# ARCHI TONIC

# ARCHITONIC GUIDE

# ISH FRANKFURT 2017

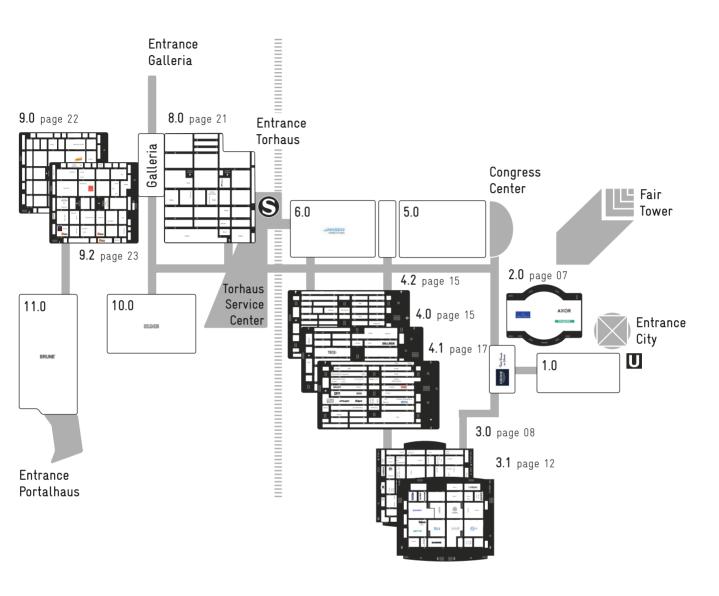
### 14-18 MARCH

Der Architonic Guide möchte Ihnen Orientierung geben und dabei helfen, die besten Aussteller schnell zu finden. Die Auswahl von Architonic ist rein redaktionell und beschränkt sich auf Premium-Hersteller von Produkten, die für die Gestaltung von Gebäuden und Räumen relevant sind. Ein Guide von Architekten für Architekten.

The Architonic Guide allows you to find the best exhibitors quickly. Architonic's selection is purely an editorial one and is limited to high-end manufacturers whose products are relevant to the design of buildings and spaces. It's a guide by architects for architects.

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Conform	3.0	B21	08	Kaldewei	3.1	D79	12	Tado	10.1	B90	
Conti	4.0	B45	15	Karol	3.1	B20	12	Teba	9.2	F36	23
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Cristina Rubinetterie	4.1	F07	17	Klover	9.2	F39	23	Teuco	3.1	D19	12
D				Kludi	4.1	A06, C06	17	The Bathco	3.0	C49	0.8
Dallmer	4.0	C06	15	Kolpa	3.0	A50	0.8	THG	4.1	F47	17
Dansani	3.0	B60	0.8	Koralle	3.1	B15	12	Tiba	9.2	D18	23
Decor Walther	3.0	C99	0.8	Kronimus	10.1	B25		Toto	4.1	H05-J45	17
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Dovrefire	9.2	F43	23	Laufen	3.1	B51	12	Vaillant	8.0	B43-B93	21
Drufire	9.2	E40	23	Leda	9.2	C07	23	Vaillant	10.0	A02	0.0
Duravit	3.1	B99-C80	12	Lefroy Brooks	4.1	G52	17	Valdama	3.0	B97	08
Duscholux	3.1	A97	12	Lindner Group	11.0	A25	0.0	Vasco	8.0	E66	21
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Emco	4.1	E54	17	M	J.Z	רטט	L J	Wagner Wallnöfer	9.2	C46A	23
Emco	11.0	C31	1.7	Marmorin	4.2	D44	15	Watthorer	9.2	C25	23
ESS	4.0	E93	15	Max Blank	9.2	B20	23	Warema	10.3	A49	Z J
Ethnicraft	3.0	E02	08	MCZ	9.2	F05	23	Wodtke	9.2	E01-E05	23
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# ARCHITONIC TREND ANALYSIS

