutions

SCIC Italia

MORE EXHIBITORS TO DISCOVER

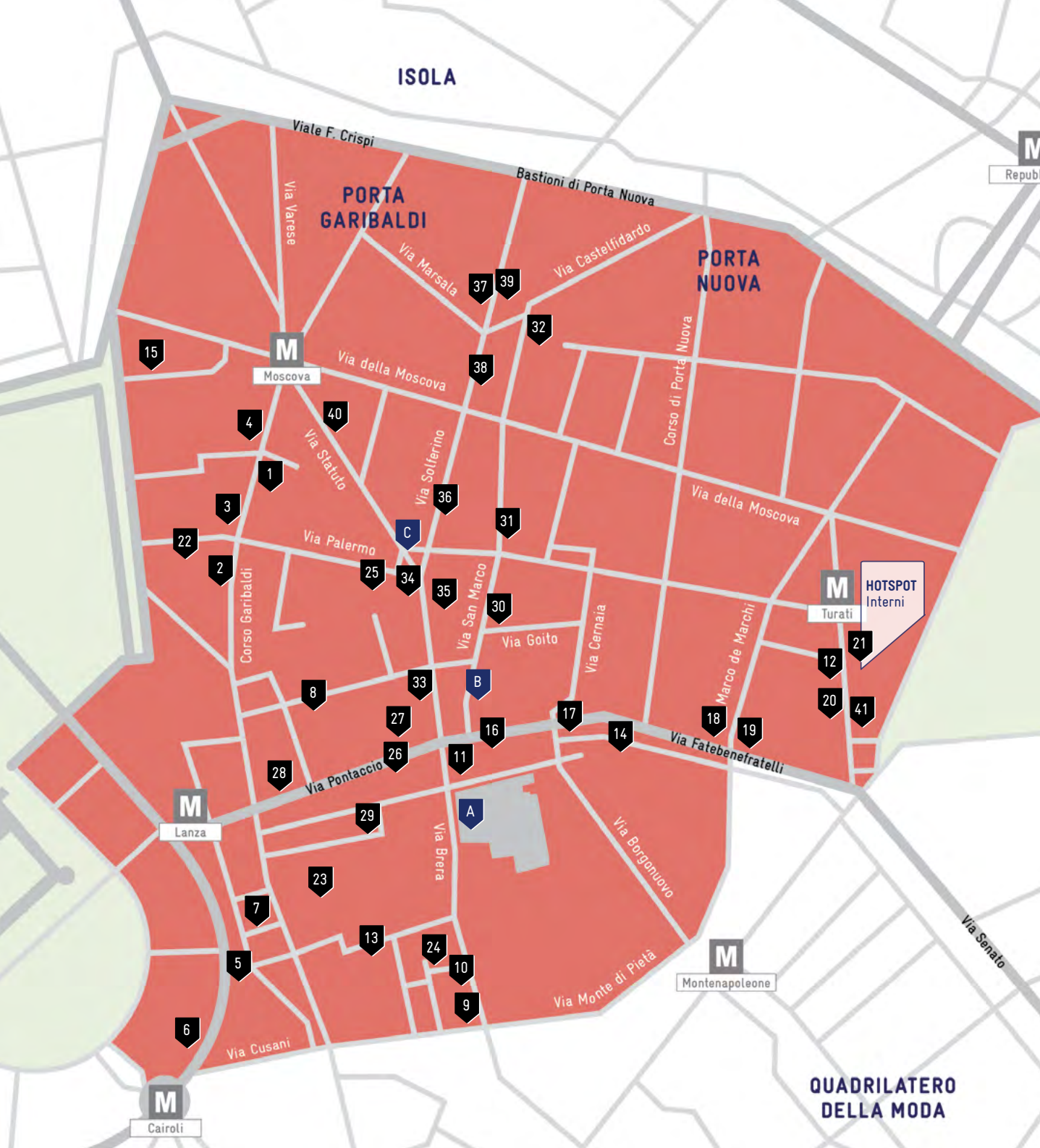
Design Republic
Ethimo
Luxury Living
Maistri
Minotti Cucine





Molteni&C | Dada
Natuzzi Italia
OmniDecor
Technogym

Milano Durini Design DISTRICT

milanodurinidesign.it
#durinidesigndistrict
#milanodurinidesign

Durini Design District
Via Durini, 20122






-  Showrooms: The best brands to discover during the Milan Design Week
-  Architonic Local Picks: Our recommendation of places to visit in between
-  Hotspots: Special exhibitions and events during Milan Design Week
-  Metro Station


HOTSPOT
Interni
Interni Design Factory
Via Filipp Turati 8, 20121

Tour Brera

A tour through the historic heart of Milan with the highest density of showrooms. With a combination of fashion boutiques, design galleries, flowered balconies and elegant piazzas, no one can resist its artistic and romantic flair.





- | | | |
|---|--|--|
| 1 Herman Miller Showroom
Corso Garibaldi 70, 20121
Mon-Fri 09:00-18:00 | 6 Lualdi Showroom 
Foro Buonaparte 74, 20121 | 11 Lago Contract Lab Mad051 Material
Via Brera 30, 20121
09:00-19:00 |
| 2 USM x Monocle
Rossignoli Bicycles Milan
Corso Garibaldi 71, 20121 | 7 Carl Hansen & Søn Flagship Store 
Foro Buonaparte 18A /
Via Arco 4, 20121
Mon 15:00-18:00
Tue-Sat 10:00-18:00 | 12 Kartell 
Via Carlo Porta /
Via Filippo Turati 1, 20121
Mon 15:00-19:00
Tue-Fri 10:00-19:00 |
| 3 Fritz Hansen Showroom
Corso Garibaldi 77, 20121

Magis Showroom
Corso Garibaldi 77, 20121
Sun-Fri 10:00-20:00 | 8 Kasthall Flagship Store
Piazza Paolo VI, Snc, 20121
10:00-19:00 | 13 Christian Fischbacher Showroom 
Via del Carmine 9, 20121
Sat-Fri 10:00-19:00 |
| 4 Horm Novacolor Showroom
Corso Garibaldi 91, 20121
10:00-18:00 | 9 Schönbuch Temporary Showroom
Via Brera 2, 20121
11:00-20:00 | |
| 5 Florim Flagship Store
Foro Buonaparte 14, 20121
Mon-Fri 10:00-19:00 | 10 Alinea Design Objects
Miniaci Art Gallery
Via Brera 3, 20121 | |

A **Pinacoteca di Brera**
Via Brera 28, 20121

For those passionate about museum experiences, the Pinacoteca di Brera is a first-rate gallery that exhibits masterpieces from some of the greatest Italian artists such as Raphael and Caravaggio. It is situated in the Palazzo di Brera, an ancient construction which dates from 1651 and also houses an astronomical observatory and botanical gardens. The building is a work of art in itself and certainly worth visiting.

