

ARCHITONIC GUIDE

MAISON &

OBJET

2017

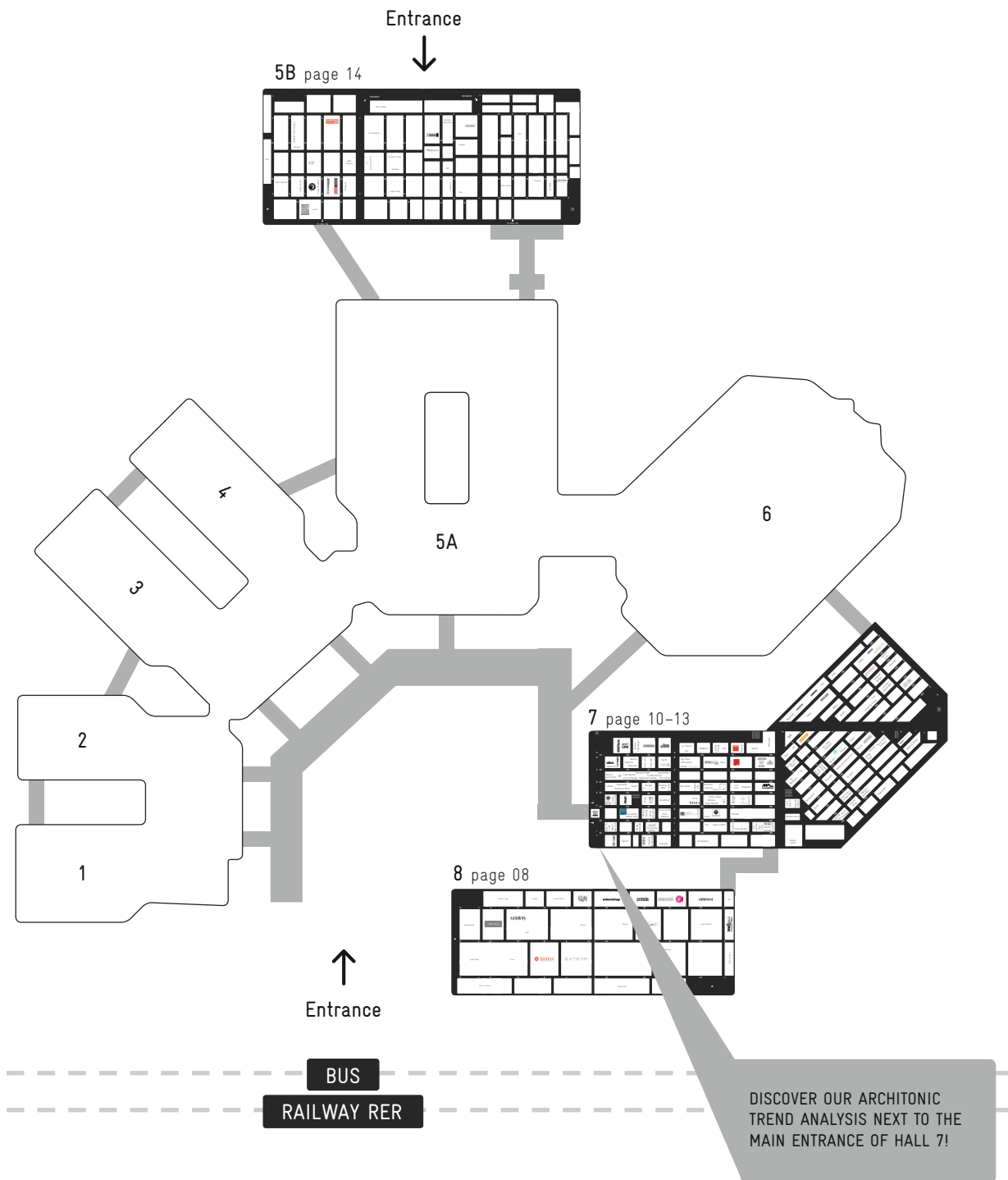
20-24 JANUARY

The Architonic Guide allows you to find the best exhibitors quickly. Architonic's selection is purely an editorial one and is limited to high-end manufacturers whose products are relevant to the design of buildings and spaces. It's a guide by architects for architects.

Le Guide Architonic vous permet de trouver les meilleurs exposants rapidement. La sélection Architonic est purement rédactionnelle et se limite à des fabricants haut de gamme dont les produits sont pertinents pour la conception des bâtiments et des espaces. C'est un guide par architectes pour architectes.

ARCHITONIC.COM

# OVERVIEW PLAN





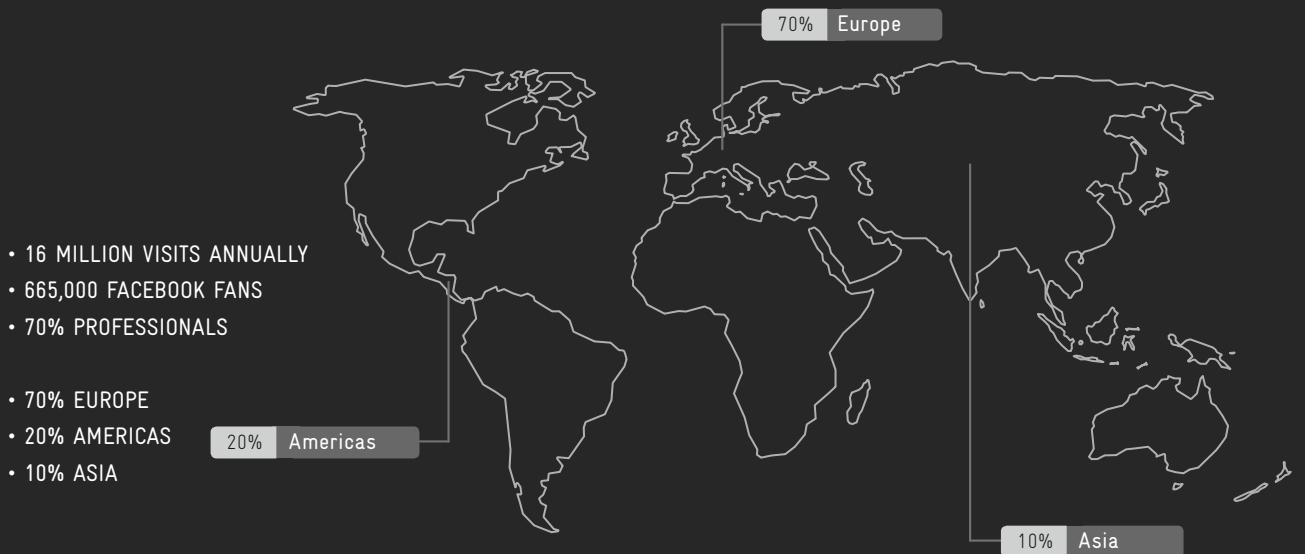
# ARCHITONIC TREND ANALYSIS

## TOP 10 FRENCH BRANDS

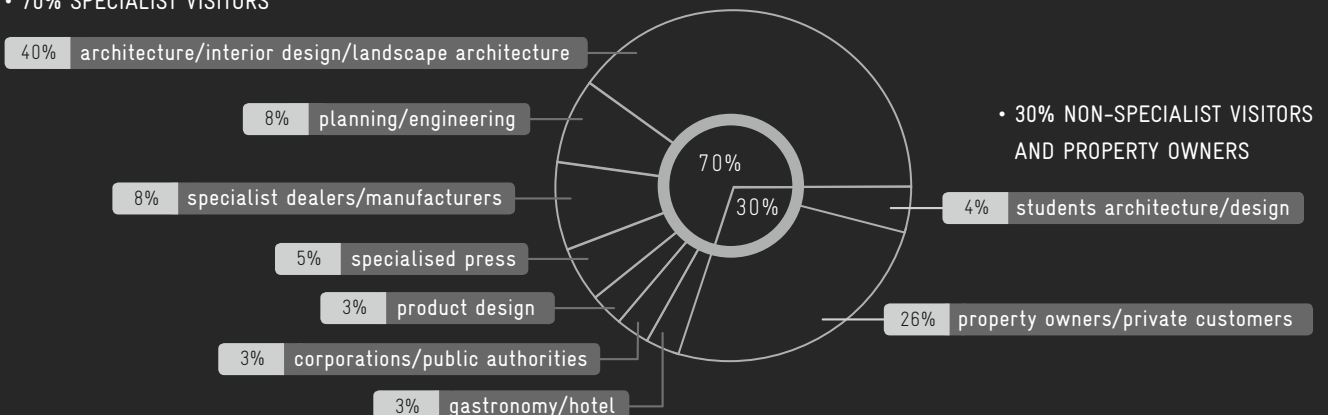
### listed in Virtual Showrooms

Architonic is the world's leading research tool for the specification of premium architectural and design products. Our curated database currently provides information on more than 300,000 products from 1,500 brands and 10,400 designers. 16 million architects, interior designers and design enthusiasts annually choose Architonic as their guide to the very best. This gives us an insight into developments in the architecture and design markets, which we would like to share with our community. For Maison&Objet 2017, we have identified the top 10 most-listed French brands in our partners' Virtual Showrooms.

