

# Heimtextil Frankfurt

---

7–10 January 2020

---

The halls you need to visit

---

The brands you need to see

---

Trends & Stories

---

The events you shouldn't miss

---



[Textiles in architecture – page 22](#)

The Architonic Special Guide for Heimtextil 2020 gets architects and designers where they need to be. Featuring the best exhibitors and halls, as well as events, guided tours and lectures, it's the selective thread that pulls your fair visit together perfectly.



[Sustainability at Heimtextil – page 12](#)

# The nowness of textiles

by Simon Keane-Cowell, Editor-in-Chief, Architonic

I watched an episode of the US comedy Modern Family on Netflix recently, where one of the characters is, not of her own volition, forced to give up her smartphone for a few days. It's a revelation. Books are suddenly read. Flowers are smelled. Bumble bees are heard. The world becomes altogether more immediate, more sensual. The laughs, albeit charming, are somewhat obvious, of course. But the message is nonetheless a neat one: we're so steeped in digital abstraction that we miss the wonders of the analogue world.

Textiles, I would suggest, are the non-plus-ultra cheerleader for a more haptic experience of the spaces we inhabit. Providing both literal texture that invites the touch and a visual grain, they serve to shape space while connecting us with, and grounding us in, it. No wonder Heimtextil continues to be such a popular platform and forum internationally for design professionals looking to explore the softer side of things. Enjoy the fair and be inspired!



## Printed Guide

To get the most out of your fair visit, pick up a printed version of the Architonic Special Guide at the fair – directly in front of Hall 4.2