 Event happening: Find more details in the event calendar on page 32-33



Welcome to our
NEW SHOWROOM
Via del Carmine 9, Mailand
Christian Fischbacher
www.fischbacher.com

- 14

Marset 

Via dell'Annunciata 29, 20121
09:00-22:00
- 15

Pianca & Partners

Via Porta Tenaglia 7 N3, 20121
10:00-19:00
- Barausse Store | Pianca & Partners**

Via di Porta Tenaglia 7, 20121
10:00-19:00
- Antoniolupi**

Piazza Lega Lombarda
ang. Via Porta Tenaglia, 20121
Mon-Sat 10:00-19:00
- 16

Sicis Showroom

Via Fatebenefratelli 8, 20121
- 17

**Bredaquaranta Fatebenefratelli
Design Furniture Center**

Via Fatebenefratelli 10, 20121
- 18

Zimmer + Rohde

Via Fatebenefratelli 13, 20121
Mon-Fri 09:00-18:00
- 19

Janus et Cie Showroom 

Via Fatebenefratelli 15, 20121
10:00-20:00
- 20

Mohd Officina Milano

Via Filippo Turati 3, 20121
10:00-19:00
- 21

Interni Design Experience

Via Filippo Turati 8, 20121
10:00-19:00
- Exteta Flagship Store**

Via Filippo Turati 8, 20121
10:00-21:00
- Roda | Terrazza Roda**

Via Filippo Turati 8, 20121
10:00-17:00
- 22

Wall&decò Showroom

Via Laura Solera
Mantegazza 7, 20121
10:00-20:00
- 23

Reflex Showroom

Via Madonnina 17, 20121
10:00-19:00
- 24

Ceramiche Refin | Refin Studio

Via Melone 2, 20121
09:00-13:00 /
14:00-18:00
- 25

**Jung loves . . .
An exhibition by Jung**

Via Palermo 1, 20121
11:00-17:00
- Atelier Tapis Rouge**

Via Palermo 1, 20121
09:00-18:00
- 26

Unopiù Milano

Via Pontaccio 9, 20121
Mon-Sat 10:00-14:00
15:00-19:00
- 27

Falper

Via Pontaccio 10, 20121
- 28

Franke Flagship Store

Via Pontaccio 18, 20121
Sat-Fri 10:00-20:00
- 29

Paolo Castelli Showroom Milano 

Via San Carpofo 12, 20121
10:00-19:00
- 30

Atlas Concorde Studio Milano 

Via San Marco 12, 20121
10:00-22:00
- 31

**Sophie Dries For Kaia |
Cambi Auction House**

Via San Marco 22, 20121
09:00-13:00 /
14:00-18:00
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Devon&Devon Flagship Store 

Via San Marco 38, 20121
10:00-19:00
- 33

Arredo3 Store Milano-Solferino 

Via San Marco / Via Solferino 3
10:00-19:00
- 34

Boffi Solferino

Via Solferino 11, 20121
10:00-21:00

- ADL | Boffi Solferino**

Via Solferino 11, 20121
10:00-21:00
- De Padova | Boffi Solferino**

Via Solferino 11, 20121
10:00-21:00
- Fredericia Furniture**

Via Solferino 11, 20121
- Time & Style Edition | Boffi Solferino**

Via Solferino 11, 20121
10:00-21:00
- Tubes Radiatori |
H+O »I'll be your mirror«**

Via Solferino 11, 20121
10:00-20:00
- 35

Flaminia Milano

Via Solferino 18, 20121
Mon-Fri 10:00-13:00 /
14:00-18:00
- Fantini Milano** 

Via Solferino 18, 20121
10:00-21:00
- 36

Montbel | Metroquality

Via Solferino 24, 20121
10:00-22:00
- Ceramica Francesco De Maio |
Metroquality**

Via Solferino 24, 20121
- Brionvega | Metroquality**

Via Solferino 24, 20121
from 10:00
- 37

Glamora Showroom

Via Solferino 27, 20121
10:00-19:00
- 38

**Scarabeo Ceramiche |
Solferino Lab** 

Via Solferino 36, 20121
17:00-21:00
- Fima Carlo Frattini | Solferino Lab**

Via Solferino 36, 20121
10:00-21:00
- 39

**ClassiCon Antonio Colombo
Arte Contemporanea**

Via Solferino 44, 20121
12:00-20:00
- 40

Effe Perfect Wellness | Agape12

Via Statuto 12, 20121
- Agape | Agape12**

Via Statuto 12, 20121
Mon-Sat 10:00-19:00
- Midgard Licht | Agape12**

Via Statuto 12, 20121
Mon-Sat 10:00-19:00
- 41

CPRN Homood | Bredaquaranta

Via Filippo Turati 2, 20121
10:00-14:00 /
15:00-21:00

- B

N'Ombra de Vin


Via San Marco 2, 20121
Mon-Sat 10.00-01.00
Sun 17.00-01.00

This subterranean wine bar in a vaulted cellar is a historical landmark at the heart of Brera. It dates back to the 15th century and has become a destination for wine lovers from all over the world. It functions as a gourmet bistro where you can order something to nibble while tasting special wines from their carefully curated selection of more than 2500 labels.

- C

Stroll around
Largo Claudio Treves

Strolling around Brera deserves a spot itself! You can feel its unique bohemian atmosphere by taking a walk through some of its narrow, cobbled streets, starting at Largo Claudio Treves. Get lost in its beautiful alleys and find medieval churches, antique stores, creatively decorated shop windows and a lot of art and design around every corner. During the Milan Design Week you can also discover many half-hidden courtyards which will open their doors for this special occasion.

 Event happening: Find more details in the event calendar on page 32-33



Boffi Solferino Via Solferino, 11 - Milan
De Padova Santa Cecilia Via Santa Cecilia, 7 - Milan
"supersalone" Fiera Milano Rho
Hall 04 - D 07
boffidepadova.com

 **Boffi** |  **De Padova**

Interni offers a total design experience. A journey through materials and artisan know-how, giving our clients access to a broad range of products and customisation options to furnish the spaces they live in. At all project stages, Interni guarantees its clients reliability and total quality through a complete range of services.

Interni Design Factory:
the new design experience.



Milano, Via Filippo Turati 8


internionline.it





INTERNI
Design Experience

Fuorisalone is back in Milan

Discover special and cultural events
all over the city, from **4 to 10 September 2021**

 [@fuorisalone](https://www.instagram.com/fuorisalone)

  [Fuorisalone.it](https://www.fuorisalone.it)



The new edition will take place under the patronage of the City of Milan during **Milan Design Week** and on the occasion of the **Salone del Mobile**.