The ranking is based on the number of listings in our partners' Virtual Showrooms, which depends on the sales strategy of the brand, the focus on the showroom, and market requirements. The rankings are limited to Architonic Member brands. All information was collected in November 2016.

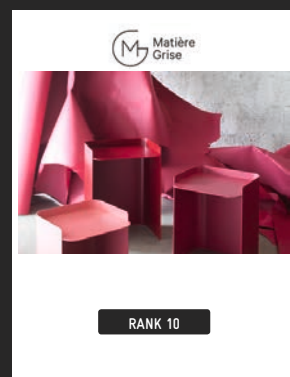
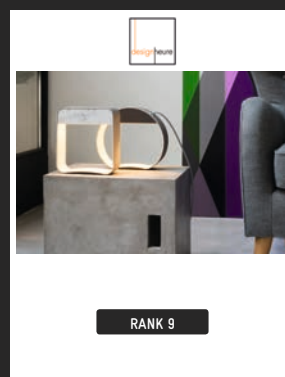
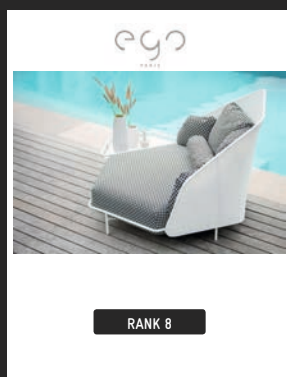
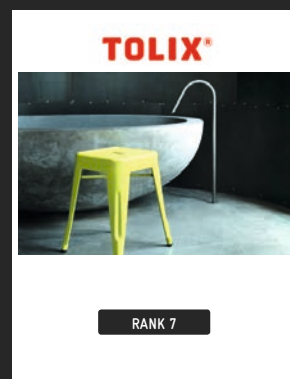
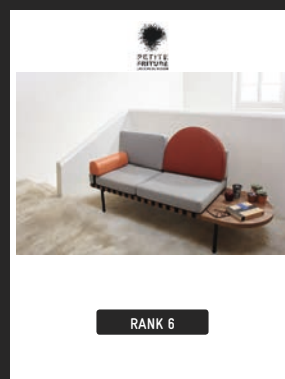
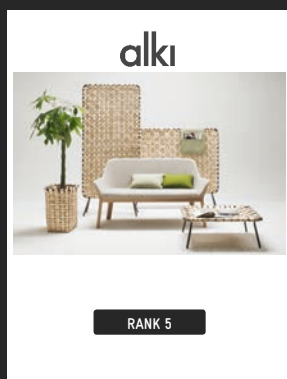
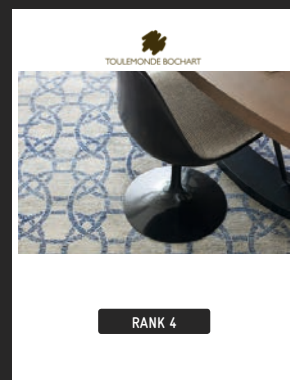
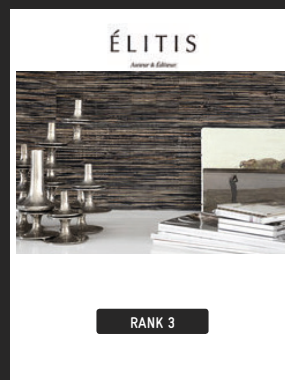
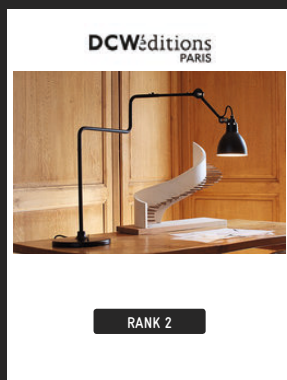
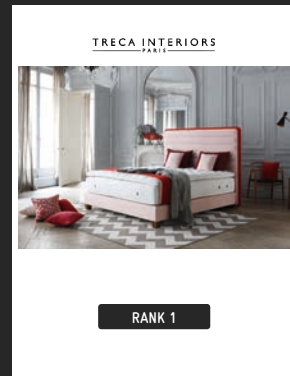


• 70% SPECIALIST VISITORS





# MOST-LISTED FRENCH BRANDS IN VIRTUAL SHOWROOMS



# QoWood



[www.qowood.com](http://www.qowood.com)





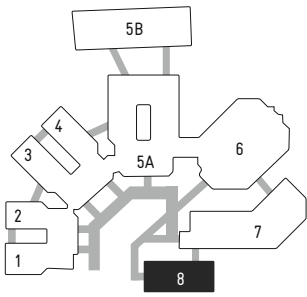
PIPISTRELLO  
Gae Aulenti 1965

MAISON  
& OBJETS  
PARIS

HALL 7  
STAND D104E103  
20-24.01.2017

  
martinelli luce®

[www.martinelliluce.it](http://www.martinelliluce.it)



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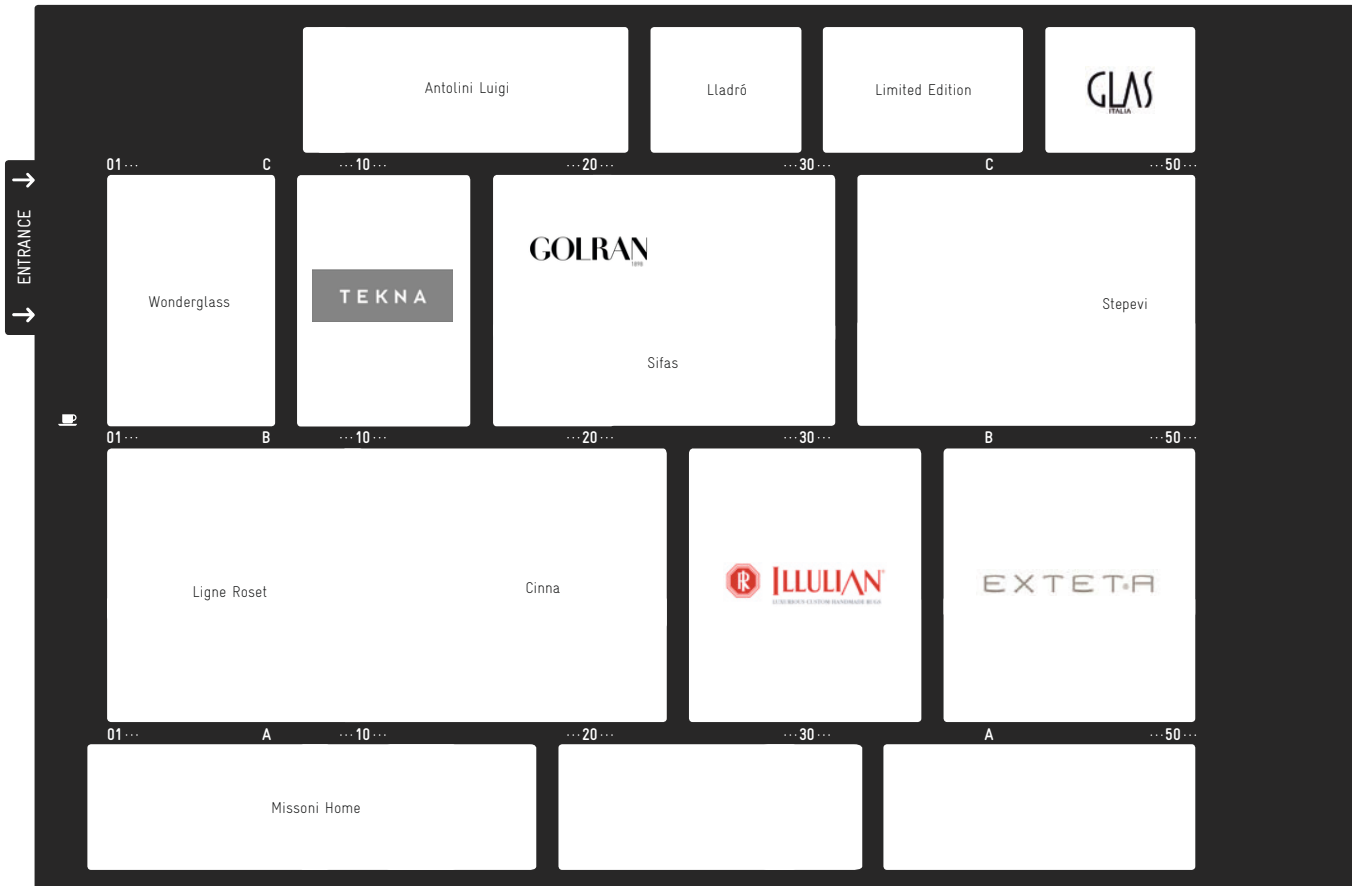
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HALL 8.0