# What's inside

## EDITORIAL

### 1 The nowness of textiles

## MUST-SEE

### 4 The halls you need to visit

### 6 The brands you need to see

## TRENDS & STORIES

### 8 Future fabrics

### 10 Trend awareness

### 12 Good threads: Sustainability

### 14 Cut your cloth

### 18 Pure fabrication: Textiles in architecture

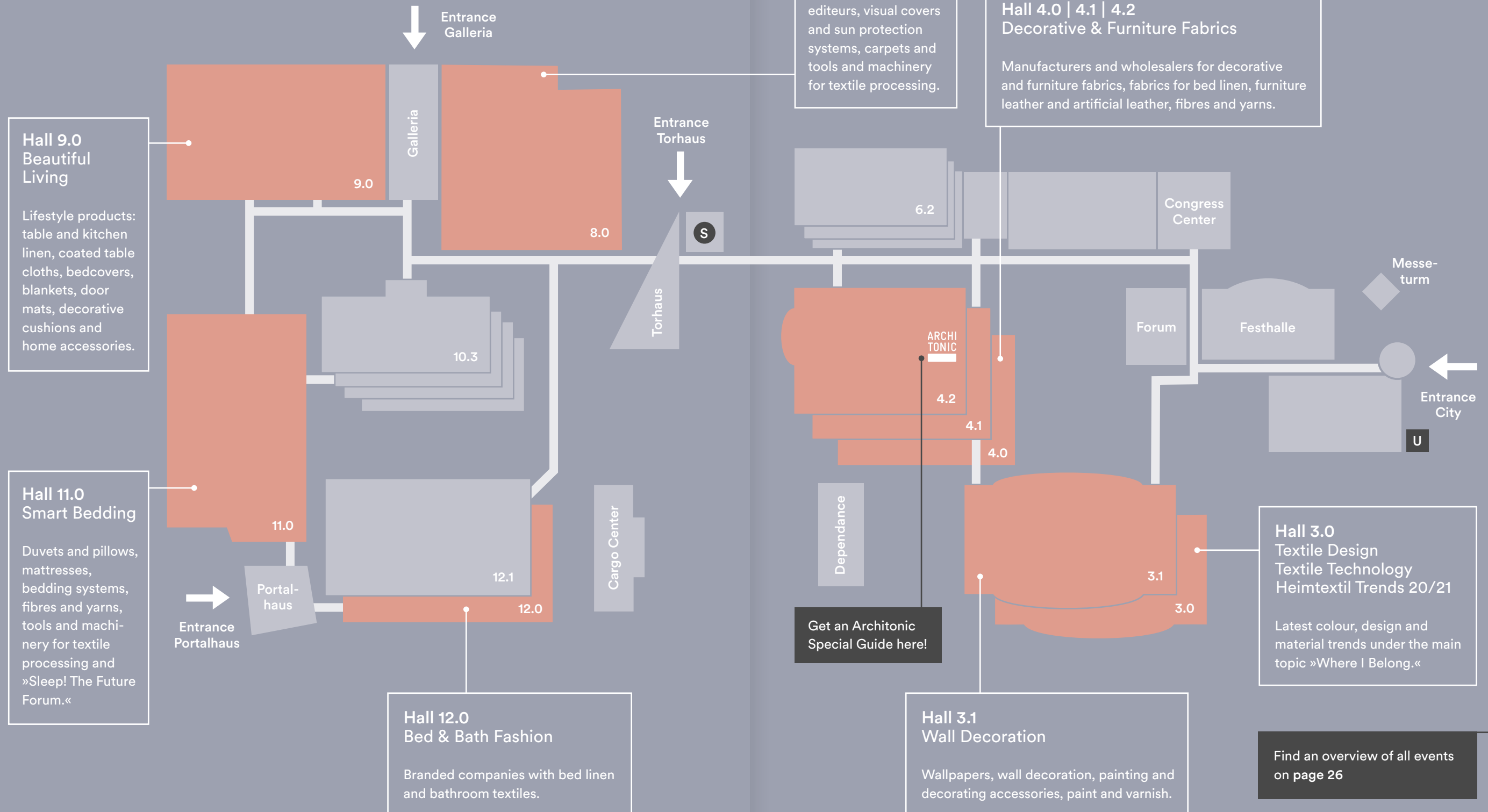
## EVENTS, TOURS, LECTURES

### 26 The events you shouldn't miss



# The halls you need to visit

selected by the  
Architonic Jury





# The brands you need to see

selected by the  
Architonic Jury

BRAND  
HALL | STAND

A

Alfred Apelt  
8.0 | A36–B44  
12.0 | B38

Alonso Mercader  
4.1 | D54

• Anthology  
8.0 | C65

Asanteks  
4.1 | J65

Ashley Wilde  
8.0 | A66

Athenea  
4.1 | E15

ATN  
4.0 | E15

B

B & T Textilia  
4.0 | C71

Berteks Pazarlama  
8.0 | B11

Bezmez Tekstil  
4.0 | B40

billerbeck  
11.0 | A10

Byron & Byron  
8.0 | E54

C

Casalegno Tendaggi  
4.0 | C40

Castilla Textil  
4.1 | A06

• Christian  
Fischbacher  
12.0 | A10

Citel  
4.0 | B56

Comersan  
4.1 | A50

Coordonne  
3.1 | C80

• Crevin  
4.2 | E35

D

D'Etoffe  
4.0 | E41

De Poortere  
4.2 | D64

Decobel  
4.2 | H31

Decoprint  
3.1 | F70

Dekoma  
8.0 | B56

Deltracon  
4.0 | C75

Desima German  
3.1 | D37

Dev Tekstil  
Dericiogullari Yapi  
4.0 | B80

Diabolo  
8.0 | B76

Dilza  
8.0 | B80

Dina Vanelli Tekstil  
4.1 | D15  
4.1 | E30  
4.2 | E14

• Drapilux  
8.0 | C56

E

Ehrlich-Leder  
8.0 | C64

Eijfinger  
3.1 | C90

Elvin Tekstil  
4.0 | G65

Erfal  
8.0 | C32

Evimteks  
4.1 | A86

EVO Interior Fabrics  
8.0 | C86

F

Fargotex  
4.1 | G61

Feathr  
3.1 | C92

Féline  
4.2 | C81

• Fidivi  
4.2 | E14

Flocart  
8.0 | A21

• Flukso  
4.0 | B48

• Forster Rohner  
4.0 | E15

Futura Leathers  
4.2 | E69

G

G-Tex Stainless  
4.0 | B60

Gebr. Munzert  
4.1 | A87

Giovanardi  
4.1 | G70

Graham & Brown  
3.1 | C60

Grandeco –  
Wallfashion  
3.1 | D71

Greenstreet  
4.0 | D67

Gruppo Mastrotto  
4.2 | E64

Gustav Gerster  
8.0 | E78

H

Hans Reinke  
4.2 | F68

Heco  
8.0 | B46

Hohenberger  
Wallcoverings  
3.1 | C17

hollandfelt  
4.2 | C68

Hornschuch  
4.0 | D15  
9.0 | E61

I

IFI AEBE  
8.0 | C67

Imatex  
4.0 | C25

Indetex  
4.1 | F19

Iris Maschek  
3.0 | C75

J

JAB Anstoetz  
4.2 | E14  
8.0 | B32

JM Technical Textiles  
8.0 | F32

JOOPI! Living  
12.0 | C40

K

Kets Tekstil  
4.0 | C70

Komar Products  
3.1 | C18

KT Exclusive  
3.1 | A30  
8.0 | B74

Kücükerler Tekstil  
4.1 | B71

L

Leder Reinhardt  
4.2 | G75

Leder-Fiedler  
4.2 | F85

Lenzing  
11.0 | C36

Libeco Lagae  
4.0 | C41

Limonta  
3.1 | C83  
4.2 | E39

Linder  
8.0 | G64

M

Manuel Revert  
4.1 | D14

Marburg  
3.1 | D70

Marcal  
8.0 | G46

Marstek's Tekstil  
4.0 | F65

Masureel  
3.1 | C86

Masureel Group  
4.2 | D68

Maxpell  
4.2 | F88

MHZ Hachtel  
8.0 | A32

Milonas Textiles  
8.0 | D76

MP  
4.2 | E82

Muraspec  
3.1 | B50

N

• Naturtex  
11.0 | D60

Newmor Group  
3.1 | E34

O

• Omexco  
3.1 | D36

• Orac Decor®  
3.1 | C30–C36

Organoid  
3.1 | B70

P

Panaz  
4.2 | E14

Penelope Dokuma  
4.0 | B14A

Pintail  
8.0 | D64

Prestige  
3.1 | D21

Prestigious Textiles  
8.0 | C77

Prodital  
4.2 | E89

R

Rahmig & Partner  
4.2 | E72

Rasch  
3.1 | E91–E93B

Rekor Dokuma  
4.1 | B20

S

Sander  
9.0 | D11

Sarlas SA  
8.0 | B54

Saum & Viebahn  
8.0 | C47

Schlossberg  
12.0 | D11

Sedacor  
3.1 | D80

Silkeborg  
9.0 | C21

• Silvera Kléber  
8.0 | A63

Sotexpro  
8.0 | F78

Sunbrella  
4.2 | E85

Sunprotection  
8.0 | E32

T

Texdecor  
3.1 | C51

Textum  
4.2 | E44

Thevenon  
4.1 | F15

Tissage Mahieu  
3.1 | B35

Trechel  
4.1 | A91

Trevira  
4.2 | E14

V

Verseidag-Indutex  
4.2 | D70

W

Welter  
3.1 | B81

Wise Floor  
8.0 | C57

Y

Yakar Tekstil  
4.1 | B80

York Wallcoverings  
3.1 | D91

This list was printed  
on 21 November 2019.  
Changes may have  
occured. For the  
latest status, please  
visit: heimtextil.  
messefrankfurt.com

• Architonic Member

# Future fabrics



by Katharina Sommer, Zurich, Switzerland

It's Heimtextil 2020 time! Here we share some of the highlights that you can expect to see over four days at the world's largest trade fair for interior textiles.