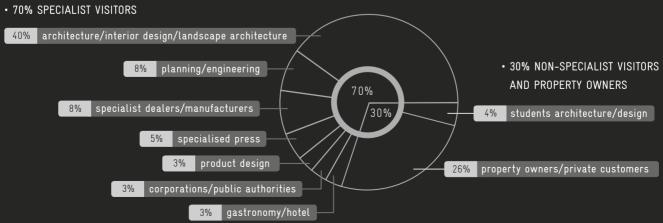
### TOP 20 BATH BRANDS

### from Architonic Members exhibiting at ISH Frankfurt 2017

Architonic is the world's leading research tool for the specification of premium architectural and design products. Our curated database currently provides information about more than 300,000 products from 1,500 brands and 10,700 designers. 16 million architects, interior designers and design enthusiasts annually choose Architonic as their guide to the very best. This gives us an insight into developments in the architecture and design markets, which we would like to share with our community. For ISH 2017, we have identified the top 20 most popular brands on architonic.com from ISH 2017 exhibitors.

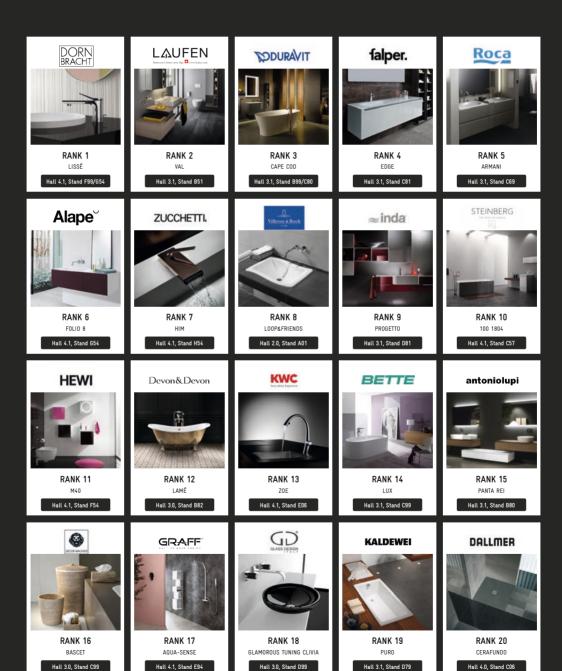
The ranking is based on traffic information collected on architonic.com and are based on the number of relevant search queries entered in the text-search field on architonic.com ('by text search') over the course of 2016. The rankings are limited to Architonic Member brands exhibiting at ISH 2017.







from Architonic Members exhibiting at ISH Frankfurt 2017 only



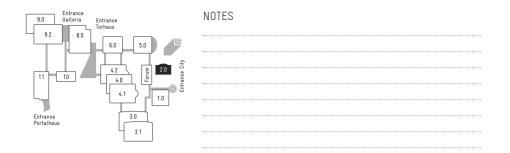
# ARCHI BEST BATHROOM DESIGN

**BRANDS** 



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 $\frac{\text{HALL}}{2.0}$ 

### HALL 2.0





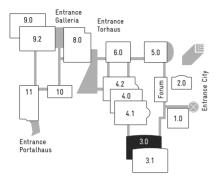
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3.0



### HALL 3.0

A e T Italia	D85
Aeon	A24
Alice Ceramica	E76
Antolini Luigi	B98
Artceram	B39
Artiqua	B96
Artweger	B23
Axent	C61
Bathroom Brands	D60
Blomus	C45
Casabath	C92
Ceramica Flaminia	C85
Cerámicas Aparici	C03
Conform	B21
Dansani	B60
Decor Walther	C99
Devon&Devon	B82
Edoné	D79
Ethnicraft	E02
Euraspiegel	E79

Ever	B84
Fiora	B26
Fuchs Design	D90
Geesa	C24
Gerloff	A95
Glass	B85
Glass Design	D97
Gorenje	D94
Hafro	E85
Hidra Ceramica	E31A
Hidrobox	C02
HSK Duschkabinenbau	C15, D02
ldea Group	B95
Imagolux	A23
JEE-0	D44
Kolpa	A50
Lineabeta	A93
Lineart	A90
Megius	E84
Nordholm	A80
Novello	E88
Olympia Ceramica	A25
Pitacs	A24
Provex	D79
Rezina	C80
Sanindusa	A49
Scarabeo	C25
Simas	D91
Solid Soft	F47
The Bathco	C49
Treesse	D57
Tubes	E56
Valdama	B97
Victoria + Albert Baths	C86

This list was printed on 7 February 2017. We sincerely apologise if we have omitted any topquality manufacturers or located them incorrectly.