Antolini Luigi  
 Antonio Lupi  
 Cinna  
 De Castelli  
 Etro  
 Exteta Srl  
 Fendi Casa  
 Gervasoni  
 Glas Italia  
 Golran 1898  
 Illulian  
 Interni Edition

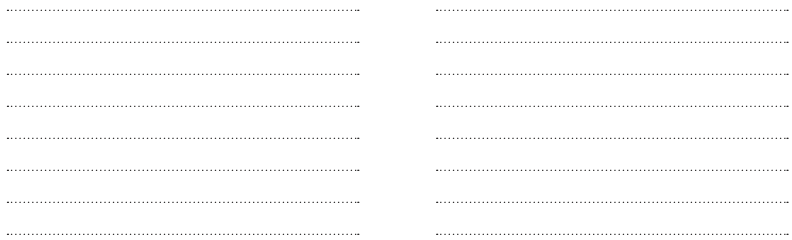
Letti&Co.  
 Ligne Roset  
 Limited Edition  
 Lladró  
 Mario Cioni & C  
 Meridiani  
 Missoni Home  
 Porada  
 Ritz  
 Robbe & Berking  
 Salviati  
 Sifas

Stepevi  
 Teckell  
 Tekna-Nautic  
 Tuuci  
 Wall&Deco  
 Wonderglass

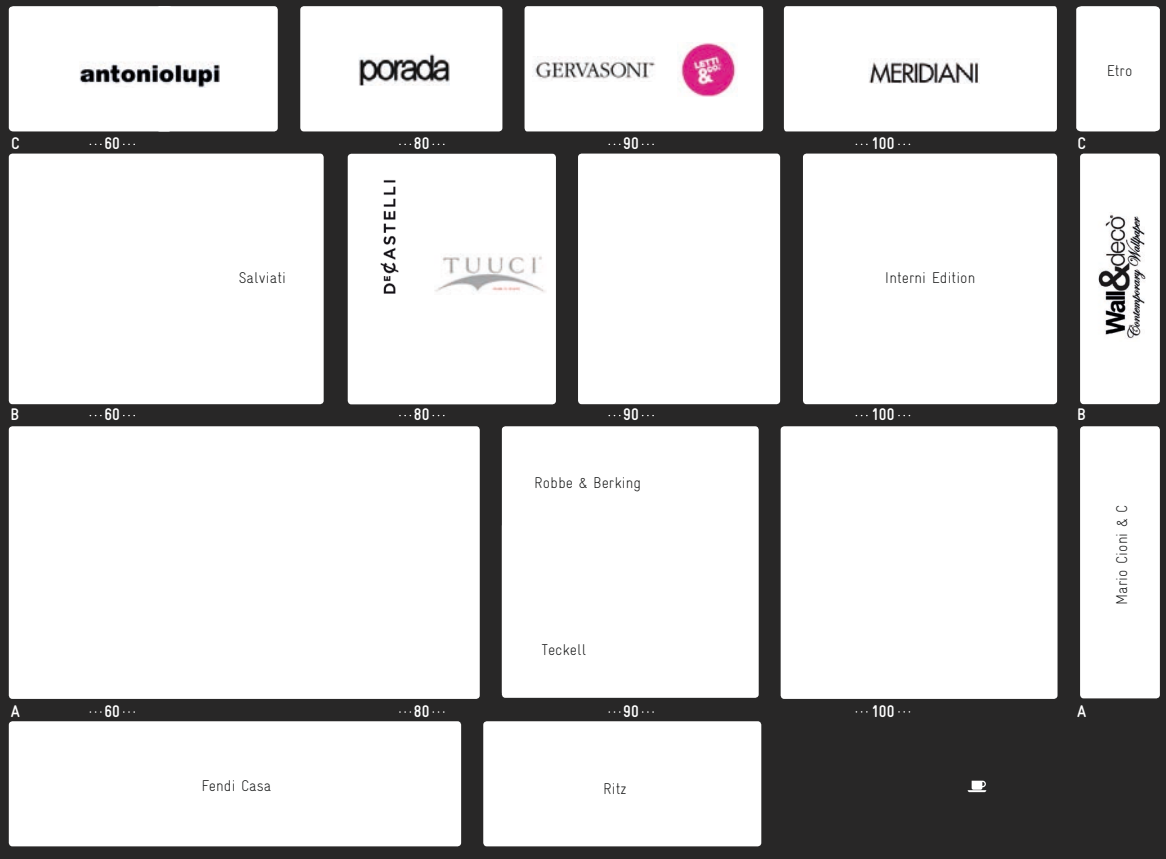
This list was printed on 5 December 2016.  
 We sincerely apologise if we have, through oversight,  
 omitted any top-quality manufacturers or located  
 them incorrectly.



HALL  
8.0



↑ TO HALL 7 ↑

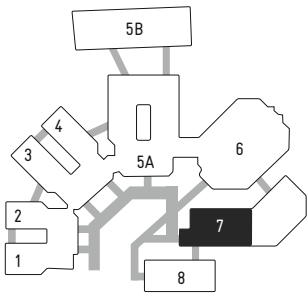


**expormim**

TWINS Armchair by MUT Design

Hall 7 Stand A175





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		<b>KRISTALIA®</b>	<b>SOFT LINE</b>	Normess Copenhagen	<b>prostoria</b>	<b>Tom Dixon.</b>		La Chance Ex.T	WeWood	Letters & Friends	Zeus	<b>andarrats</b> Fermob	Seletti	Ethnicraft
A	01 ...													
B		<b>vitra.</b> Rodet-Home	<b>cc-tapis</b>	Nomon Coedition Pappelina	Ferm Living Enostudio	Hartò MENU		Ego Paris Zaha Hadid Alfred	<b>DC</b> Editions PARIS	Riluc	<b>red</b> alca	<b>HANDVARK</b> NEW WORKS	<b>alki</b>	
C	01 ...													
D	01 ...	Macura La Fonction	<b>REFLECTIONS</b> Slow Kaymet Kimu Filodesign	Th Manufacture TheIermonHupton Pcm Design	heyond Objart									
E	01 ...	Ibride Challieres Paris	Moustache Atipico	Perigot Time Play Designs	Skultuna 1607 Forestrer		By Lassen Druggot Labo	Konstantin Slawinski	Llot Llov	Chilewich	<b>martinelli luce</b>			
F	01 ...	<b>PETITE PRIVILE</b> Le Deun Luminaires	<b>Pulpo</b>	Delightfull			Pinch <b>bosa</b> ★	Serge Lesage Editions Serge Mouille	Aytm	<b>ercol</b>	<b>SAINTEUC</b> Amur			
G	01 ...	<b>ARCHITONIC</b>	<b>SKLO</b> De Vecchi Milano 1935	Venetia Studio Atelier Swarovski	Nasonmoretti Rina Menardi		<b>La Fibule</b>	Ochre SICOM MALINER	Bomma					
H														
I	01 ...	Boca Do Lobo Maison Valentina		Michael Verheyden	<b>munna</b> Lod Textile Edition		<b>anna toris</b>	Fos Alexa Lixfeld	Lopificio Carlo Moretti	<b>Cto</b> Lighting Magic Circus	<b>WOKA</b> MAISON VERVOLE FERREUM			
J		<b>HERBERT FRANK</b>	Nahoor	<b>AMINI</b> Gabarino Monte Carlo	Lapicida		Fürstenberg							
K														

↓ TO HALL 8 ↓

Discover our Architonic Trend Analysis next to the main entrance of Hall 7!