The Heimtextil trade show, which takes place in Frankfurt from 7 to 10 January 2020, marks the start of a new trade-fair year. The international trade fair for home and contract textiles plays a very special role as a barometer of trends and the mood in the industry.

As every year, the Trend Council meeting forms the prelude to the fair. The trend researchers got together as early as March of last year, this time under the auspices of Stijlinstituut Amsterdam, in order to analyse the latest developments in the fields of architecture, interior design, art and fashion. The results are on display in the Heimtextil Trend Book, which has been available since September 2019, and is also available at Heimtextil 2020 in the Trend Space located in Hall 3.0.

A small foretaste of the fair can be obtained from the extensive content of Interior.Architecture.Hospitality by Heimtextil. This combines specialist lectures, trade-fair tours, industry awards and exclusive exhibition formats, which are specially tailored for interior architects, architects and hospitality experts.

The Interior.Architecture.Hospitality EXPO in Hall 4.2 once again plays a special role. On the shared presentation platform for textile solutions in the field of contract furnishing everything revolves around textiles with specific properties, ranging from acoustic or sun protection features right across to modular carpets and functional wall coverings.

Once again, the Interior.Architecture.Hospitality LECTURES and TOURS offer scope for dialogue with experts and among visitors. In the lectures, prominent architects and hotel experts provide insights into practical operations and present the latest projects. On the tours, which are organised by AIT-Dialog, bdia, World Architects and AHGZ/hoteldesign, interested trade visitors are introduced to personal highlights at the fair.

Within the framework of Interior.Architecture.Hospitality TALENTS, students, graduates and young professionals have the opportunity on the last day of the fair to follow lectures by renowned interior designers and architects and to get in touch with experienced colleagues and newcomers to present their ideas.

A new feature this year is the Interior.Architecture.Hospitality LIBRARY. In the materials library, visitors can find a previously curated selection of textile products from trade-fair exhibitors. The materials are grouped according to their functional properties, for example soundproofing, flame-retardant, water-repellent, and so on.

Last but not least, the Heimtextil trend-scouting operations by AIT should not go unmentioned. During the first day of the fair, scouts selected in advance by AIT – architects, planners and hotel experts – select their highlights. On this basis, rankings are then established and an official award ceremony is held on the second evening of the fair.



The Trend Council for 2020: Grietje Schepers, Anne Marie Commandeur, Caroline Till, Anja Bisgaard Gaede, Harm Rensink and Titia Dane.

## MUST-SEE

Trend Space in Hall 3.0  
Interior.Architecture.Hospitality  
in Hall 4.2

Find an overview of all events  
on pages 26–32



# Trend awareness

by Jasmin Jouhar, Berlin, Germany

With its five vivid experience worlds, Heimtextil provides you with the most relevant trends and market developments in the field of interior design.



Above: The Heritage Lux trend world shows the presence of history, as in Rogan Gregory's »Fertility Form Table Lamp«.

Right: The photographer WillyVerse explores the trend world Multi-Local.



Where I Belong: this is the motto of the current trend forecast for Heimtextil 2020, which focuses on the theme of identities and defines five trend worlds.

The focus is on the self: Where I Belong – that is the short, concise motto with which Heimtextil is looking to the future. For its next outing, the Frankfurt Fair has once again presented a trend forecast. The result: questions about identity determine the present. Never before have we perceived identities in so many different ways as we do today. Inspired by this, the fair is presenting five trend worlds: Maximum Glam, for example, will combine glamour with our fascination with technology, Heritage Lux celebrates history and tradition, and Multi-Local poses questions about the global influence of regional cultures.

»The idea of identity is changing and we can observe how people layer and curate their identities,« says Anne Marie Commandeur, trend researcher at Stijlinstituut Amsterdam. »Companies need to keep pace and find new ways to respond to these multi-layered, more complex identities.« Trend Council, a trend forecasting organisation formed by Commandeur together with the London studio FranklinTill and the Danish agency Spott, have drawn up a global interior design market forecast for Heimtextil. Commandeur is responsible

for staging the Trend Space at Heimtextil and also compiled a Trend Book which is available at the fair.

At Heimtextil, the forecasters get to see their predictions unfold: In Trend Space in Hall 3.0, visitors can find the trend worlds Maximum Glam, Pure Spiritual, Active Urban, Heritage Lux and Multi-Local live and in 3D – in conceptual installations derived from the exhibitors' products and arranged by Anne Marie Commandeur. »We believe that stories can be conveyed better in an experience-oriented and immersive way,« she says, »in addition to detailed information and space for reflection, we also use humour, and in one or two cases, ›shock tactics‹ to convey the message.«

But the Trend Space 2020 offers even more: Studio FranklinTill, as a member of the Heimtextil Trend Council, has compiled a »Future Materials Library« in which sustainable material innovations for the household textile industry are presented. Each of the exhibits is presented with information on the origin of its raw materials, its manufacturing process and its potential service life. »In view of the dramatic levels of destruction to our environment, we need to re-think how we use resources«, explains the trend researcher.

And Heimtextil is no exception: together with the members of the Trend Council, the fair has developed a »Material Manifesto«. The aim: to document the resources used during the event and also to avoid new materials being thrown away after the fair has ended. Anne Marie Commandeur wants to set a good example in the trend worlds and has selected the materials used according to the criteria of the circular-flow economy. After all, sustainable action is also a determining factor in contemporary identities.