### NOTES

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Halle 3.0 · Stand C 99 www.decor-walther.de

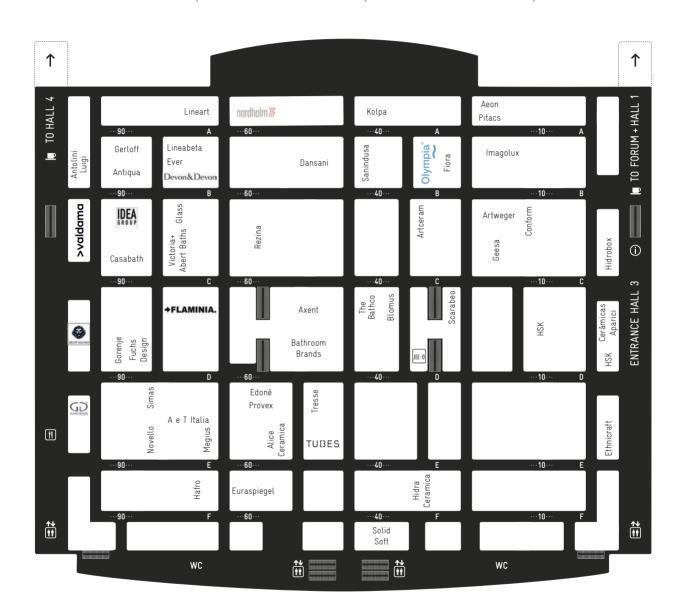
JEE-0 | D44

JEE-0 unique bathrooms





3.0







HALL 3.1 - STAND C69



# KALDEWEI



MEISTERSTÜCK CONODUO with SKIN TOUCH

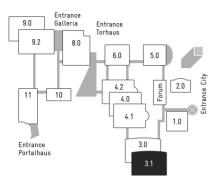
kaldewei.com







3.1



Laufen	B51
Palme	A50
Pomd'or	B02
Roca	C69
Sprinz	B12
Teuco	D19
VitrA Bad	C49-D31

This list was printed on 7 February 2017. We sincerely apologise if we have omitted any topquality manufacturers or located them incorrectly.

### HALL 3.1

Antoniolupi	B80
Bemm	D15
Bette	C99
Burgbad	B49
Ceramica Globo	B90
Cinier	D15
Cosmic	B02
Duravit	B99-C80
Duscholux	A97
Falper	C81
Fantini	C81
Geberit	B11
Gessi	B20
Hoesch	D99
Ideal Standard	C11
Inbani Design	A06
Inda	D81
Kaldewei	D79
Karol	B20
Keuco	A21
Koralle	B15

NOTES



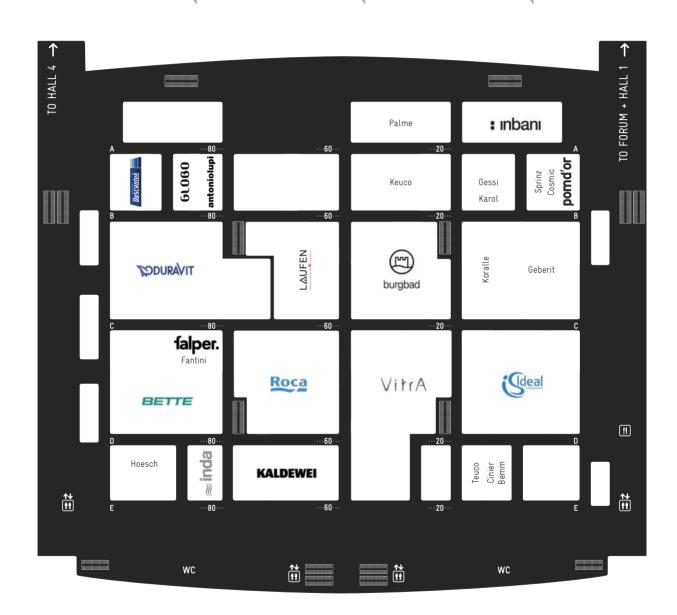
Bette | C99

Bette | C99





3.1





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### MEMBERSHIP FOR MANUFACTURERS

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On your own website you present the products of those manufacturers which you represent: clearly organised, always up to date and adapted to your corporate identity. This enables you to generate a regular supply of new customers, make an impression with your service and train your staff.