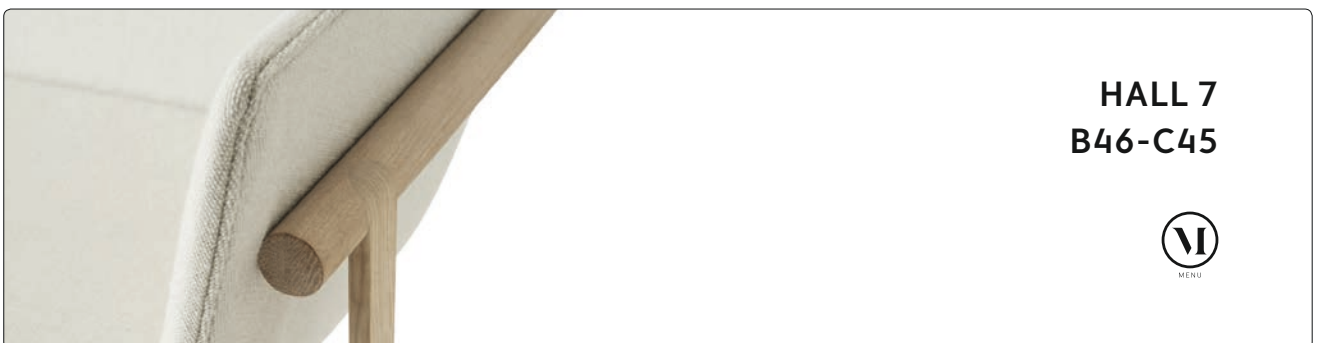
# HALL 7.0

## HALL 7.0

Add+  
Alexa Lixfeld  
Alfred  
Alki  
Ames Gmbh  
Amini  
Anna Torfs  
Art Et Floritude  
Atelier Fevrier  
Atelier Swarovski Home  
Atipico  
Aytm  
Bert Frank  
Beyond Object  
Blackbody  
Blasco & Blasco  
Bloom  
Boca Do Lobo  
Bomma  
Bordbar  
Bosa  
Brokis  
Bunaco  
By Lassen  
Carlo Moretti  
Cc-Tapis  
Challieres Paris  
Chilewich  
Coedition  
Cto Lighting, London, England  
DCW Éditions  
De Vecchi Milano 1935  
Decode London  
Decor Walther

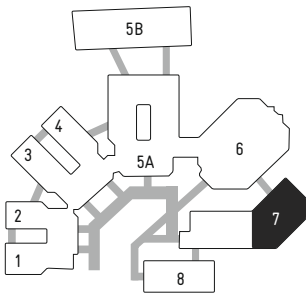
Deirdre Dyson  
Delightfull  
Design Letters & Friends  
Designheure  
Drugeot Labo  
Editions Serge Mouille  
Ego Paris  
Emery&Cie  
Enea  
Enostudio  
Eo - Elements Optimal  
Ercol  
Ethnicraft  
Ex.T  
Expormim  
Fatboy  
Feelgood Designs  
Ferm Living  
Fermob  
Fferrone Design  
Filodesign  
Flensted Mobiles  
Forestier  
Formagenda  
Fos  
Fürstenberg  
Galvanii  
Garbarino Monte Carlo  
Ghidini1961  
Glashütte Comploj  
Handvärk  
Hartô  
Hind Rabii  
Ibride

Imperfettolab  
Incipit  
Jov  
Kaymet  
Kimu Design  
Klaar Prims Glass&Craft  
Konstantin Slawinski  
Kristalia  
Kristina Dam Studio  
L'opificio  
La Chance  
La Fibule  
La Fonction  
Lahumiere Design  
Lapicida  
Lcd Textile Edition  
Le Deun Luminaires  
Lintex  
Llot Llov  
Louise Roe Copenhagen  
Luisa Peixoto  
Maison Valentina  
Maison Vervloet  
Martha Sturdy  
Martinelli Luce  
Menu  
Meta Design  
Michaël Verheyden  
Miyazaki Chair  
Mlf Magic Circus Editions  
Molo  
Monitillo Marmi Srl  
Moustache  
Munna / Ginger & Jagger



HALL 7  
B46-C45





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HALL 7.0

- Nahoor
- Nasonmoretti Srl
- New Works
- Nomess Copenhagen
- Nomon
- Ochre
- Ondarreta
- Oyuna
- Pappelina
- Pcm Design
- Perigot
- Petite Friture
- Pikaplant
- Pinch
- Pierre-Marie Couturier
- Prostoria
- Pulpo
- Qeeboo
- Qlocktwo
- Rasch Contract
- Reflections Copenhagen
- Reichenbach
- Rex Kralj
- Riluc
- Rina Menardi
- Rodet-Home

- Royal Botania
- Rs Barcelona
- Saintluc / Amura
- Secto Design
- Seguso Gianni
- Seletti
- Shibui
- Sklo
- Skultuna 1607
- Slide
- Slow
- Softline Denmark
- Stéphane Ducatteau
- Studio Macura
- Suzusan
- Tabisso
- Teixidors
- Th Manufacture
- Thelemont Hupton
- Tina Frey Designs
- Tom Dixon
- Tonone
- Treku
- Vandra Rugs
- Vanessa Mitrani
- Venetia Studium