**MUST-SEE**  
Trend Space in Hall 3.0

Find an overview of all events happening in Hall 3.0 on page 26

# Good threads: Sustainability

by Dominic Lutyens, London, United Kingdom

Heimtextil 2020 is differentiating its range of products in the area of ecologically manufactured textiles – among other things, with its new Future Materials Library.



Textiles in earthy hues displayed in the Pure Spiritual section of Heimtextil 2020's Trend Space express our desire to reconnect with nature in our fast-paced world.

The conversation in the design world today is focused on the pressing need for sustainability with the realisation that casual consumerism is untenable. This is vital in the textiles world, given that textiles are used for a vast spectrum of requirements – from domestic soft furnishings to acoustics and fire protection in the contract sector.

Heimtextil, the international trade fair for home and contract textiles, addresses this in 2020. This could not be more pertinent, given the Intergovernmental Panel on Climate Change (IPCC) report of 2018, urging global warming to be limited to a maximum of 1.5°C above pre-industrial levels.

At Heimtextil, environmentalism is interwoven with sociopolitical issues, including growing tolerance of cultural diversity. The Heimtextil Trends 2020 overarching theme is »Where I Belong«, a celebration of how personal identity – increasingly freed from boundaries of gender, culture and nationality – has become multi-layered.

The theme is expressed via five design trends forecast for 2020/2021, explored in the Trend Space area. Evocatively entitled Maximum Glam, Pure Spiritual, Active Urban, Heritage Lux and Multi-Local, these trends are intelligently unpicked in an accompanying Trend Book, co-produced by Heimtextil and trends analyst agency Stijlinstituut Amsterdam. »Sustainability is crucial,« says Anne Marie Commandeur, the agency's founder and Trend Book's editor-in-chief. »Yet today many of us feel disconnected from manufacturing processes.«

One highlight at Trend Space is the new Future Materials Library. »It showcases products that are 100 percent sustainable, and is curated by UK research and innovations agency FranklinTill,« says Commandeur. »We're potentially on the brink of a materials revolution that could help rebalance our relationship with the planet,« says Kate Franklin, FranklinTill's co-founder. »Until now, we've relied on natural raw materials, turned into products enjoyed only too briefly. We need a smarter, cyclical approach to materials in contrast to our current linear, take-make-discard relationship with them, and a new future seems within our reach.«

Heimtextil's inclusion of Future Materials Library is particularly relevant with the number of green



The biodegradable Flax chair by Christien Meindertsma for LABEL/BREED will be shown in the Pure Spiritual section.

textile manufacturers rising, and now numbering more than 250 exhibiting companies. The fair's visitors can look these up on its invaluable Green Directory. At Future Materials Library, each textile sample is shown alongside information about its provenance, manufacturing process and potential afterlife. Exhibitors include Charlotte Cazals, who makes recycled textiles, Piñatex, a company that reuses pineapple-leaf fibre, and firms, such as Mogu, that transform living materials like mycelium into products.

The programme of related talks features speakers from such pioneering producers of eco textiles as Waste No More, Margent Farm and Hey Jute, underlining Heimtextil's commitment to promoting sustainable textile production.

**MUST-SEE**  
Trend Space in Hall 3.0

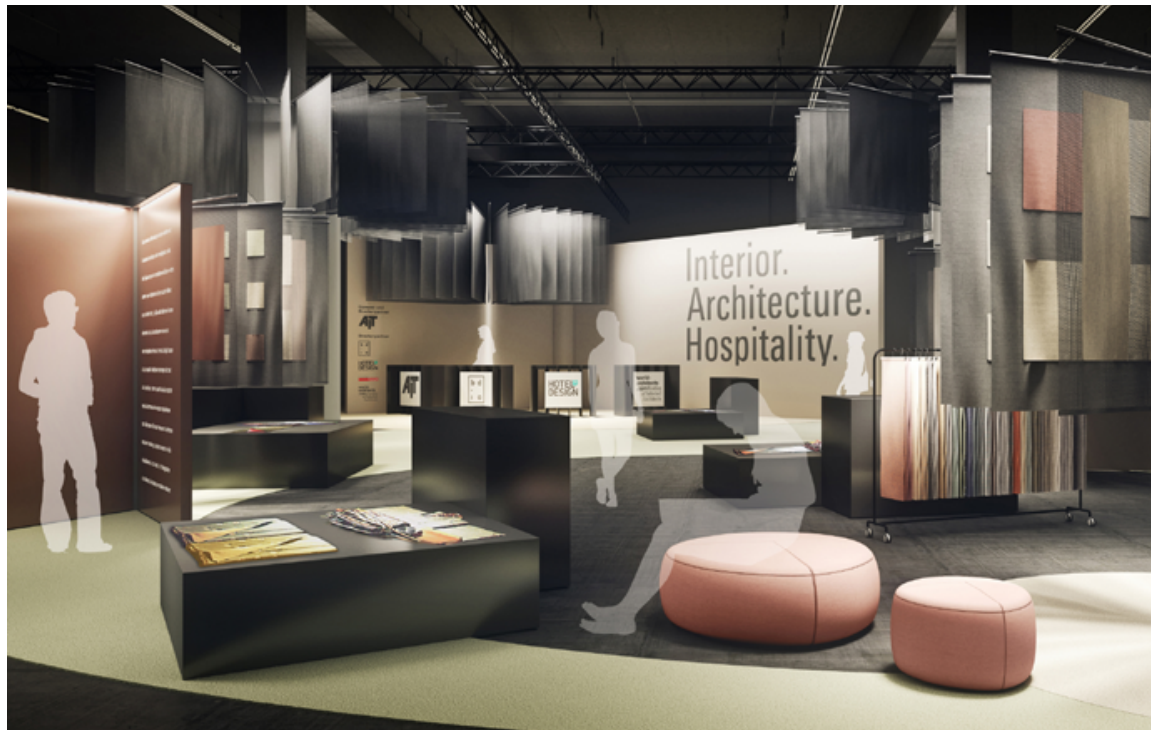
Find an overview of all events happening in Hall 3.0 on page 26



# Cut your cloth

by Alyn Griffiths, London, United Kingdom

The Interior.Architecture. Hospitality LIBRARY at Heimtextil presents textile materials with a range of functional features, such as fire protection and sound insulation. In this way, it helps designers find the optimal solutions for their projects.