### VIRTUAL SHOWROOM APP®

We are delighted to offer you an app that's tailored to your company's needs. The products of your brands will be loaded into the app straight out of the Architonic database and updated automatically. In addition, we will cross-link these products with reference projects featured in the architonic.com archive and your news feeds will be featured in a daily updated news area within your app.

### ONLINE SHOP MODULE

The Online Shop Module is a web-based, e-commerce soft-ware product, which specialist retailers and interior designers can, on licence, implement into their websites. The module can be modified to fit the client's brand identity, and, pulling product data straight from the Architonic Data Cloud, allows a fast and cost-effective entry into the world of e-commerce.

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We publicise your best projects and your profile where the right people will see them. Our jury makes sure that the environment is a top-quality one. More than 30 selected media partners make regular use of our information pool.

### PRODUCT RESEARCH

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NOTES 5.0 Entrance City 10 1.0 Entrance Portalhaus

HALL 4.0+4.2

### HALL 4.2

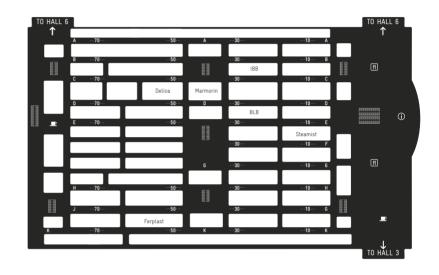
BLB	D41
Delica	C57
Ferplast	K60
IBB	B31
Marmorin	D44
Steamist	F04

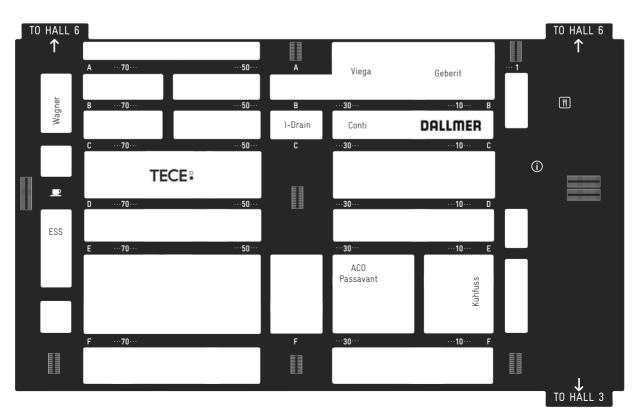
### HALL 4.0

ACO Passavant	E45
Conti	B45
Dallmer	C06
ESS	E93
Geberit	A06-B06
I-Drain	C50
Kuhfuss	E07
Tece	D96
Viogo	A / / B / /

A44-B44, B46 Viega

B96 Wagner







# System-Armaturen

# Hygiene und Bedienkomfort



**System-Armaturen** stehen für Qualität. Sie zeichnen sich durch hohen Bedienkomfort, hygienische Gestaltung und dauerhafte Leistungsfähigkeit aus. HEWI System-Armaturen sind konzipiert für den Einsatz in hochfrequentierten Sanitärräumen.

Besuchen Sie HEWI auf der ISH in Halle 4.1, Stand F 54 und erfahren Sie mehr zu den System-Armaturen.

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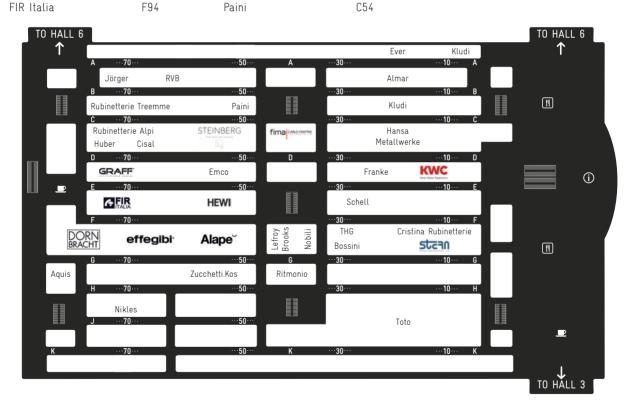