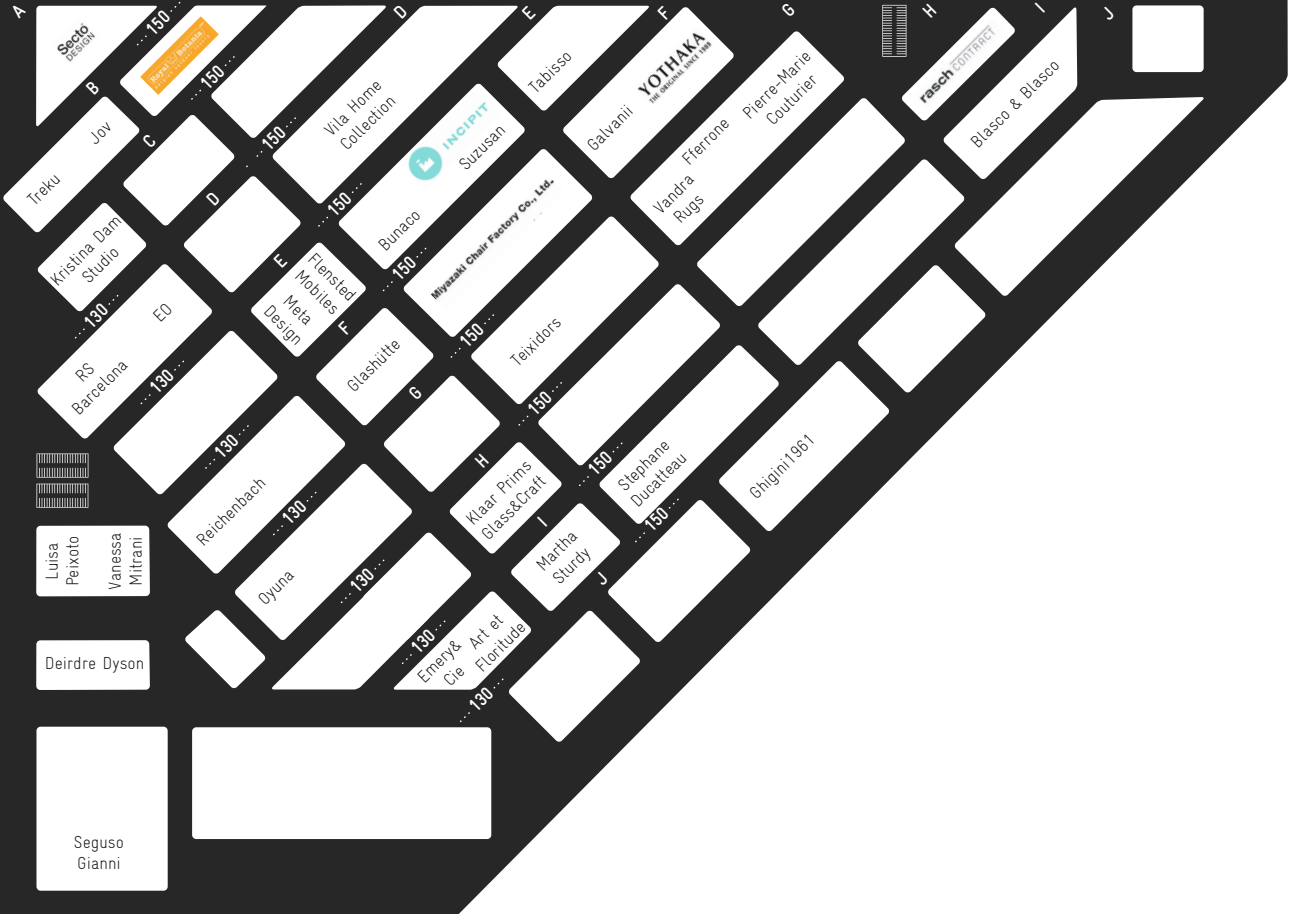
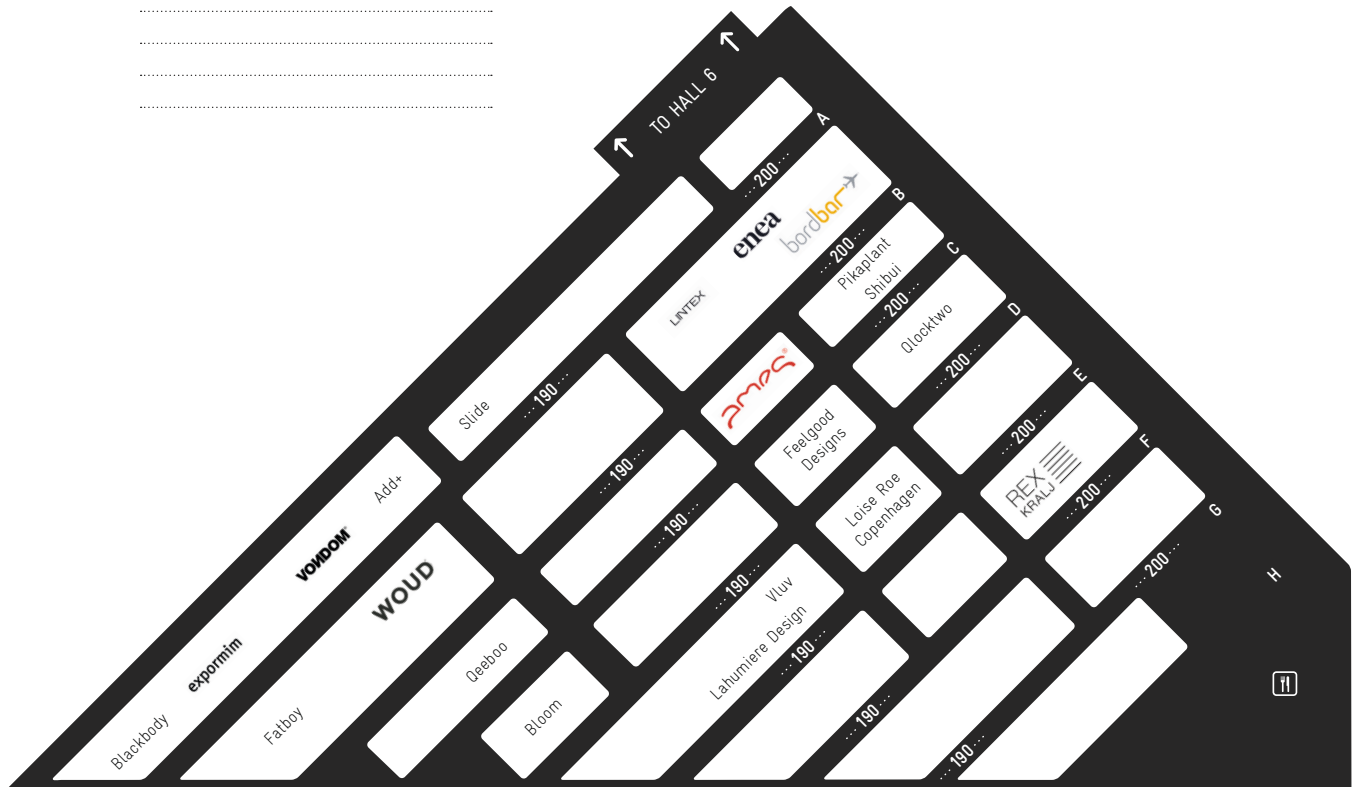
- Verreum
- Villa Home Collection
- Vitra
- Vluc
- Vondom
- Wewood
- Woka
- Woud
- Yothaka Int'l
- Zaha Hadid

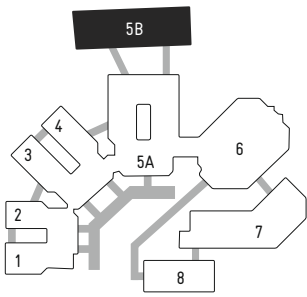
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**prostoria**