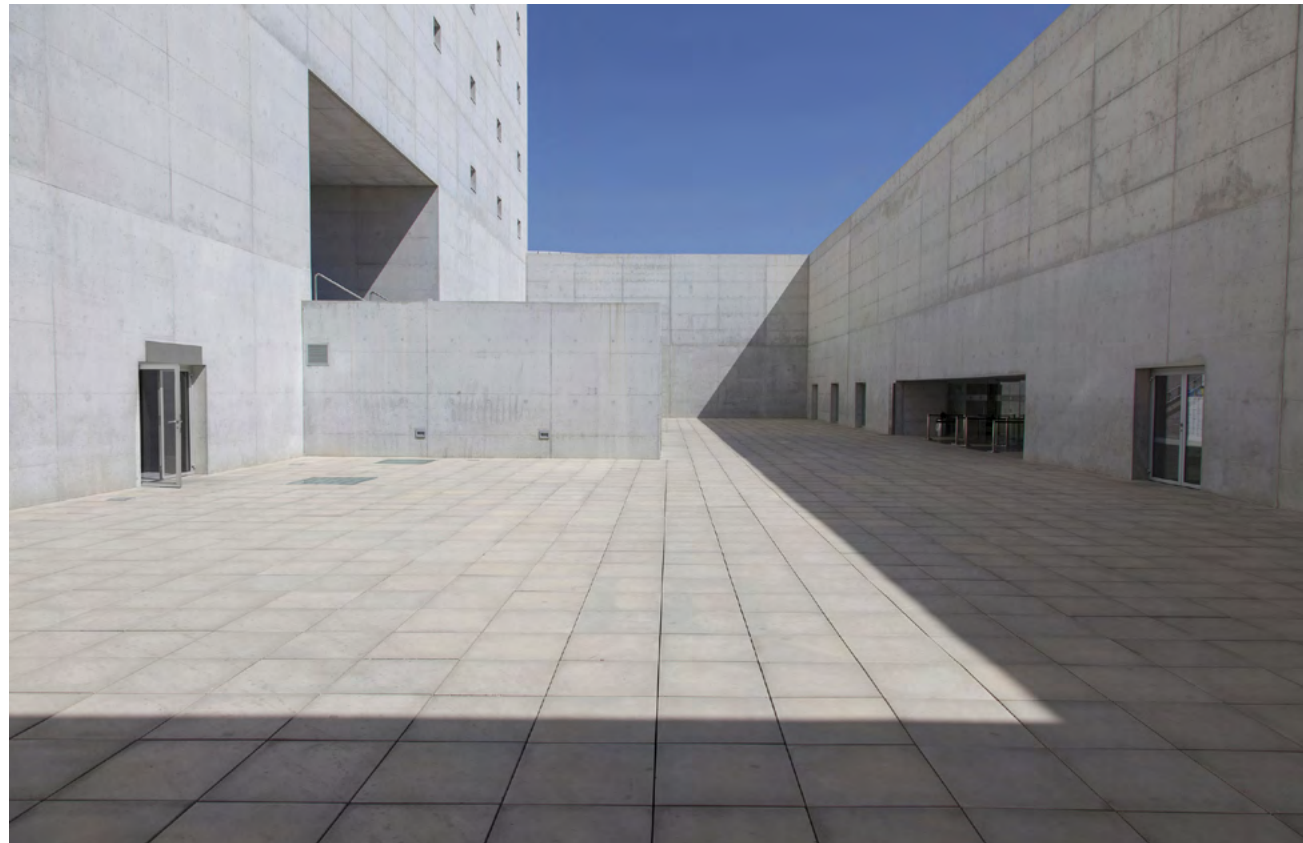
It will explore the theme of **Forme dell'abitare** (*Forms of Living*), trying to take a view on the questions that inspire the future of the furniture and design sectors.

 **FUORISALONE.IT**

Since 2003, **Fuorisalone.it** has been the reference platform for the Fuorisalone during the Milan Design Week. As an essential tool for orientation, understanding and getting to know the event, it offers various communication formats and a dedicated consultancy service.

What's the digital future of the Architecture and Design Industry?

by David Basulto, Founder ArchDaily and Tobias Lutz, Founder Architonic



© Photo: Martin Barraud / Caia Image

Our industry is on the verge of rapid digitalisation. We are betting on the future of the built environment, delivering inspiration, knowledge and tools to help professionals do more and better by leveraging the largest online architecture platform.

Digitalisation has transformed our lives by disrupting many industries that are part of our day-to-day, scaling businesses, making them more efficient, transparent, immediate, accessible, and close to use. New companies have quickly emerged to provide us with what we have

anticipated from technologies and online platforms while existing ones have had to evolve, or disappear. While finance, healthcare, retail, and media, among others, have been revolutionised by digital platforms, architecture and construction have lagged behind.

ARCHI
TONIC

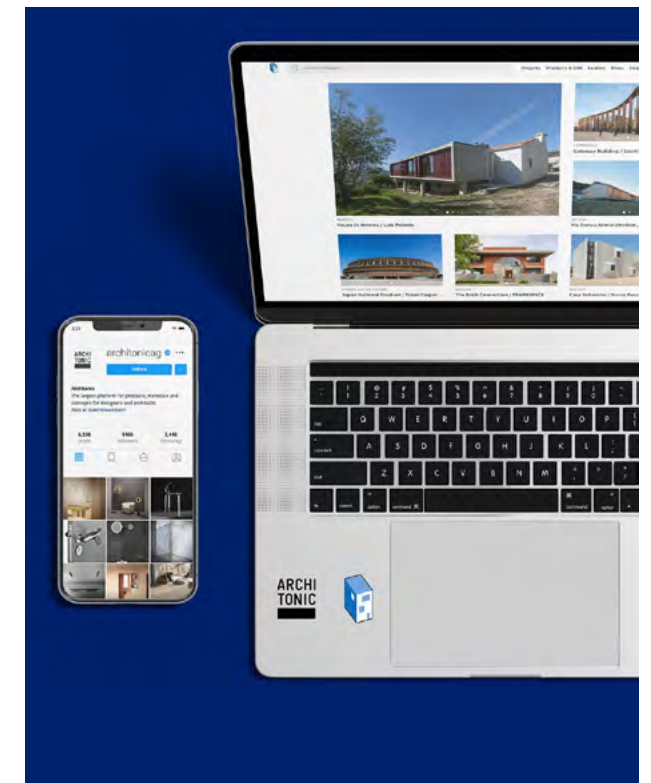
arch  daily

This can be attributed to the intrinsic complexities of an industry that moves between parts, has complex supply chains and many stakeholders surrounding a project. However, this is all about to change and it is likely that this change is already in motion. Considering the increasing importance of our rapidly growing built environment, the pressure to digitise our industry is generating a quick leap that was accelerated during the pandemic. That is why Architonic and ArchDaily, two leading architecture platforms, have joined forces under one organisation. Our two platforms are helping architects and manufacturers enter into the digital interconnected era as an ecosystem of 200 million yearly visits and 10 million social media followers.

The growing number of users reflects the digital switch that the different stakeholders of our industry are already making. This switch grants access to a vast database of the best buildings by the best architects as well as the best manufacturers and consultants who turn projects into a reality. Electronic tendering and digital procurement are the next steps in the digitalisation of the building design and delivery process, and there is a growing demand for digital assets.

Architects are already turning to digital libraries like ours, where products are available one click away from the inspiration phase. The efforts of the industry to digitise their product libraries and processes need to be positioned where architects are already spending their time so they can be exposed and discovered in the early phase. In this way, digital libraries do not only help manufacturers to connect during the specification phase but also along the full cycle of design, enabling new and long-standing relationships.