The next time you stay at a hotel, attend a conference, visit a restaurant, or sit down in a meeting room, take a closer look at any textiles surrounding you, because there might be more to them than first meets the eye. Fabrics used in commercial environments such as these are typically subjected to an intense amount of use and are designed to perform under demanding circumstances. These specially engineered materials often cleverly conceal their innovations so the user is not distracted from the interior designer's vision. Nevertheless, their inherent functional characteristics are vital to the success of all sorts of contract interiors.



Many of the best contemporary high-performance fabrics are displayed at Heimtextil this year. The event, which is celebrating its 50th edition, is the world's premier showcase for home and contract textiles, and provides plenty of inspiration for architects, interior designers and hospitality experts. For the first time at Heimtextil, a selection of functional textiles chosen by industry experts has been compiled to form the Interior.Architecture. Hospitality LIBRARY, which aims to demonstrate the amazing variety of products available to design professionals.

»Contract textiles are subject to high technical requirements with regard to their functionality,

for example mechanical strength, flame resistance, easy cleaning and acoustic effectiveness,« explains Gerhard Sperling, head of the technology department of the German Home Textile Industry Association. »The challenge is to satisfy these requirements whilst retaining their textile character and variety; a feat that calls not only for technical-textile expertise but also new and innovative ideas. The samples submitted for the Library leave no doubt that the home-textile industry is able to supply these ideas even under difficult circumstances.«

The Interior.Architecture. Hospitality LIBRARY groups products according to their particular functional innovation, enabling visitors to experience their unique properties first hand. Examples in the soundproofing section include textiles with a sound-absorbing honeycomb structure concealed behind digitally printed surfaces that can be specified in any colour or pattern. The water-repellant category shows that even tactile fabrics with velvety or silky surfaces can achieve exceptional resistance to staining and absorption, while the abrasion-resistant category features seemingly delicate fabrics that are also impressively robust. Finally, a range of fire-resistant fabric options proves that lightweight materials with open structures can be safely used in commercial projects.

All of the textiles on display are labelled with their specific innovation and accompanied by the name of the manufacturer and their booth number. This allows visitors to discover exciting new products before visiting the main trade halls to discuss specification details. By bringing the latest functional fabrics together, the Library offers a one-stop-shop for anyone seeking sophisticated textile solutions for use in innovative interior projects.

In addition to being able to be seen on site at Heimtextil, all selected products can already be found online at [www.textile-library.com](http://www.textile-library.com) and can be accessed 365 days a year.

## MUST-SEE

Interior.Architecture. Hospitality  
in Hall 4.2

Find an overview of all events  
happening in Hall 4.2 on page 28

by heimtextil

7. – 10. 1. 2020

# INTERIOR. ARCHITECTURE. HOSPITALITY.

special  
interest

the specialist  
programme for  
interior designers,  
architects and  
hospitality experts

+++ EXPO +++ TOURS +++ LIBRARY +++  
LECTURES +++ DIRECTORY +++ TALENTS



messe frankfurt





# Pure fabrication: Textiles in architecture

by Peter Smisek, London, United Kingdom

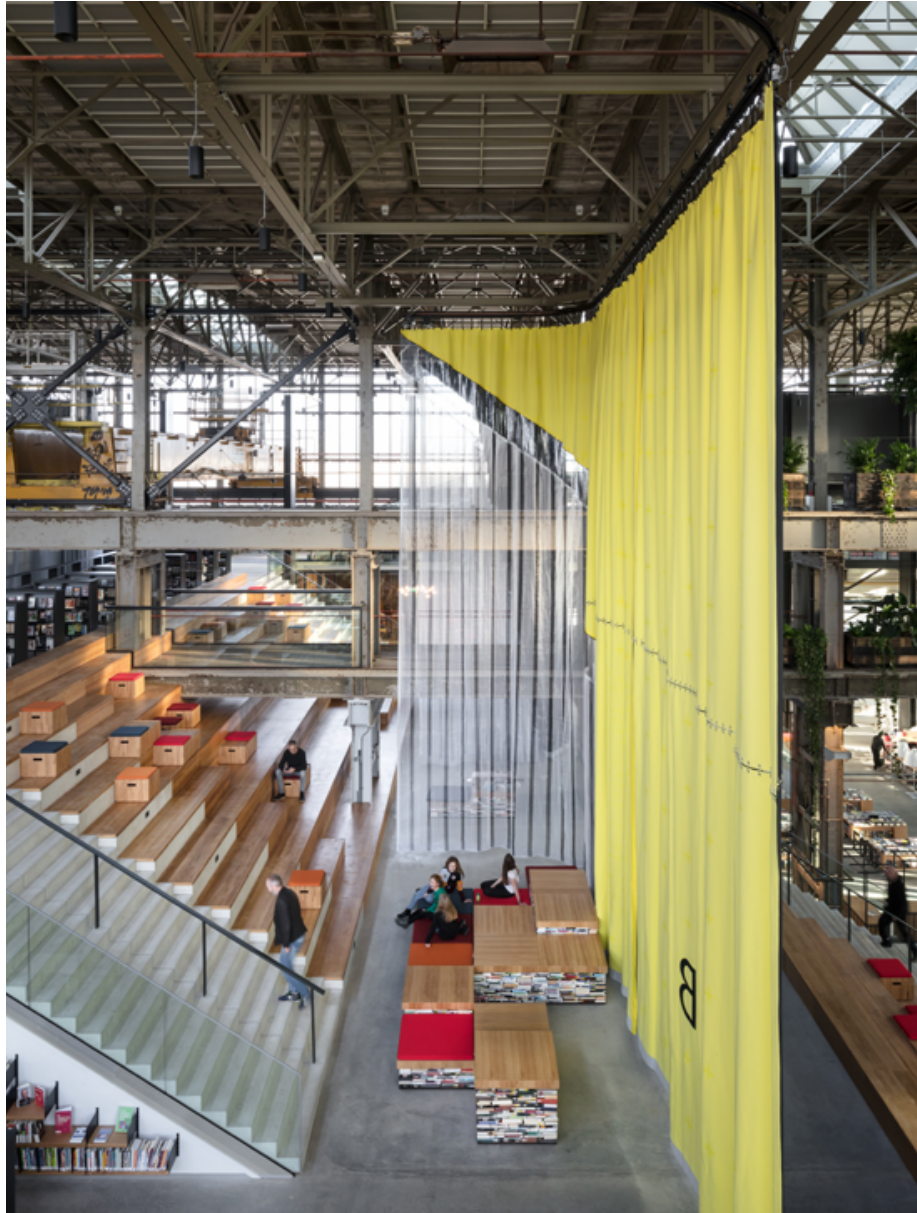
Textiles and fabrics represent one of the earliest forms of human technology, as well as an effective, and not to mention sustainable, architectural element. And we're not only talking curtains.