HALL  
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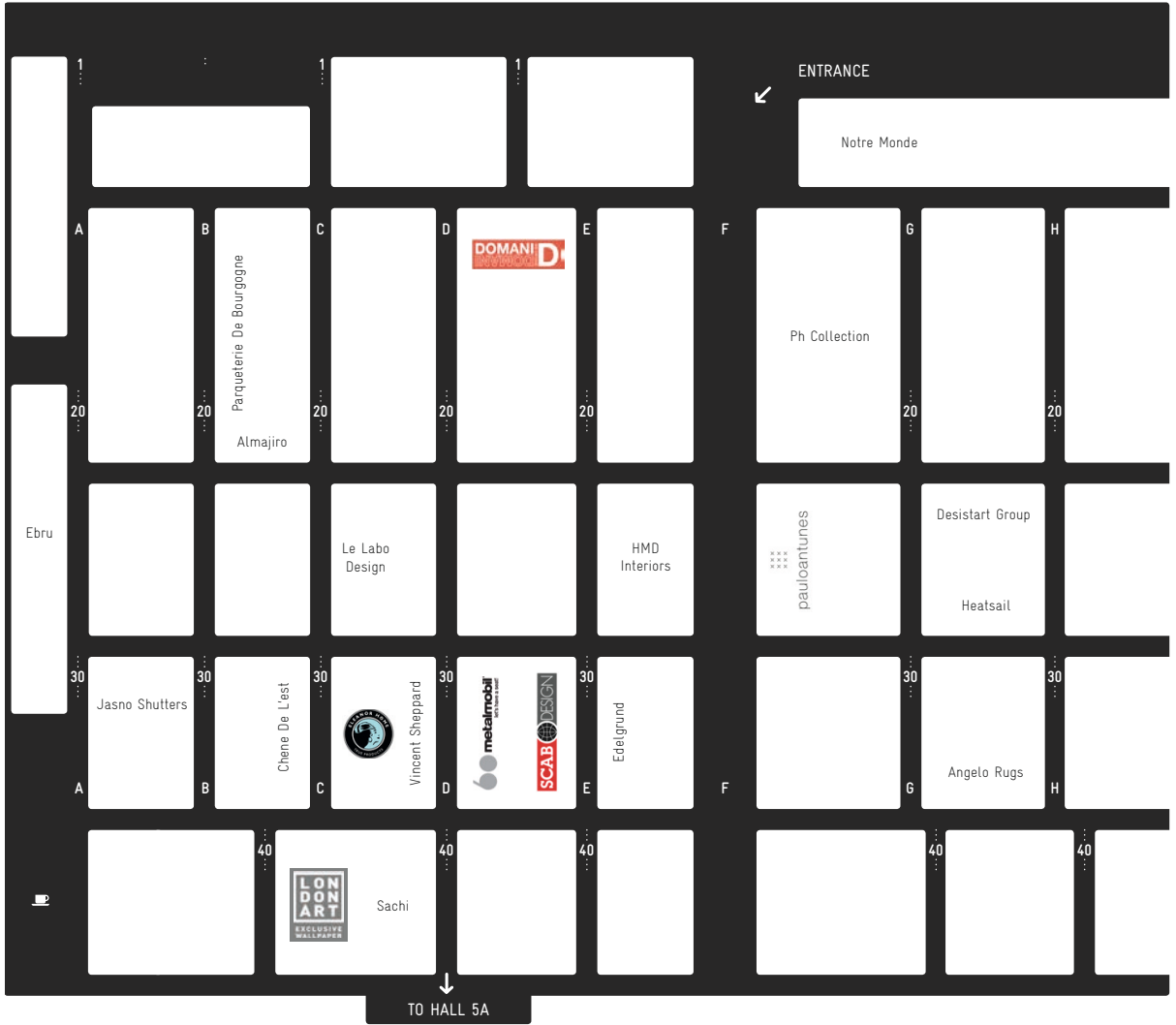
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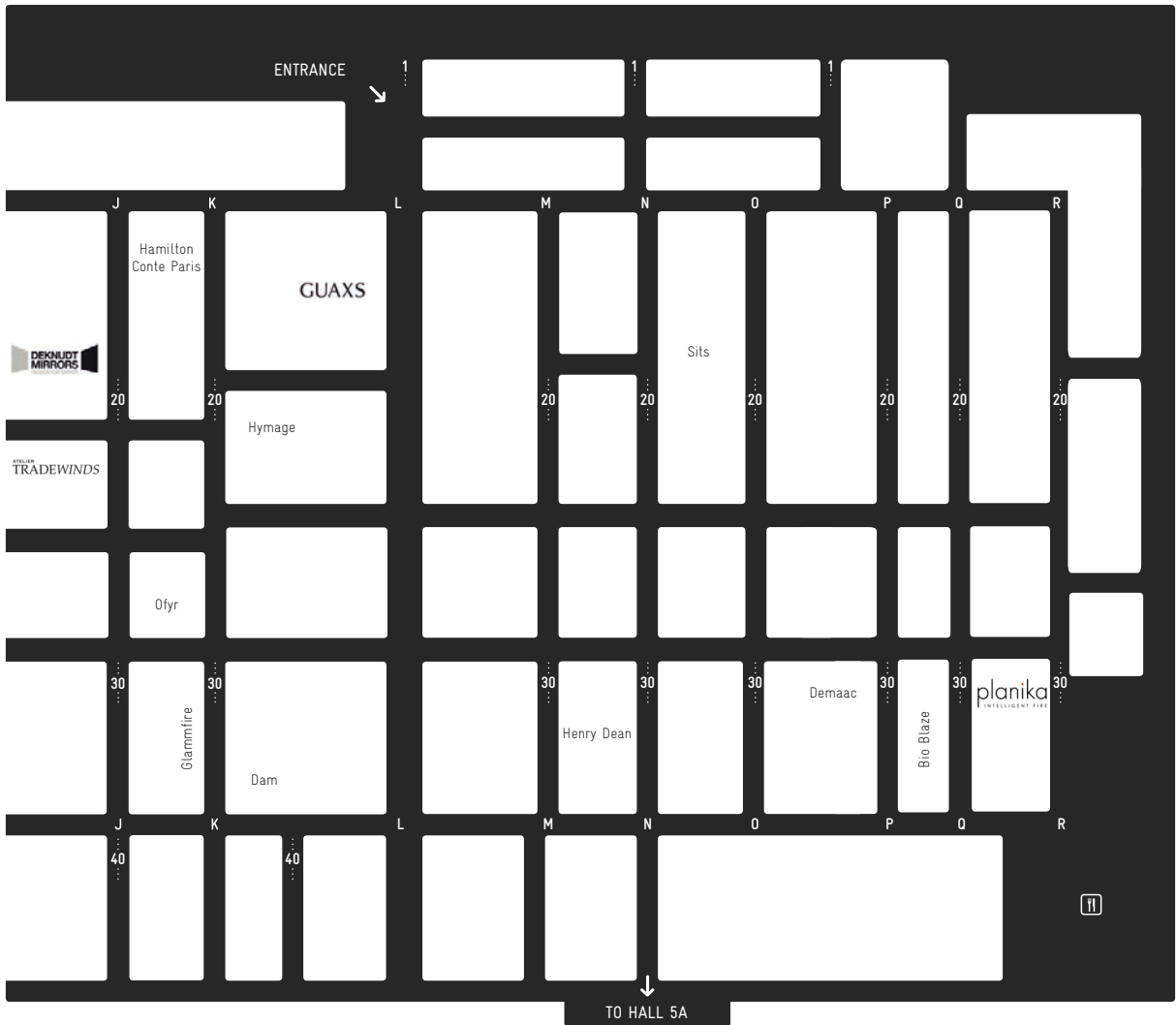
HALL 5.0 B

- Almajiro
- Angelo Rugs
- Bio Blaze
- Brabbu
- Chene De L'est
- Dam
- Deknudt Mirrors
- Demaac
- Desistart Group
- Domani
- Ebru
- Edelgrund

- Eleanor Home
- Glamfire
- Guaxs
- Hamilton Conte Paris
- Heatsail
- Henry Dean
- HMD Interiors
- Hymage
- Jasno Shutters
- Le Labo Design
- Londonart
- Metalmobil

- Notre Monde
- Ofyr
- Parqueterie De Bourgogne
- Paulo Antunes
- Ph Collection
- Planika
- Sachi
- Scab Design
- Sits
- Tradewinds
- Vincent Sheppard

# HALL 5.0 B



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**LONDON  
ART**

Milano Showroom:  
via Pontaccio 19  
IT / Brera Design District

Miami Flagship-store:  
Areatic / 3825 NW 2nd Ave  
FL / Unite states

**EXCLUSIVE  
WALLPAPER**

[londonartwallpaper.com](http://londonartwallpaper.com)  
[londonart.it](http://londonart.it)

# PARIS SHOWROOMS & EVENTS

EVENTS & SHOWROOMS OF ARCHITONIC MEMBERS





name	nr	page	name	nr	page	name	nr	page
<b>A</b>			<b>H</b>			Silvera Bastille 43 20		
Actiu	5	18	Harmony Design	11	18	Silvera Beaugrenelle	50	20
Ansorg	2	18	Hästens Sängar	34	19	Silvera Cappellini	34	19
Arclinea	34	19	Haworth	55	20	Silvera Fb St-Honoré	5a	18
Armani Casa	39	19	<b>I</b>			Silvera Kids	1	18
Artemide	52	20	Ideal Standard	20	18	Silvera Kléber	14	18
<b>B</b>			<b>K</b>			Silvera Poliform Varenna	34	19
B&B Italia	34	19	Kartell	31	19	Silvera Université	26	18
Bisazza	45	20	Kinnasand	34	19	Stepevi	40	
Boffi Bains	41	20	Knoll	22	18	<b>T</b>		
Boffi Cuisine	32	19	König + Neurath	7	18	Tai Ping	30	19
Bulthaup Bastille	49	20	Kusch+Co	27	18	Technogym	57	20
Bulthaup Trocadéro	21	18	Kvadrat	19	18	Villeroy & Boch	53	20
<b>C</b>			<b>L</b>			The Workshop Tonic	10	18
Cappellini	34	19	Les éclairagistes	23	18	Treca Interiors	47	20
Cassina	32	19	Ligne et Couleur	4	18	<b>U</b>		
Christian Fischbacher	17	18	Luceplan	15	18	USM	25	18
Cider	12	18	Luminter	56	20	<b>V</b>		
Création Baumann	16	18	<b>M</b>			Valcucine	37	19
<b>D</b>			Maxalto	34	19	Visplay	3	18
Dedar	33	19	Meridiani by Design Inside	22	18	Vitra	51	20
Dedon	8	18	Moda International	44	20	<b>Z</b>		
Devon&Devon	46	20	Molteni & C. Dada	28	19	Zimmer + Rohde	18	18
Dornbracht	42	20	<b>N</b>					
Duravit	38	19	Nya Nordiska	36	19			
Dynamobel	13	18	<b>P</b>					
<b>E</b>			Poggenpohl Déco	39	19			
Élitis	32	19	Poliform	34	19			
État de Siège Friedland	6	18	Poltrona Frau	30	19			
État de Siège Conti	35	19	Porcelanosa	34	19			
État de Siège Lacuée	48	20	Promemoria	29	19			
<b>F</b>			<b>S</b>					
Flos	24	18	Schiffini Space	32	19			
<b>G</b>			Sedus Stoll	9	18			
Girsberger	54	20	Silvera Bac	32	19			

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manufacturers or located them incorrectly.