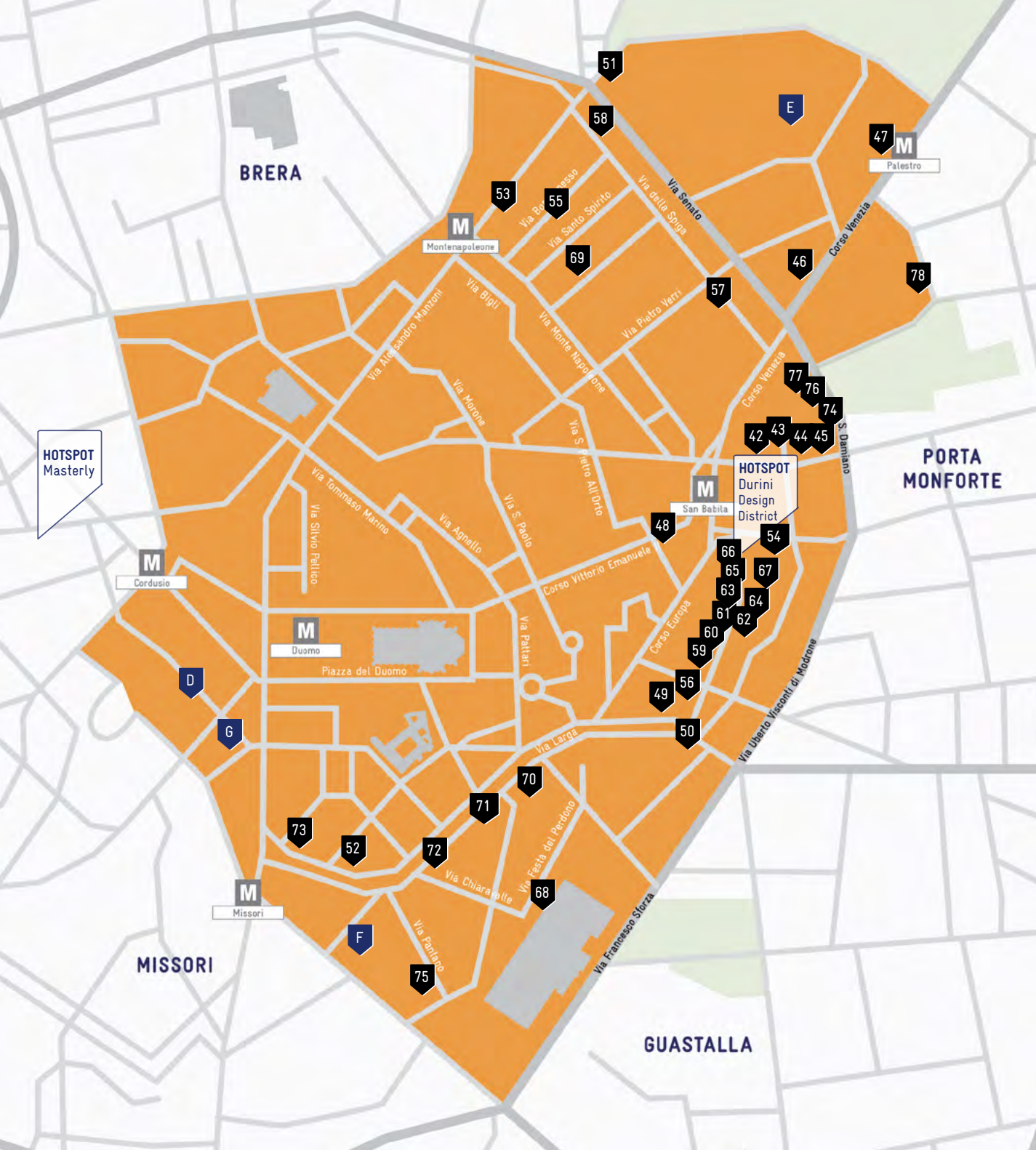
As we scale these processes and connections through technology, the human curation behind our platform becomes a unique value proposition. This is the main driver for our user's loyalty as we help them navigate and filter through the vast amount of information they face on a daily basis. The architect's companion. The right information, at the right moment, across different online channels.



Our platforms help
users to discover and
gather ideas from the
most innovative
projects and products
around the world.

“

Discover more: architonic.com & archdaily.com



HOTSPOT
Masterly

HOTSPOT
Durini
Design
District

- Showrooms: The best brands to discover during the Milan Design Week
- Architonic Local Picks: Our recommendation of places to visit in between
- Hotspots: Special exhibitions and events during Milan Design Week
- Metro Station

HOTSPOT
Durini
Design
District

Durini Design District,
Via Durini, 20122

Tour Duomo

The places that should not be missed while walking through the »Centro Storico« dominated by the city's cathedral: the Duomo, and the Fashion District where all the big names in the fashion world have their flagship stores.



42 **Luceplan Store Milano**
Corso Monforte 7, 20122
Mon-Fri 10:00-13:00
14:00-19:00

43 **Flos Store**
Corso Monforte 9, 20122
Sat 10:00-17:00 (Press Open Day)
Sun-Fri 10:00-20:00

44 **Kvadrat**
Corso Monforte 15, 20122
10:00-20:00, by appointment

45 **Artemide**
Corso Monforte 19, 20122

Foscarini Spazio Monforte
Corso Monforte 19, 20122
10:00-20:00

46 **Meridiani Showroom**
Corso Venezia 29, 20121
Sat-Fri 10:00-20:00
Sat 10:00-18:00

47 **3M | Elle Décor**
Corso Venezia 51, 20121

Lodes | Elle Decor
Corso Venezia 51, 20121

**Wittmann Möbelwerkstätten |
Elle Decor**
Palazzo Bovara
Corso Venezia 51, 20121

48 **Liu Jo Store**
Corso Vittorio Emanuele II 30,
20122

49 **Baxter Cinema**
Largo Augusto 1, 20122
10:00-20:00, by appointment

50 **Lema | Misura Arredamenti**
Largo Augusto 8, 20122
Mon-Sun 10:00-13:30
14:00-19:00

51 **Horm | Spazio Neven**
Piazza Cavour 2, 20121
10:00-18:00

Poliform Flagship Store
Piazza Cavour 2, 20121
10:00-21:00

D **Peck**
Via Spadari 9, 20123
Mon 15:00-19:30
Tue-Sat 09:00-19:30

Also known as »the temple of Italian gastronomy«, Peck is the place if you are looking for somewhere to get an aperitivo after work or to buy some yummy Italian souvenirs for your loved ones. The story of this prestigious delicatessen began in 1883, when Franz Peck, a salumi maker from Prague, decided to open a workshop of German-style cured and smoked meats near the Duomo. After more than 130 years, Peck has become a cult location and a reference point of good food and wine for gourmands all over the world.

E **Giardino della Villa Belgiojoso Bonaparte**
Via Palestro 8, 20121
09:00-16:00


At the back of the Gallery of Modern Art, hidden behind Villa Reale's neoclassical architecture, lies a secret garden in which a few can enjoy resting on the lawn, strolling around artificial ruins and feeding ducks by the lake. Designed during the 18th century by Count Ercole Silva, these were Milan's first English-style gardens and nowadays they are exclusively reserved for children under twelve years old and their families. So if it turns out that you are in Milan with your kids, this is a spot you cannot miss.

