

ARCHI
TONIC

THE
INDEPENDENT
RESOURCE
FOR
ARCHITECTURE
AND
DESIGN

ARCHITONIC GUIDE

STOCKHOLM

FURNITURE FAIR &

NORTHERN LIGHT

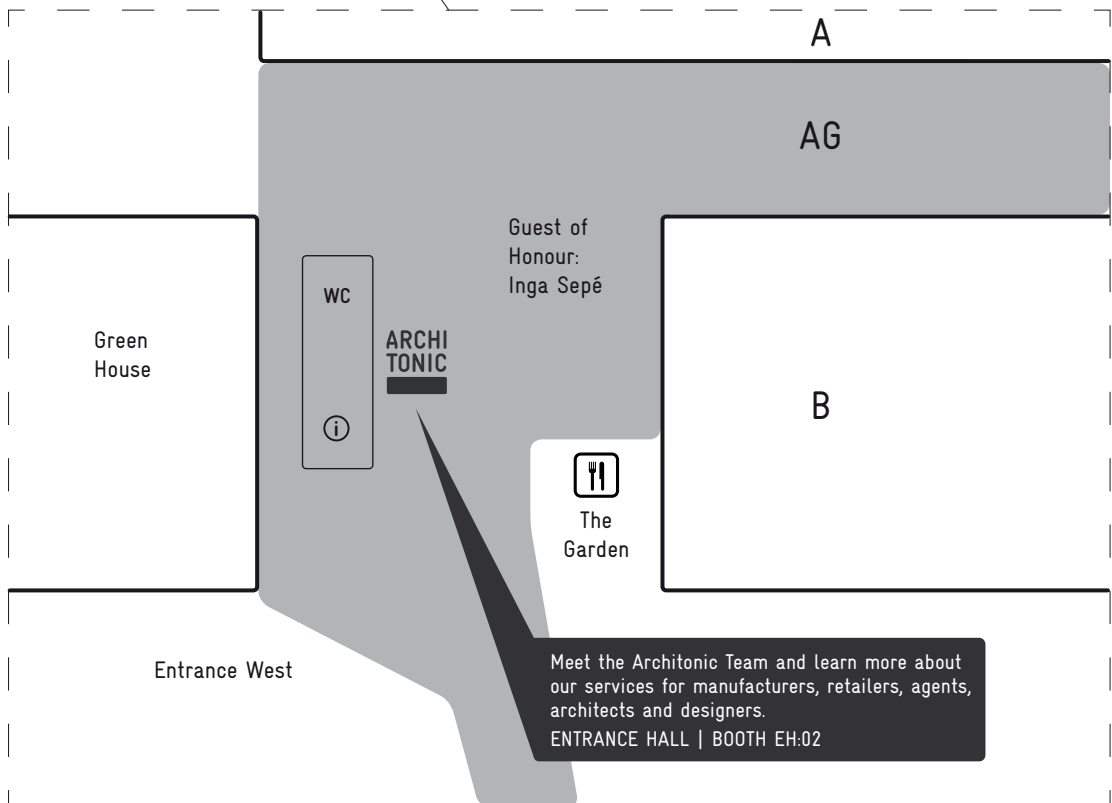
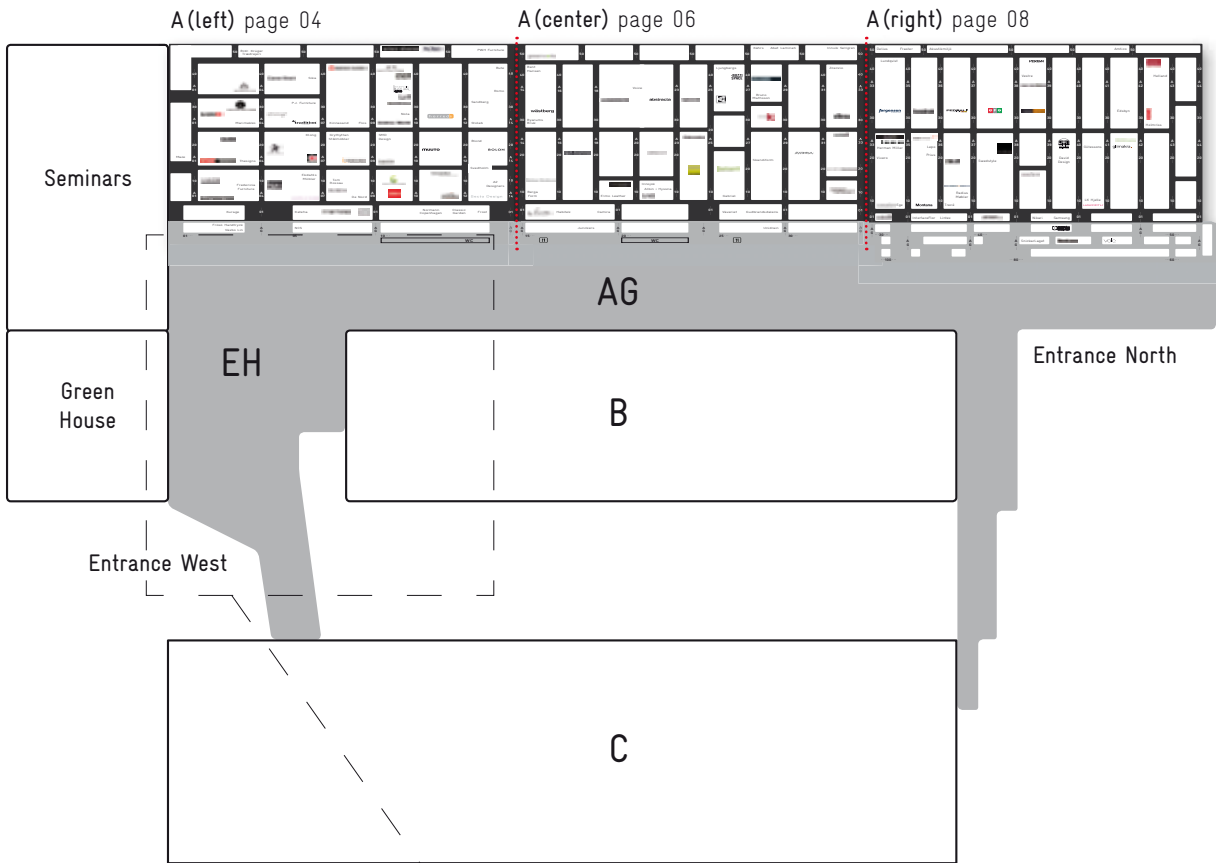
2012