- 1 Silvera Kids**  
83 avenue Niel  
75017 Paris
- M** Pereire-Levallois / Ternes  
**🕒** Tue-Sat **🕒** 10.00-19.00
- 2 Ansong**  
3 rue Caroline  
75017 Paris
- M** Place de Clichy  
**🕒** Mon-Fri **🕒** 09.00-17.45
- 3 Visplay**  
3 rue Caroline  
75017 Paris
- M** Place de Clichy  
**🕒** Mon-Fri **🕒** 09.00-17.30
- 4 Ligne et Couleur**  
234 rue du Faubourg Saint Martin  
75010 Paris
- M** Louis Blanc  
**🕒** Mon-Fri **🕒** 09.00-13.00  
14.00-19.00
- 5 Actiu**  
8 rue Denis Poisson  
75017 Paris
- M** Argentine
- 5a Silvera Faubourg Saint-Honoré**  
264 rue du Faubourg Saint-Honoré  
75008 Paris
- M** Ternes  
**🕒** Mon-Sat **🕒** 10.00-19.00
- 6 État de Siège**  
21 avenue de Friedland  
75008 Paris
- M** Charles de Gaulle / Etoile  
**🕒** Mon-Sat **🕒** 10.00-19.00
- 7 König + Neurath**  
66 rue de la Victoire  
75009 Paris
- M** Trinité d'Estienne d'Orves
- 8 Dedon**  
40 boulevard Malesherbes  
75008 Paris
- M** Saint-Augustin
- 9 Sedus Stoll**  
10 rue Auber  
75009 Paris
- M** Havre-Caumartin
- 10 The Workshop Tonic**  
21 boulevard Haussmann  
75009 Paris
- M** Chaussée d'Antin / La Fayette
- 11 Harmony Design**  
5 rue du Helder  
75009 Paris
- M** Opéra  
**🕒** Mon-Fri **🕒** 09.00-18.00
- 12 Cider**  
15 square Édouard VII  
75009 Paris
- M** Auber / Opéra  
**🕒** Mon-Fri **🕒** 10.00-17.00
- 13 Dynamobel**  
92 rue de Richelieu  
75002 Paris
- M** Quatre-Septembre / Bourse
- 14 Silvera Kléber**  
58 avenue Kléber  
75016 Paris
- M** Boissière  
**🕒** Mon-Sat **🕒** 10.00-19.00
- 15 Luceplan**  
31 rue du Mail  
75002 Paris
- M** Sentier
- 16 Création Baumann**  
15 rue du Mail  
75002 Paris
- M** Sentier / Bourse  
**🕒** Mon-Thu **🕒** 09.00-13.00  
14.00-18.00  
**Fri** 09.00-13.00  
14.00-17.00
- 17 Christian Fischbacher**  
20 rue du Mail  
75002 Paris
- M** Sentier / Bourse
- 18 Zimmer + Rohde**  
202 rue Saint-Honoré  
75001 Paris
- M** Palais Royal / Musée du Louvre
- 19 Kvadrat**  
33 rue Charlot  
75003 Paris
- M** Filles du Calvaire  
**🕒** Mon-Fri **🕒** 09.00-13.00  
14.00-17.00
- 20 Ideal Standard**  
41 rue Berger  
75001 Paris
- M** Les Halles  
**🕒** Thu-Fri **🕒** 10.00-13.00  
14.00-18.00  
**Sat** 10.30-13.00  
14.00-18.30
- 21 Butthaup Trocadéro**  
25bis rue Benjamin Franklin  
75116 Paris
- M** Trocadéro  
**🕒** Mon-Sat **🕒** 10.00-13.00  
14.00-19.00
- 22 Knoll**  
268 boulevard Saint-Germain  
75007 Paris
- M** Assemblée Nationale
- 22 Meridiani by Design Inside**  
278 boulevard Saint-Germain  
75007 Paris
- M** Assemblée Nationale  
**🕒** Mon+Sat **🕒** 11.00-19.00  
**Tue-Fri** 10.00-19.00
- 23 Les éclairagistes**  
17 rue des Lombards  
75004 Paris
- M** Châtelet  
**🕒** Tue-Sat **🕒** 10.30-19.00
- 24 Flos**  
15 rue de Bourgogne  
75007 Paris
- M** Assemblée Nationale
- 25 USM**  
23 rue de Bourgogne  
75007 Paris
- M** Solférino  
**🕒** Mon-Fri **🕒** 09.00-18.30  
**Sat** 11.00-19.00
- 26 Silvera Université**  
47 rue de l'Université  
75007 Paris
- M** Solférino  
**🕒** Mon-Sat **🕒** 10.00-19.00
- 27 Kusch+Co**  
25 rue de Verneuil  
75007 Paris
- M** Rue du Bac

**28 Molteni & C. Dada**  
6 rue des Saints Pères  
75007 Paris

**M** Rue du Bac

**31** **Mon-Sat** ⌚ 10.00-18.30

**29 Promemoria**  
35 rue de Bellechasse  
75007 Paris

**M** Solférino

**31** **Mon-Sat** ⌚ 12.00-13.00  
14.00-18.30

**30 Poltrona Frau**  
29 rue du Bac  
75007 Paris

**M** Rue du Bac

**31** **Mon-Sat** ⌚ 11.00-19.00

**30 Tai Ping**  
4-6 rue de Montalembert  
75007 Paris

**M** Rue du Bac

**31** **Mon-Fri** ⌚ 09.00-17.00

**31 Kartell**  
242 boulevard Saint-Germain  
75007 Paris

**M** Rue du Bac

**32 Silvera Bac**  
Evènement off  
Journée presse 19.01. 10.00-17.00  
43 rue du Bac  
75007 Paris

**M** Rue du Bac

**31** **Mon-Sat** ⌚ 10.00-19.00  
**Y** 19.01. ⌚ 19.00

**32 Schiffini Space**  
224 boulevard Saint-Germain  
75007 Paris

**M** Rue du Bac

**31** **Mon-Sat** ⌚ 09.00-20.00

**32 Boffi Cuisine**  
234 boulevard Saint-Germain  
75007 Paris

**M** Rue du Bac

**31** **Mon-Fri** ⌚ 10.00-13.00  
14.00-19.00

**Sat** 10.00-13.00  
14.00-18.00

**32 Cassina**  
236 boulevard Saint-Germain  
75007 Paris

**M** Rue du Bac

**31** **Mon-Sat** ⌚ 11.00-19.00

**32 Élitis**  
35 rue de Bellechasse  
75007 Paris

**M** Solférino

**31** **Mon-Fri** ⌚ 10.00-19.00  
**Sat** 11.00-18.00

**33 Dedar**  
20 rue Bonaparte  
75006 Paris

**M** Saint-German-des-Prés

**31** **Tue** ⌚ 10.00-23.00  
**Wed+Fri** 10.00-20.00  
**Thu** 10.00-19.00  
**Sat** 12.00-20.00  
**Sun** 12.00-19.00

**34 Hästens Sängar**  
48 rue du Bac  
75007 Paris

**M** Rue du Bac

**31** **Mon-Sat** ⌚ 11.00-13.00  
14.00-19.00

**34 Porcelanosa**  
45 rue du Bac  
75007 Paris

**M** Rue du Bac

**31** **Mon-Sat** ⌚ 10.30-19.00

**34 Kinnasand**  
33 rue Charlot  
75003 Paris

**M** Filles du Calvaire

**31** **Mon-Tue** ⌚ 09.00-13.00  
14.00-17.00  
**Thu-Fri** 09.00-13.00  
14.00-17.00

**34 B&B Italia**  
35 rue du Bac  
75007 Paris

**M** Rue du Bac

**34 Maxalto**  
43 rue du Bac  
75007 Paris

**M** Rue du Bac

**31** **Mon-Sat** ⌚ 10.00-19.00

**34 Silvera Poliform Varenna**  
Les dernières nouveautés Poliform avec  
Roll & Hill  
Journée presse 19.01. 10.00-17.00  
33 rue du Bac  
75007 Paris