Event happening: Find more details in the event calendar on page 32-33

52 **Cangini e Tucci | Showroom Pacini e Cappellini** 
Via Alberico Albricci 7, 20122
09:00–22:00

53 **Poltrona Frau Showroom**
Via Alessandro Manzoni 30, 20121
16:00–21:00

54 **Marazzi Showroom**
Via Borgogna 2, 20121
10:00–13:00 /
14:30–21:00


55 **Hessentia | Cornelio Cappellini | Borgospesso Interiors** 
Via Borgospesso 18, 20121
10:00–22:00

56 **Gallotti&Radice Flagship Milan** 
Via Cavallotti 16, 20122
10:00–19:00

57 **Henge Showroom**
Via della Spiga 7, 20121
10:00–18:00

58 **Jesse | MIG Milano** 
Via della Spiga 48, 20121
09:00–18:00

Rexite | MIG Milano 
Via della Spiga 48, 20121
09:00–18:00

Sinetica Industries | Mig Milano 
Via della Spiga 48, 20121
09:00–18:00

59 **Salvioni Milano Durini**
Via Durini 3, 20122
10:00–20:00

60 **Barovier&Toso Milano Showroom**
Via Durini 5, 20122
Mon–Fri 10:00–19:00

Giorgetti Store
Via Durini 5, 20122
Mon 15:00–19:00,
Tue–Fri 10:00–14:00
15:00–19:00
Sat 10:00–14:00

61 **Arclinea Flagship Store** 
Via Durini 7, 20122
Sat 09:30–15:00 (Press Open Day)
Sun–Wed 10:00–21:00
Thu 10:00–22:00
Fri 10:00–21:00


Gervasoni Showroom Milano
Via Durini 7, 20122
10:00–21:00

62 **D Studio Milano**
B&B Italia | Maxalto | Azucena | Arclinea | Flos | Louis Poulsen
Via Durini 14, 20122
Sun–Wed 10:00–21:00,
Thu 10:00–22:00
Fri 10:00–21:00

B&B Italia | Maxalto | Azucena
D Studio Milano
Via Durini 14, 20122
Sat 09:30–15:00 (Press Open Day)
Sun–Wed 10:00–21:00
Thu 10:00–22:00
Fri 10:00–21:00

Flos | D Studio Milano
Via Durini 14, 20122
Sun–Wed 10:00–21:00
Thu 10:00–22:00
Fri 10:00–21:00

Louis Poulsen | D Studio Milano
Via Durini 14, 20122
Sat 09:30–15:00
(Press Open Day)
Sun–Wed 10:00–21:00
Thu 10:00–22:00
Fri 10:00–21:00

63 **Porro Duriniquindici** 
Via Durini 15, 20122
10:00–21:00

64 **Cassina Showroom**
Via Durini 16, 20122
Sat–Fri 09:00–21:00

65 **Ivano Redaelli**
Via Durini 17, 20122
10:00–19:00

Longhi Milano
Via Durini 17, 20122

Scic Flagship Store
Via Durini 19, 20122
10:00–19:00

66 **Ceccotti Collezioni**
Via Durini 23, 20122

67 **Edra Palazzo Durini**
Via Durini 24, 20122
Mon–Sat 10:30–18:00

68 **3A Composites | Università degli Studi di Milano – Ca’ Granda**
Via Festa del Perdono, 20122
10.00–00.00

69 **Van Rossum | Museo Bagatti Valsecchi**
Via Gesù 5, 20121
Sun–Thu 10:00–19:00
Fri 10:00–21:00

70 **Kristalia**
Via Larga 3, 20122
10.00–19.00

MD House
Via Larga 3, 20122
10.00–19.00


71 **Minotti Concept Store by Misura Arredamenti**
Via Larga 13, 20122
Sat–Fr 10:00–20:00

72 **Cesar Flagship Store**
Via Larga 23, 20122
10:00–20:30

73 **Vibieffe | Gongaza 7**
Via Maurizio Gonzaga 7, 20123
19:00–23:00

74 **Nemo Gallery**
Corso Monforte/corner via S.Cecilia, 20122
Sun–Fri 10:00–13:00 /
14:00–19:00

75 **Arper**
Via Pantano 30, 20122
Mon–Fri 09:00–13:00 /
14:00–18:00

76 **Panzeri | Listone Giordano Arena** 
Via Santa Cecilia 6, 20122
10:00–20:00

77 **De Padova Santa Cecilia**
Via Santa Cecilia 7, 20122
10:00–21:00

ADL | De Padova Santa Cecilia
Via Santa Cecilia 7, 20122
10:00–21:00

Time & Style Edition | De Padova Santa Cecilia
Via Santa Cecilia 7, 20122
10:00–21:00

Boffi | De Padova Santa Cecilia
Via Santa Cecilia 7, 20122
10:00–21:00


78 **Giorgetti Atelier**
Via Serbelloni 14, 20122
Mon–Wed 10:00–19:00
Tue 10:00–21:00
Fri–Sun 10:00–19:00

F **Torre Velasca**
Piazza Velasca 3/5, 20122

This massive tower was built in the 1950s by the BBPR architectural partnership and is one of the few modern buildings in the city's ancient centre. With a height of more than 100 m, you've probably already spotted it from afar. Of its 26 floors, the first 18 consist of stores and offices, while the mushroom-shaped top contains apartments.

6 **Santa Maria presso San Satiro**
Via Torino 17–18, 20123
Mon–Fri 09:30–17:30
Sun 14:00–17:30

This small church close to the Duomo hides a masterpiece inside. Faced with the challenge of finishing the structure in less space than initially intended, architect Donato Bramante found the solution in one of the first examples of trompe-l'œil applied to architecture. The fascination with perspective drawing that arose during the Renaissance was key in solving the problem through the design of a false painted apse that gives the optical illusion of great depth, when in fact it is only 97 cm.

 Event happening: Find more details in the event calendar on page 32–33



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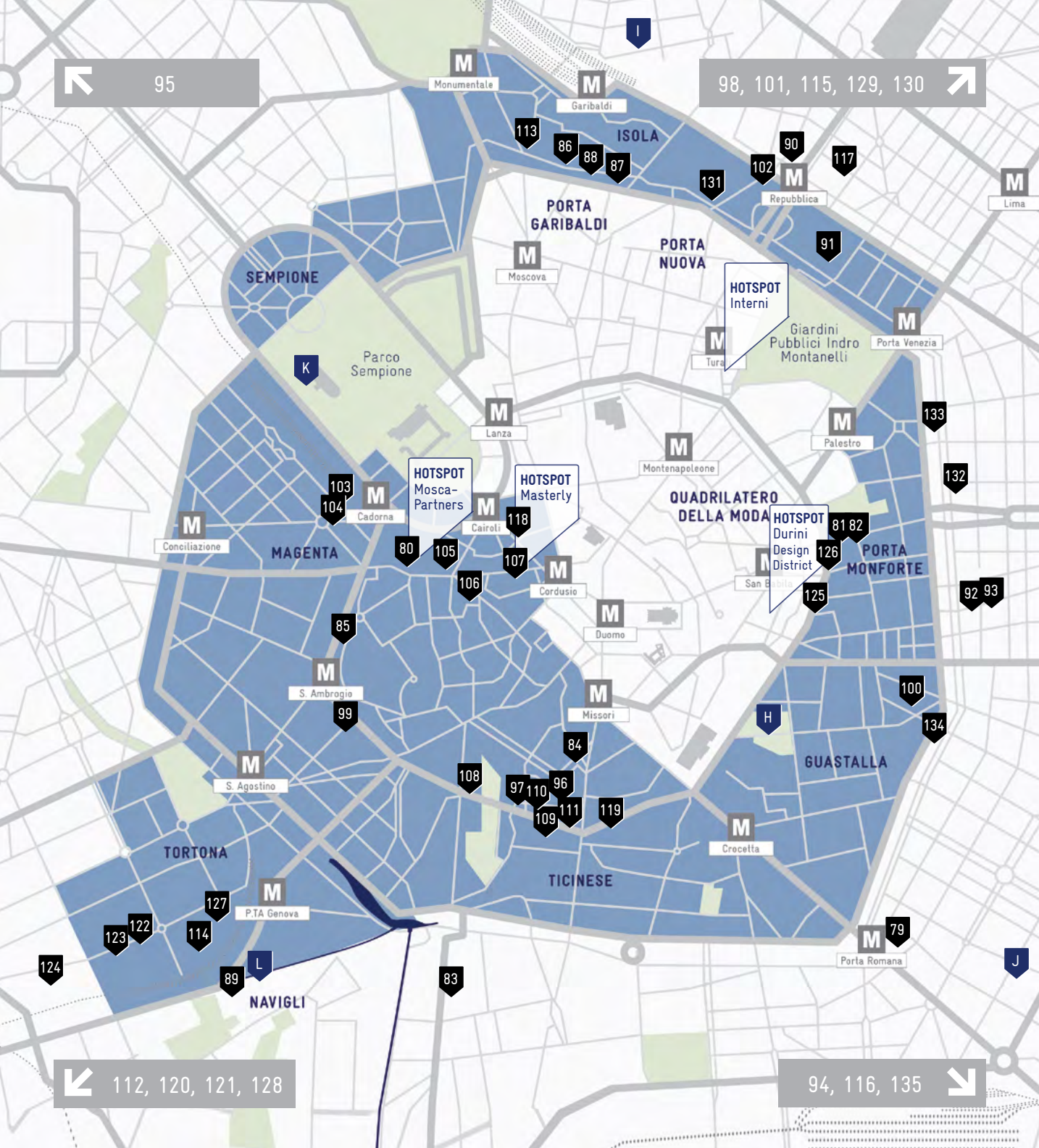
arper