As long ago as 1851, German architect and theorist Gottfried Semper had already argued that woven textiles were one of the four elements of architecture, namely, the elements that represent enclosure. This still holds today, as some of the world's leading architects and designers use textiles to define spaces and absorb sounds, all the while creating more flexible – as well as sensuous – indoor environments. And while the following projects can serve as inspiration, a visit to Heimtextil 2020 will also provide architects with more in-depth knowledge as well as advice on how to integrate textiles into their own work.



# LocHal by Civic Architects

In the Dutch city of Tilburg, Civic Architects have converted a 1932 locomotive shed into a new library and information hub. While the industrial character of the space – with its steel skeleton and large expanses of glass – has remained intact, the architects have installed 4125 sqm of moving curtains to act as temporary textile screens when needed. This allows the newly built LocHal to adapt to changing needs by creating distinct spatial zones within its normally open spaces.



In LocHal, designed by Civic Architects, textile curtains are used to define temporary spaces, such as the centrally located auditorium or as a screen to soften the glare of the sun flooding in through the glazed facades.



Kengo Kuma & Associates have used pleated cloth to create a rustic, cave-like vaulted restaurant overlooking a nearby volcanic lake.



# WE Hotel Toya by Kengo Kuma & Associates

But in some cases, textiles can be used as a more permanent, stable design feature. In Toyako, on the northern Japanese island Hokkaido, Kengo Kuma & Associates have transformed a former nursing home into WE Hotel Toya by cladding the interior with textile and cypress wood to create a calm and relaxing atmosphere. Pleated cloth is used to create a vaulted dining room, while draping swathes of fabric are used in the hotel's lobby and corridors, accentuating its relaxing atmosphere.



# Holzweiler Showroom by Snøhetta's

Designers and architects have long used textiles in retail spaces, and not just in fitting rooms. Norwegian practice Snøhetta has designed the Holzweiler showroom for the eponymous fashion brand using beige felt curtains that subdivide the open floor plan. Undulating timber furniture in the showroom complements the textiles, creating a spatially surprising, yet warm and neutral backdrop for the clothes.



Snøhetta's use of textile space dividers in Holzweiler's showroom is also a reference to the brand's use of high-quality materials for its products.







The interplay of heavy steel and light textiles in Josep Ferrando Architecture's Barcelona Building Construmat Ephemeral Space also aims to showcase the interplay of permanent and temporary components used during building construction.

## Barcelona Building Construmat Ephemeral Space by Josep Ferrando Architecture

Josep Ferrando Architecture have used textiles to create the Barcelona Building Construmat Ephemeral Space – a temporary auditorium installed in one of Spain's most respected trade fair halls, catering to the construction sector. Made only from large-format geotextiles which define the perimeter and hang from the ceiling, and I-beams that serve as seating, the architects' design is an elegant reminder of the need to conserve the earth's limited resources.





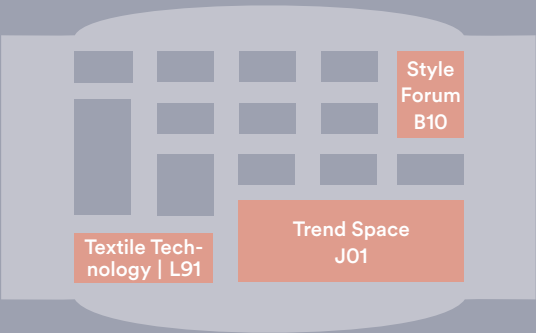
# The events you shouldn't miss

selected by the  
Architonic Jury



- 3.0** Heimtextil Trends 20/21  
Textile Design + Textile Technology
- 4.2** Interior.Architecture.Hospitality EXPO  
Decorative & Furniture Fabrics
- 8.0** Window & Interior Decoration + DecoTeam
- 11.0** Smart Bedding + Sleep! The Future Forum
- 12.0** Bed & Bath Fashion + Green Village

## Hall 3.0



**Trend Space**  
This area offers an overview of the latest market developments and the trends. There, you will find color, material and design trends presented interactively and with products from Heimtextil exhibitors.