HALL
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### HALL 4.1

Alape	G54	Franke	E06-E46	Ritmonio	H44
Almar	B14	Graff	E94	Rubinetterie Alpi	C93
Aquis	G95	Hansa Metallwerke	D04, D06	Rubinetterie Treemme	B93
Bossini	G40	Hewi	F54	RVB	B74
Cisal	D74	Huber	D74	Schell	F46
Cristina Rubinetterie	F07	Jörger	B94	Steinberg	C57
Dornbracht	F99-G54	Kludi	A06, C06	Stern Engineering	G06
Effegibi	G54	KWC	E06	THG	F47
Emco	E54	Lefroy Brooks	G52	Toto	H05-J45
Ever	A20	Nikles	J70	Zucchetti.Kos	H54
Fima	C47	Nobili	G46		
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# MATERIAL TENDENCIES

### Interview with Konstantin Grcic







KONSTANTIN GRCIC

VAL BY LAUFEN

PALLAS BLACK EDITION BY CLASSICON

Material Tendencies is an ongoing series of interviews with Architecture and Design professionals and creatives from around the world, focusing on developments and directions in material usage.

Architonic spoke to **Konstantin Grcic** about his passion for design history, materials and development processes. The trained carpenter and industrial designer from Munich is renowned for the precision, care, and formal rigour he brings to the design process. His work expresses, above all, simplicity and functionality.

Konstantin Grcic: Steel fascinates me, because it's a multifaceted material and can be worked in diverse ways in a variety of processes. And it's a material that has helped define modern furniture design — for example, in the first tubular steel furniture in the 1920s. Steel is additionally a plentiful resource and a material that stands in a congruous relationship to what furniture is. It always includes this industrial character.

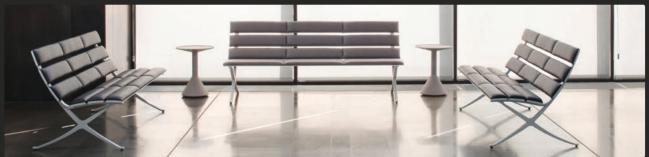
Is there a material that you would like to explore a bit further?

Textiles are a material of the future because they're versatile and lightweight. At the same time, they have a lot of strength and performance capacity. With 3D knitting, for example, the textile itself is put together so that it meets the demands of the purpose it's designed to serve. I have a certain amount of experience with textiles, but it's an extensive field that still holds a great deal for me to discover.

Do new technologies and manufacturing processes influence your choice of materials?

Digital production changes processes, which naturally gives rise to other materials and material compositions. I find that that expands the possibilities. But it doesn't mean the end of the classic materials — wood, steel, glass, plastic. Those are all materials that will continue to define the furniture industry very strongly. However, new materials are also appearing, and with them, new manufacturing methods that themselves open up new processes for us in design development and pose certain challenges. I'm always hesitant to make great pronouncements about how everything is going to change. The changes are clearly palpable, yet they're closely interwoven with everything that's already there, and also with what will no doubt remain as it is. Which is also worth something.

Read the full interview and other stories of our ongoing Material Tendencies series on Architonic.com http://bit.ly/2cjzVLl



## ARCHITONIC STATEMENTS



# MARC VIARDOT DIRECTOR MARKETING + PRODUCTS, LAUFEN

"Architonic was one of our first major steps into the 'new era' at Laufen, where we started to really focus on the A&D community. It's also a friendship, which in the business is a huge bonus. We see that Architonic has helped us establish Laufen within the A&D community on an international level."

### HANS LINDEBERG

### SALES AND MARKETING DIRECTOR, MONTANA MØBLER A/S

"Our cooperation with Architonic has always been important, because it's a good way for us to reach the architects and for the architects to reach us. I think it's the best platform that we have in the marketplace for professional users to get to know brands and to get information quickly"

# JEANNE GANG ARCHITECT, STUDIO GANG

"It is great having resources like Architonic that pre-select and get the number of choices down. Having a category on sustainability is a huge help, especially when you can see where the chain of materials comes from. As architects, we select things all the time and we want to know whats inside."

# HENRY WALTHER CEO, DECOR WALTHER

"Architonic is for us a very important multiplier, especially in relation to the project business, as we reach very many architects and vice versa – they find us."

### <u>PAUL FRAISSLER</u> <u>MANAGING DIRECTOR, WEVER & DUCRÉ BVBA</u>

"Thanks to Architonic, one of the biggest orders we've received so far was for a very famous luxury-watch producer in Switzerland. The architect was searching for a stainless-steel and teak product for an outdoor furniture project and found us on Architonic. We got a nice job there."