Kata Collection
Design by Altherr Désile Park

Supersalone, Milan
Hall 04, Stand D 02

Arper Showroom
Via Pantano, 30
Milan



- Showrooms:** The best brands to discover during the Milan Design Week
- Architonic Local Picks:** Our recommendation of places to visit in between
- Hotspots:** Special exhibitions and events during Milan Design Week
- Metro Station**

HOTSPOT
Mosca-Partners

Design Variations 2021 by MoscaPartners
Corso Magenta 24, 20123

HOTSPOT
Masterly

Masterly – The Dutch in Milano
Palazzo Francesco Turati
Via Meravigli 7, 20123

Tour Milano Città

Visit the places that will give you a glimpse into what the diversity of Milan is all about. From the ever-changing skyline around Porta Nuova, to the less touristy places that seem to be reserved only for Milanese.



- 79 Lago Store Milano Porta Romana**
Corso Lodi 2, 20135
09:00–19:00
- 80 Wogg Furniture**
Corso Magenta 24, 20123
10:00–20:00
- 81 Living Divani Gallery**
Corso Monforte 20, 20122
10:00–19:00
- 82 Flexform**
Corso Monforte 28, 20122
- 83 Hands on Design c/o Zeus**
Corso San Gottardo 21/9, 20136
10:00–22:00
- 84 Knoll Showroom**
Piazza Bertarelli 2, 20122
10:00–14:00 /
15:00–19:00
- 85 Faram 1957 Milano Hub**
Piazza Sant'Ambrogio 10, 20123
09:30–19:30
- 86 Kryptonite**
Piazza Venticinque Aprile 7, 20154
11:00–20:00
- 87 Tecno Spa | TClub**
Piazza Venticinque Aprile 11, 20124
10:00–21:00
- 88 Zanotta Showroom**
Piazza Venticinque Aprile 16, 20154
10:00–21:00
- 89 Ecliss Milano**
Ripa di Porta Ticinese 73, 20143
10:00–19:00
- 90 Bulthaup Milano**
Via Antonio Locatelli 6, 20124
Mon–Fri 10:00–14:00
15:00–19:00
Sat 10:00–14:00
- 91 Cantarutti | Dušan Showroom**
Via Antonio Zarotto 1, 20124
10:00–19:00
- 92 True design | P+F box**
Via Archimede 6, 20129
10:00–18:00
- H Giardini della Guastalla**
Via Francesco Sforza, 20122
07:00–22:00

Event happening: Find more details in the event calendar on page 32–33

MILAN DESIGN WEEK
5 — 10 September 2021

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from virtual to physical.**

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93 **N.O.W. Edizioni Atelier**
Via Benvenuto Cellini 16, 20129
09:30–13:30 /
14:30–19:00

94 **La Manufacture | Showroom Livia Gregoretti**
Via Carlo De Angeli 3, 20141
09:30–18:30

95 **Galbiati Arreda Minotti | Flou | Flexform | Poliform | Presotto | Pedini | Pianca | Cattelan**
Via Certosa 21, 20149
09:00–13:00 /
14:00–19:00

96 **Grohe Milano Showroom**
Via Crocefisso 19, 20122
Mon–Fri 09:30–13:00 /
14:00–18:30

97 **Effe Perfect Wellness | H2Otto**
Via Crocefisso 27, 20123

98 **Epònimo**
Via dell’Innovazione 20, 20126

99 **Flou Milano**
Via Edmondo de Amicis 53, 20123
10:00–19:00

100 **MG12**
Via Enrico Besana 33, 20122
10:00–20:00

101 **Bosse | Dauphin Italia Showroom**
Via Gaetano Crespi 12, 20134
Daily 09:00–18:00
Thu 09:00–23:00

Dauphin Italia Showroom
Via Gaetano Crespi 12, 20134
Daily 09:00–18:00
Thu 09:00–23:00

Dauphin Home | Dauphin Italia Showroom
Via Gaetano Crespi 12, 20134
Daily 09:00–18:00
Thu 09:00–23:00

Trendoffice | Dauphin Italia Showroom
Via Gaetano Crespi 12, 20134
Daily 09:00–18:00
Thu 09:00–23:00

Züco | Dauphin Italia Showroom
Via Gaetano Crespi 12, 20134
Daily 09:00–18:00
Thu 09:00–23:00

102 **Lago Store Milano Porta Nuova**
Via Galileo Galilei 14, 20124
09:00–19:00

103 **SAG’80 Milano**
Via Giovanni Boccaccio 4, 20123
10:00–21:00

Arflex | SAG’80
Via Giovanni Boccaccio 4, 20123
Sun–Fri 10:00–21:00

CTO Lighting | SAG’80
Via Giovanni Boccaccio 4, 20123
10:00–19:30

104 **SAG’80 Arclinea Maxalto**
Via Giovanni Boccaccio 11, 20123
10:00–21:00

105 **Tonin Casa Store**
Via Giuseppe Brentano, 20121
10:00–20:00

Black Tie | Tonin Casa Store
Via Giuseppe Brentano, 20121
10:00–20:00

Progetto Design | Tonin Casa Store
Via Giuseppe Brentano, 20121
09:00–22:00

106 **Lapalma | Riviera Creative Space**
Via Gorani 4, 20123
10:00–19:00

107 **Best Wool | Masterly**
Via Meravigli 7, 20123
11:00–20:00

FritsJurgens | Masterly
Via Meravigli 7, 20123
Sun–Mon 11:00–20:00
Tue 11:00–17:00
Wed–Thu 11:00–20:00
Fri 11:00–16:00