**M** Rue du Bac

**31** **Mon-Sat** ⌚ 10.00-19.00  
**Y** 19.01. ⌚ 19.00

**34 Arclinea**  
220 boulevard Saint-Germain  
75007 Paris

**M** Rue du Bac

**34 Silvera Cappellini**  
242 bis boulevard Saint-Germain  
75007 Paris

**M** Rue du Bac

**31** **Mon-Fri** ⌚ 10.00-19.00  
**Sat** 11.00-19.00

**35 État de Siège**  
1 quai de Conti  
75006 Paris

**M** Saint Michel / Pont Neuf

**31** **Tue-Sat** ⌚ 10.30-19.00

**36 Nya Nordiska**  
38 rue de Seine  
75006 Paris

**M** Mabillon

**37 Valcucine**  
202 boulevard Saint-Germain  
75007 Paris

**M** Rue du Bac

**31** **Tue-Sat** ⌚ 10.00-19.00

**38 Duravit**  
146 avenue Ledru-Rollin  
75011 Paris

**M** Ledru-Rollin / Voltaire

**31** **Mon+Sat** ⌚ 10.00-13.00  
14.00-18.00  
**Tue-Fri** 09.00-13.00  
14.00-18.00


**39 Poggenpohl Déco**  
212 boulevard Saint-Germain  
75007 Paris

**M** Rue du Bac

**39 Armani Casa**  
195 boulevard Saint-Germain  
75007 Paris

 Rue du Bac

**47 Trega Interiors**  
27 quai de la Tournelle  
75005 Paris

 Maubert-Mutualité

**55 Haworth**  
101 boulevard Murat  
75016 Paris

 Porte de Saint-Cloud

**41 Boffi**  
12 rue de la Chaise  
75007 Paris

 Sèvres-Babylone

 **Mon** ⌚ 14.00-19.00  
**Tue-Sat** 10.30-19.00

**48 État de Siège**  
15 rue Lacuée  
75012 Paris

 Bastille

 **Mon-Fri** ⌚ 10.00-19.00

**56 Luminter**  
27 boulevard de Reuilly  
75012 Paris

 Dugommier / Daumesnil

 **Mon-Thu** ⌚ 08.30-17.30  
**Fri** 08.30-17.00

**42 Dornbracht**  
2 rue de la Roquette  
75011 Paris

 Bastille

**49 Bulthaup Bastille**  
64 avenue Ledru-Rollin  
75012 Paris

 Redru-Rollin

 **Mon-Sat** ⌚ 10.00-13.00  
14.00-19.00

**57 Technogym**  
20 rue Rouget de Lisle  
92130 Paris

 Mairie d'Issy

 **Mon-Fri** ⌚ 09.00-17.30

**43 Silvera Bastille**  
41 rue du Faubourg Saint-Antoine  
75011 Paris

 Bastille

 **Mon-Sat** ⌚ 10.00-19.00

**50 Silvera Beaugrenelle**  
12 rue Linois  
75015 Paris

 Charles Michel


 **Mon-Sat** ⌚ 10.00-20.30  
**Sun** 11.00-19.00


**44 Moda International**  
6 passage de la Boule Blanche  
75012 Paris

 Bastille

 **Mon-Fri** ⌚ 08.30-12.30  
13.00-18.00

**51 Vitra**  
40 rue Violet  
75015 Paris

 Avenue Émile Zola

 **Mon** ⌚ 09.30-19.00  
**Tue** 09.30-18.00  
**Fri-Sun** 09.30-19.00

**45 Bisazza**  
26 rue Madame  
75006 Paris

 Saint-Sulpice

 **Mon-Fri** ⌚ 10.00-18.00

**53 Villeroy & Boch**  
94 boulevard du Montparnasse  
75014 Paris

 Monparnasse-Bienvenue

 **Tue-Sat** ⌚ 10.30-19.00

**46 Devon&Devon**  
11 rue de Mézières  
75006 Paris

 Saint-Sulpice

 **Tue-Sat** ⌚ 10.30-13.00  
14.30-19.00

**54 Girsberger**  
5ter rue d'Arsonval  
75015 Paris

 Pasteur

## FOR MANUFACTURERS

### MEMBERSHIP FOR MANUFACTURERS

Every working day 46,000 professional visitors carry out product research at Architonic. Take the opportunity to present your products where customers are looking for them: You will get daily views, clicks and contacts.

### MULTICHANNEL ADVERTISING

Your online campaign can be precisely focussed on the target group, with placement right at the heart of the architecture and design scene. A variety of different channels, such as website banners, editorial posts and social media posts across the Architonic and Designboom networks are at your disposal.

### PRODUCTS & NEWS APP

Architonic produces customised apps exclusively for its members! You can make your tailor-made app available in the AppStore or Google Play in a matter of weeks. And there is no additional work for you to keep it up to date, as we continuously access your products and reference projects in the Architonic database.

### VIRTUAL REALITY

Architonic has teamed up with leading virtual-reality experts designconnected.com to bring you a suite of cutting-edge digital services that will transform the way your products are experienced. We can provide you with powerful, bespoke sales and marketing content for you to use everywhere, on any type of online and offline channel.

#### Step One: Product digitisation

Let us create high-end, photo-realistic 3D model files of your products for use by render studios and CAD files in various formats for architects and planners to use in their BIM and planning software.

#### Step Two: Product Visualisation

- Allow us to create a collection of immaculately rendered virtual photographs of your products, showing them from any perspective and presenting them in any colour and material of your choice.
- Either following your creative direction or allowing us to develop a concept based on an initial brief from you, we can bring your products to virtual life by producing tailored digital photo-shoots, videos and interactive that present and animate them in a carefully crafted and unique interior-architectural space.

## FOR RETAILERS & AGENTS

### MEMBERSHIP FOR RETAILERS & AGENTS

Every working day more than 150,000 product data sheets are accessed at architonic.com. Every time a data sheet is accessed our WHERE TO BUY? service appears, exclusively listing the specialist retailers and agents who are our members in the specific locality.

### VIRTUAL SHOWROOM<sup>®</sup>

On your own website you present the products of those manufacturers which you represent: clearly organised, always up to date and adapted to your corporate identity. This enables you to generate a regular supply of new customers, make an impression with your service and train your staff.

### VIRTUAL SHOWROOM APP<sup>®</sup>

We are delighted to offer you an app that's tailored to your company's needs. The products of your brands will be loaded into the app straight out of the Architonic database and updated automatically. In addition, we will cross-link these products with reference projects featured in the architonic.com archive and your news feeds will be featured in a daily updated news area within your app.

### ONLINE SHOP MODULE

The Online Shop Module is a web-based, e-commerce software product, which specialist retailers and interior designers can, on licence, implement into their websites. The module can be modified to fit the client's brand identity, and, pulling product data straight from the Architonic Data Cloud, allows a fast and cost-effective entry into the world of e-commerce.

## FOR ARCHITECTS & DESIGNERS

### MEMBERSHIP FOR ARCHITECTS

We publicise your best projects and your profile where the right people will see them. Our jury makes sure that the environment is a top-quality one. More than 30 selected media partners make regular use of our information pool.

### PRODUCT RESEARCH

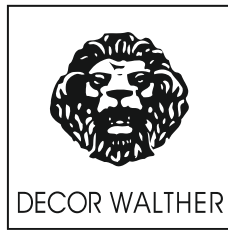
Architonic offers you a comprehensive reference database with 300,000 professionally classified furnishing and building products and materials. You can carry out research without limits and free of charge, with direct access to CAD files, PDF catalogues, prices and dealer lists.

# prostoria



Monk collection by Grupa





BATHROOM ACCESSORIES LIGHTING MIRRORS



PHOTOGRAPHED BY JÖRG BAUMANN



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2015

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