## Special Shows & Events

DATE	TIME	EVENT	AREA
7-9 January 10 January	9.00-18.00 9.00-17.00	Style Forum Stage	B10
7-9 January 10 January	9.00-18.00 9.00-17.00	Textile Technology Talks	L91

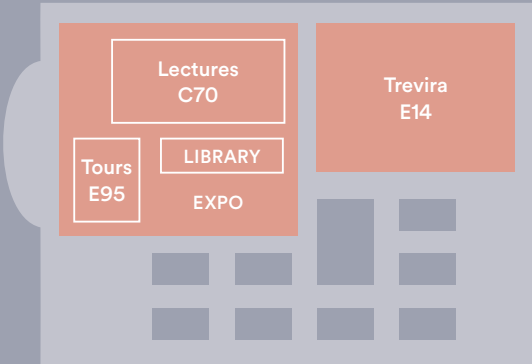
## Lectures

DATE	TIME	EVENT	SPEAKER	AREA	LANGUAGE
7 January	13.30-14.15	Colour as a Medium by Raw Color	Christoph Brach, Daniera ter Haar	J01	English
7 January	14.00-15.00	Dark Symbiosis, Enter into the era of a new materialism	Patricia Beausoleil	B10	English
7 January 8 January 9-10 January	14.30-15.15 11.00-11.45 14.00-14.45 11.30-12.15 14.30-15.15	WHERE I BELONG, International Heimtextil Trends 20/21	Anne Marie Commandeur	J01	English
7 January 8 January	15.30-16.15 12.00-12.45	Time & trends: Trends, consumer attitudes & interior 2021	Anja Bisgaard Gaede	J01	English
8 January	10.00-10.45	Waste No More	Eileen Fischer, Sigi Ahl	J01	English
8 January 9 January	13.00-13.45 12.30-13.15	Radical Matter: Rethinking Materials for a Sustainable Future	Kate Franklin	J01	English
8 January	15.00-15.45	The user is dead! On the nature of efficiency	Alexander Marinus	J01	English

## Guided Tours

DATE	TIME	EVENT	SPEAKER	AREA	LANGUAGE
7+9 January 8 January 10 January	15.15-15.45 11.45-12.15 14.45-15.15 12.15-12.45	Trend Tour	stijlinstituut amsterdam	J01	English
8 January 9 January	13.45-14.15 16.15-16.45 13.15-13.45	Future Materials Library Tour	Amy Radcliffe	J01	English

# Hall 4.2



## Interior.Architecture.Hospitality EXPO

A must see for all interior architects, architects and hospitality experts. At the EXPO, the latest aesthetic and functional solutions for contract-textile furnishing will be presented in an exclusive exhibition format.

## Interior.Architecture.Hospitality LIBRARY

Up close and personal – the new Materials Library houses a curated collection of products which have sound absorbing, flame-retardant, hard-wearing, and water repellent functional properties.

## Interior.Architecture.Hospitality LECTURES

Here you will always be up to date and experience exciting new lectures on the focus topic »Diversity« by renowned interior architets, architects and hotel experts each day.

# Special Shows & Events

DATE	TIME	EVENT	AREA
7–9 January 10 January	9.00–18.00 9.00–17.00	Interior.Architecture.Hospitality EXPO	EXPO
7–9 January 10 January	9.00–18.00 9.00–17.00	Interior.Architecture.Hospitality LECTURES	C70
7–9 January 10 January	9.00–18.00 9.00–17.00	Interior.Architecture.Hospitality LIBRARY	LIBRARY
7–9 January 10 January	9.00–18.00 9.00–17.00	Textile Future by Trevira CS	E14

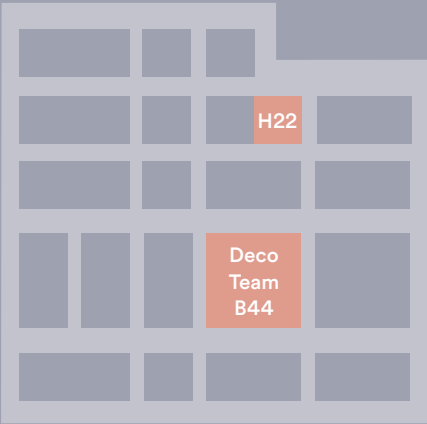
# Lectures

DATE	TIME	EVENT	SPEAKER	AREA	LANGUAGE
7–9 January 10 January	14.00–17.15 10.00–13.00	AIT-Dialog	Various speakers – for a full overview visit area C70	C70	German (English translation)
8 January	09.30–17.00	A Common Reality – Trend-Seminar by bdia	Felix Diener, Astrid Schaal, Martina Metzner	C70	German
8 January	12.00–13.30	Design Dialogue – The Future of Furniture Fabrics	Susanne Tamborini-Liebenberg, Anne Marie Commandeur, Werner Aisslinger, Christiane Müller	C70	German (English translation)
9 January	10.00–12.00	Hotelforum	Andreas Martin, Mario Maxeiner, Anja Bisgaard Gaede, Peter Pichler, Dr. Steen Rothenberger & Nils Jansen, Corinna Kretschmar-Joehnk	C70	German (English translation)

# Guided Tours

DATE	TIME	EVENT	SPEAKER	AREA	LANGUAGE
7–8 January 9 January 10 January	11.00–12.30 15.00–16.30 13.00–14.30 11.00–12.30	by World-Architects	Astrid Schaal, Jutta Werner, Sylvia Leydecker, Marc Mir, Peter Joehnk, Julius Reimann	E95	German
7 January	12.00–13.30	by architektur international – hotel   building   design	Brigitte Brünjes	E95	German
7–8 January 9 January 10 January	13.00–14.30 11.00–12.30 13.00–14.30	by bdia	Denise Boxler, Jana Vonofakos, Sarah Ungeheuer, Simone Jüschke	E95	German
8–9 January 10 January	12.00–13.30 12.30–14.00	by AIT-Dialog	Ute Grassinger, Eva Marguerre, Jasmin Grego and others	E95	German
9 January	12.30–14.00 15.00–16.30	by AHGZ/Hoteldesign	Corinna Kretschmar-Joehnk, Nils Jansen	E95	German

# Hall 8.0



**DecoTeam**  
New trend themes, a creative event programme, exciting discussion panels and workshops. The DecoTeam will present the complete range for holistic home concepts and the highlights of the sector.