108 **Ronda Design | Molino 48**
Via Molino delle Armi 48, 20123
10:00–20:00

109 **Offecet Showroom Milano**
Via Molino delle Armi 11, 20123
Tue–Sat 10:00–19:00
Mon 15:30–19:00

110 **Ceramiche Caesar | Milano Urban Lab | Mo1950**
Via Molino delle Armi 14, 20123
10:00–14:00 /
15:00–20:00

Potocco | Mo.1950
Via Molino delle Armi 14, 20123
10:00–14:00 /
15:00–19:00

Quadrodesign | Mo.1950
Via Molino delle Armi 14, 20123
10:00–19:00

111 **Eclisse Milano Showroom**
Via Molino delle Armi 2A, 20122
10:00–22:00

112 **Dornbracht Italia**
Via Morimondo 2/5, 20143
09:00–13:00 /
14:00–18:00

113 **Gabriel Scott | Spazio Bruno Bordese**
Via Pietro Maroncelli 2, 20154
10:00–19:00

114 **Delta Light Studio Milano**
Via Privata Gaspare Bugatti 15, 20144
Mon–Fri 09:00–18:00

115 **Milano Bedding | OfficinaVentura14**
Via Privata Giovanni Ventura 14, 20134

116 **Crassevig | R10**
Via Rutilia 10, 20141

LaCividina Showroom | R10
Via Rutilia 10/08, 20141

117 **Duravit Milano Showroom**
Via San Gregorio 49/51, 20124
Sun–Fri 10:00–21:00

118 **Lago | Casa Lago Milano**
Via San Tomaso 6, 20121
09:00–19:00

119 **Horm | Santasofia27**
Via Santa Sofia 27, 20122
10:00–18:00

120 **Krskadecor | Studio Zero**
Via Simone Saint Bon 1, 20147
Sun–Sun 11:00–19:00

121 **Nomad | Alcova**
Via Simone Saint Bon 1, 20147

122 **Caimi | Superstudio**
Via Tortona 27, 20144
10:00–20:00

Midj | Superstudio
Via Tortona 27, 20144

Urbantime by Diemmebi | Superdesign Show
Via Tortona 27, 20144
Sat 14:30–20:00
Sun–Thu 10:00–20:00
Fri 10:00–16:00

I **Bosco Verticale**
Via Gaetano de Castillia 11, 20124


Studio Boeri – led by Italian architect and curator of the 2021 edition of Salone del Mobile, Stefano Boeri – was in charge of designing the first example of a »Vertical Forest« in 2014. Located in the Porta Nuova Isola area, this ever-evolving land-mark consists of two towers hosting the equivalent of 20,000 sqm of vegetation. A fundamental part of the process was the choice of species and their distribution, for which a group of botanical experts and ethologists were involved in the project.


J **Cascina Cuccagna**
Via Privata Cuccagna 2/4, 20135

Originally dedicated to agriculture, Cascina Cuccagna is one of the oldest farmhouses in Milan. After being abandoned for many years and thanks to the efforts of citizens who developed a restoration project, Cascina Cuccagna reopened in 2012 as a space for civic participation and creativity. Among other things, it houses a farmers market, a bar where you can get an aperitivo after a long day and a restaurant focused on sustainability with seasonal products supplied by local farms.

K **Triennale Milano**
Viale Alemagna 6, 20121
Tue–Sun 11:00–20:00

Triennale Milano is a cultural institution that organises exhibitions and events about design, architecture, visual arts and theatre. The permanent exhibition »Museo del Design Italiano« displays a selection of the 1,600 objects from the Triennale collection, showcasing some of the most iconic pieces from Italian design history.

 Event happening: Find more details in the event calendar on page 32–33

 Showrooms located outside the map

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123

Astro Lighting

Via Tortona 31, 20144
09:00–18:00

BuzziSpace

Via Tortona 31, 20144
09:00–18:00

**Steininger – Room 14 |
Future Habit(at) |**

Via Tortona 31, 20144

Vestre | Opificio 31

Via Tortona 31, 20144

124

**Atmosfera | Showroom Monomarca
Capital Collection**

Via Tortona 37, 20144
Mon–Fri 10:00–19:00

**Capital | Showroom Monomarca
Capital Collection**

Via Tortona 37, 20144
Mon–Fri 10:00–19:00

125

De Castelli Showroom

Via Uberto Visconti
di Modrone 20, 20122
11:00–20:30

126

Rimadesio Flagship Store

Via Visconti di Modrone 26, 20122
10:00–19:00

127

Kreon Milano

Via Vincenzo Forcella 5, 20144

**Alinea Design Objects |
Kreon Showroom**

Via Vincenzo Forcella 5, 20144

128

WallPepper®/Group | Spazio81 Srl

Via Zumbini 33, 20143
09:00–18:00

129

3M | Teatro Arcimboldi

Viale dell'Innovazione 20, 20126

130

Agostini Group | Store Monza

Viale della Repubblica 64, 20851
09:00–13:00 /
15:00–19:00

131

SieMatic Monte Santo

Viale Monte Santo 8, 20124
Tue–Sat 09:30–13:00
15:00–19:00

Thonet | SieMatic Monte Santo

Viale Monte Santo 8, 20124
Sun–Fri 10:00–19:00

132

Meridiani Store

Viale Piave 4, 20129
Sat–Fri 10:00–20:00
11.09. 10:00–18:00

133

Spotti Milano

Viale Piave 27, 20129

134

Flou Showroom

Viale Regina Margherita 10/12,
20122
Mon–Sat 10:00–19:00

135

Pedano

Viale Umbria 120, 20135



Event happening: Find more details in the event calendar on page 32–33



Showrooms located outside the map

L

Aperitivo in Navigli

If Milan is the birthplace of Campari and Amaro Ramazzotti, Navigli is the perfect spot to taste these (and more) traditional drinks and put into practice that typical Italian »pre-dinner ritual«. Although Milan does not have a sea or navigable river, the brilliant minds of the past led to the construction of a canal network that served to transport the stones with which the Duomo was built at the time. Today you can enjoy aperitivo in one of the many bars and restaurants that run along the banks of the two canals that still remain, Naviglio Grande and Naviglio Pavese.

Our recommendations:

Il Secco

Via Angelo Fumagalli 2, 20143
Sun–Thu 17:00–00:00,
Fri–Sat 17:00–02:00

Vinoir – Vini d'autore e cucina

Ripa di Porta Ticinese 93b, 20143
Mon–Tue 17:00–00:00,
Wed–Sat 11:00–15:00, 17:00–00:00

Gin012

Alzaia Naviglio Grande 12, 20144
Mon–Fri 18:00–01:00,
Sat–Sun 18:00–01:30

Elita Bar

Via Corsico 5, 20144
Mon–Fri 12:00–02:00
Sat 17:00–02:00

Ugo Cocktail Bar – Bistrot

Via Corsico 12, 20144
Tue–Sun 18:00–02:00

DISCOVER
OUR NEWS!

The new table 1140 by Werner Aisslinger
with chair 118 by Sebastian Herkner.