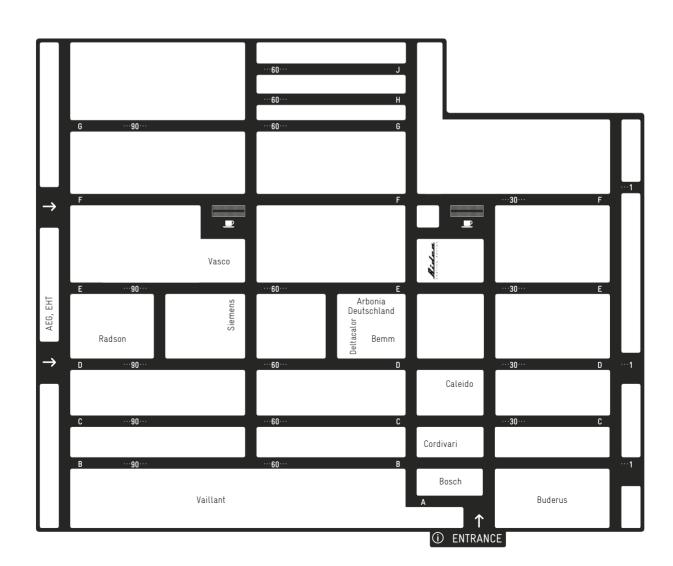


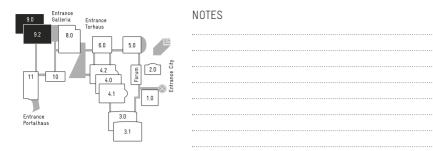
# 8 **0**

### HALL 8.0

AEG, EHT	D96	Deltacalor	D62
Arbonia Deutschland	E55	Radson	D94
Bemm	D60	Ridea	E36
Bosch	B31	Siemens	E63
Buderus	A30	Vaillant	B43-B93
Caleido	D51	Vasco	E66
Cordivari	C53		

This list was printed on 7 February 2017. We sincerely apologise if we have omitted any topquality manufacturers or located them incorrectly.





9.0

### HALL 9.0

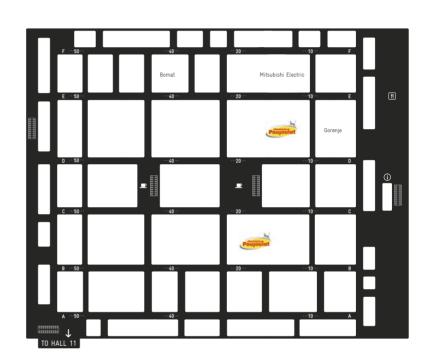
Bomat	E50
Cheminées Poujoulat	B30, D18
Gorenje	D12
Mitsubishi Electric	E18

### HALL 9.2

Alfa 1977	B59
Attika Feuer	D47
Austroflamm	D34
Buderus	B05
Cera	D10
Dovrefire	F43
Drufire	E40
Edilkamin	C43
Ganz Baukeramik	D21
Haas+Sohn	C47
Kal-Fire	E54
Klover	F39
La Nordica Spa	B30-C31
Leda	C07
Lohberger	B43
Lotus	B35
Max Blank	B20
MCZ	F05
Novaline	A09
NunnaUuni	F24

Nuova Serpentino

Planika



Rais	D47	Wallnöfer	C46A
Ravelli	C41	Wamsler	C25
Rika	A15, A48, B25	Wodtke	E01-E05
Schott	E09		
Skanderborg	E43		
Solzaima	B47		
Spartherm	D42		
Teba	F36		
TermaTech	B35	This list was printed on 7 February 2017. We sincerely apologise if we have omitted any top-	
Tiba	D18	quality manufacturers or located them	



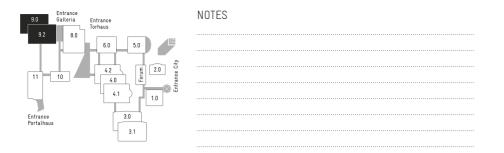
F44

C61

# **Belle**vue

**Die Lifestyle-Plattform** bellevue.nzz.ch

# Schöne Ausblicke für Ihre vier Wände



9.2