## Special Shows & Events

DATE	TIME	EVENT	AREA	LANGUAGE
7–9 January	9.00–18.00	DecoTeam	B44	
10 January	9.00–17.00			
7–9 January	17.00–18.00	DecoTeam – Happy Hour	B44	German
7 January	17.30–18.00	DecoTeam: Die Branche trifft sich	B44	German

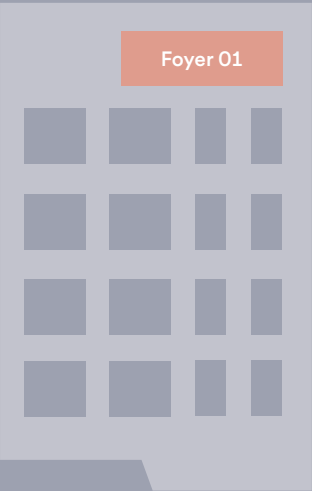
## Lectures

DATE	TIME	EVENT	SPEAKER	AREA	LANGUAGE
7–9 January	11.00–12.00 13.00–14.00 15.00–16.00	Deco-Show – Colour is back: Presentation of the new DecoTeam Trends – colourful, casual and sensual	Enie van de Meiklokjes	B44	German
8 January	10.30–15.00	ZVR Forum Wissen	Various speakers – for a full overview visit area H22	H22	German

# Hall 11.0

## Special Shows & Events

DATE	TIME	EVENT	AREA
7–9 January	09.00–18.00	Sleep! The Future Forum	FOY01
10 January	09.00–17.00		

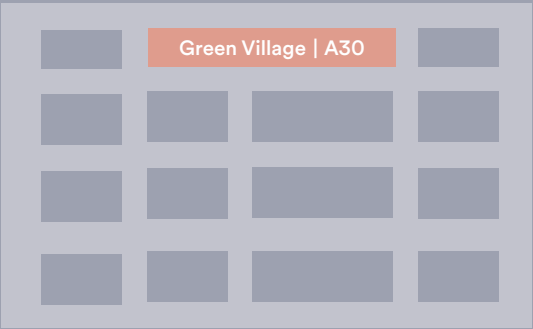


## Lectures

DATE	TIME	EVENT	SPEAKER	AREA	LANGUAGE
7 January	14.00–14.30	Sleep & living trends 20/21	Anja Bisgaard Gaede	FOY01	English (German translation)
9 January	12.30–13.00				
8 January	12.30–13.00	Hästens beds: Tradition and Modernity – No Contradiction but Responsibility	Sanja Tegeltija	FOY01	English (German translation)
8 January	13.30–14.00	Sleep, your life-long guardian angel	Dr. Christian Benedict	FOY01	German (English translation)
9 January	13.30–14.15	Recovery Performance: Digital Detox	Nick Littlehales	FOY01	English (German translation)
9 January	14.15–15.00	Turning the sleep experience into a magnet for hotel guests	Prof. Dr.-Ing. Vanessa Borkmann	FOY01	German (English translation)
9 January	16.00–17.00	Panel discussion: To secure the future of the next generations – sustainable strategies for manufacturers and retailers	Carina Bastuck	FOY01	German (English translation)



# Hall 12.0



## Green Village

In the green section of Heimtextil, you will meet quality-mark organisations as well as certification bodies and find out everything there is to know about textiles produced in an environmentally friendly and socially responsible way.

# Special Shows & Events

DATE	TIME	EVENT	AREA
7–9 January	09.00 – 18.00	Green Village	A30
10 January	09.00 – 17.00		

# Guided Tours

DATE	TIME	EVENT	SPEAKER	AREA	LANGUAGE
7–9 January	15.00 – 16.30	Green Tour	Max Gilgenmann	A30	English
10 January	11.00 – 12.30				

This calendar was printed on 21 November 2019. Changes may have occurred. For the latest status please visit: [heimtextil.messefrankfurt.com](http://heimtextil.messefrankfurt.com)

## PHOTO CREDITS

Cover left, p. 3 bottom right, p. 22–23: Calle Huth; Cover right, p. 3 top left + top right, p. 12, p. 15: Raw Color for Heimtextil; p. 3 bottom left, p. 11: Bart Hess for Heimtextil; p. 3 right centre, p. 8–9: Messe Frankfurt Exhibition GmbH/Pietro Sutura; p. 10 left: Rogan Gregory – Fertility Form table lamp, right: WillyVerse; p. 13: Mathijs Labadie and Roel van Tour; p. 14: ushitamborriello; p. 18, 24–25: Adrià Goula; p. 20: Stijn Bollaert; p. 21: Kawasumi Kobayashi Kenji Photograph Office

## CONCEPT & DESIGN, EDITING, PUBLISHING



Architonic AG  
Müllerstrasse 71  
8004 Zurich, Switzerland  
+41 44 297 20 20  
[info@architonic.com](mailto:info@architonic.com)

## IN COOPERATION WITH

**heimtextil** [heimtextil.messefrankfurt.com](http://heimtextil.messefrankfurt.com)

This guide is printed on Munken Polar, awarded the FSC- and PEFC certificate as well as the EU Ecolabel.