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5. – 10.09.2021
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10 - 19H

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BABLED EDITION

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MADE IN ITALY

BLA STATION

BLACK TIE
Home Decor

bolzan

BONALDO

Caimi

calligaris

CAPITAL

cattelan
italia

CESAR

cielo
handmade in Italy

CONTARDI

CPRN
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C.V.L

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DePadova

de Sede
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Frag
dal 1921

Fredericia

Frigerio
POLTRONE E DIVANI

Gallotti&Radice

GB
The art
of bathroom

GERVASONI

GIORGETTI

GLAS
ITALIA

GLOSTER

graypants

HESSENTIA | CORNELIO CAPPELLINI

CASAMANIA
HORM

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KRISTALIA

laCividina

lapalma

LAURAMERONI
design + collection

LEMA

LIUJO
LIVING

LIVING
DIVANI

LODES

lualdi

LONGHI

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MARTEX

md h

mdf italia

MERIDIANI

MIDJ
INITALY

milano

Minotti

NARDI
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FIRENZE

OZZIO ITALIA

PANZERI

PAOLO CASTELLI

PEDRALI

PIANCA

PIAVAL

Poltrona
Frau
1912

porro

POTOCOCCO
ITALY

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reflex

Roberti
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RODA

stella

saba

S-CAB

seyvaa
PARIS

SICIS

Tacchini

Talenti
OUTDOOR LIVING

THONET

Tonin
CASA

Tonellidesign

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made in Italy

tossB

TUBES

Varaschin
OUTDOOR THERAPY

VZUG

Wall&decò

VERZELLONI
made in Italy

WEVER & DUCRÉ
LIGHTING

ZANAT

Event Calendar

The events you should not miss during the Milan Design Week.

SATURDAY, SEPTEMBER 4

09:30–19:00	Foscarini	Corso Monforte 19, 20122	Press Preview
10:00–17:00	Flos	Corso Monforte 9–15, 20122	Press Open Day
10:00–17:00	SAG'80 Arclinea Maxalto	Via Giovanni Boccaccio 11, 20123	Arclinea Maxalto New Collection
03.–04.09. / 15:00–19:00	Masterly	Palazzo Francesco Turati, Via Meravigli 7, 20123	Press Previews
04.–11.09 / 10:00–22:00	Zeus	Corso San Gottardo 21/9, 20136	Minimal Touch
04.–11.09.	Ceramiche Caesar	Via Molino delle Armi 14, 20123	Season Première 2021

SUNDAY, SEPTEMBER 5

10:00–21:00	Porro	Via Durini 15, 20122	The Electric Box
05.–09.09 / 10:00–20:00	Milano Bedding	Via Privata Giovanni Ventura 14, 20134	The Ugly Duckling becomes a Swan
05.–10.09 / 10:00–19:00	Rimadesio	Via Visconti di Modrone 26, 20122	Rimadesio Stories and Matters exhibition
05.–10.09 / 10:00–20:00	Janus et Cie	Via Borgospesso 7, 20121	Serengeti Exhibition
05.–10.09 / 10:00–20:00	Janus et Cie	Via Tortona 27, 20144	At Supercampus at Superstudio
05.–10.09 / 10:00–22:00	Hessentia Cornelio Cappellini	Via Borgospesso 18, 20121	Leaf bed presentation

MONDAY, SEPTEMBER 6

10:00–18:00	Paolo Castelli	Via San Carpofo 12, 20121	Press Preview
From 17:30	Lualdi	Foro Bounparte 74, 20121	Press preview with Philippe Starck
18:00–21:00	Kartell	Via Carlo Porta Via Fillipo Turati 1, 20121	In/Casa Event, Invitation only
18:00–21:00	MG 12	Via Enrico Besana 33, 20122	Come and See
From 18:00	Panzeri	Via Santa Cecilia 6, 20122	Illuminare la Cultura
From 18:00	Vestre	Via Tortona 31, 20144	Vestre, Invitation only
From 19:00	Arredo3	Via San Marco 1 / Via Solferino 3, 20121	Arredo3 Kitchen Re-Creation w/Bora
From 19:00	La Manufacture	Via Carlo De Angeli 3, 20141	New Design Collection la Manufacture
From 19:30	Lualdi	Foro Bounparte 74, 20121	Cocktail, Invitation only
19:30–22:30	Epònimo	Via dell'Innovazione 20, 20126	Cocktail, Invitation only

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TUESDAY, SEPTEMBER 7

10:00–17:00	Carl Hansen & Søn	Foro Buonaparte 18A / Via Arco 4, 20121	The Science of Comfort, by appointment only
10:00–18:00	Atlas Concorde	Via San Marco 12, 20121	Press Preview
17:00–21:00	Arflex	Via Giovanni Boccaccio 4, 20123	Arflex Design Stories
17:00–21:00	SAG'80 Milano	Via Giovanni Boccaccio 4, 20123	Arflex Design Stories
18:00–22:00	Marset	Via dell'Annunciata 29, 20121	Introducing the new collection with the designers
18:00–22:00	Eclisse	Via Molino delle Armi 2A, 20122	Apri questa Porta
18:00–22:00	Dornbracht	Via Morimondo 2/5, 20143	Healing Architecture, Invitation only
18:00–23:00	Christian Fischbacher	Via del Carmine 9, 20121	Invitation only

WEDNESDAY, SEPTEMBER 8

18:00–20:00	Fantini	Via Solferino 18, 20121	New Collection »Sailing« with designer Yabu Pushelberg, Invitation only
18:00–22:00	Cangini e Tucci	Via Alberico Albricci 7, 20122	Blown Glass + Light Design
18:30–21:30	Zanotta	Piazza Venticinque Aprile 16, 20154	Cocktail With DJ Set
From 18:30	Tecno Spa	Piazza Venticinque Aprile 11, 20124	Tecno: Future World
19:00–23:00	Devon&Devon	Via San Marco 38, 20121	New Collection Preview and Cocktail Party, Invitation only
From 20:00	Tonin Casa	Via Giuseppe Brentano 20121	Lounge Bar Event

THURSDAY, SEPTEMBER 9

10:00–18:00	Jesse	Via della Spiga 48, 20121	MIG Mezzalira Investment Group
10:00–18:00	Rexite – Gruppo MIG	Via della Spiga 48, 20121	Design Your Living
10:00–18:00	Sinetica Industries	Via della Spiga 48, 20121	Gruppo MIG
17:00–21:00	CTO Lighting	Via Giovanni Boccaccio 4, 20123	CTO Lighting & Federico Peri – Meet the designers of the brand new collection
From 18:00	Scarabeo Ceramiche	Via Solferino 36, 20121	
From 18:00	Arclinea	Via Durini 7, 20122	Tasting Time
19:00–23:00	Bosse	Via Gaetano Crespi 12, 20134	Il giovedì di Dauphin
19:00–23:00	Dauphin	Via Gaetano Crespi 12, 20134	Il giovedì di Dauphin
19:00–23:00	Dauphin Home	Via Gaetano Crespi 12, 20134	Il giovedì di Dauphin
19:00–23:00	Trendoffice	Via Gaetano Crespi 12, 20134	Il giovedì di Dauphin
19:00–23:00	Züco	Via Gaetano Crespi 12, 20134	Il giovedì di Dauphin
From 19:00	Gallotti&Radice	Via Cavallotti 16, 20122	2021 Collection presentation

Global Design Agenda 2021

Furniture Design Week

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12

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