7-11 FEBRUARY

WWW.ARCHITONIC.COM

Your guide to the best exhibitors and products, selected for you by our team of architects and designers.

OVERVIEW PLAN



ALPHABET

booth	page	booth	page	booth	page	booth	page
&Tradition	A07:31 04	Frösö Handtryck Frost	AG:04 04 A14:01 04	Montana Møbler Muuto	A35:10 08 A10:20 04	Vestre Vitra	A38:48 08 A31:30 06
A		G		N		Vivero Voice	A33:28 08 A18-20:30 06
A2 Designers	A14:11 04	Gabriel	A25:10 06	NCS	AG:05 04	Vola	AG:46A 08
Abet Laminati	A31:51 06	Gärsnäs	A23:20 06	Nikari	A39:02 08	W	
Abstracta	A20:30 06	Glimakra	A41:28 08	Nola	A10:31 04	Wästberg	A16:41 06
Accupunto	B02:02	Globe Zero 4	A23:14 06	Nonuform	A38:18 08	Wilkhahn	A42:29 08
Akustikmiljö	A36:50 08	Götessons	A40:18 08	Normann Copenhagen	A09:04 04	Z	
Albin i Hyssna	A23:19 06	Green Furniture Sweden	A10:11 04	Nya Nordiska	A39:43 08	Zero	A09:10 04
Allinwood	B10:28	Greenworks	A16:50 06	O		Zilenzio	A31:48 06
Almedahls	A27:48 06	Grythyttan Stålmöbler	A07:22 04	Offecct	A20:20 06		
Amtico	A43:51 08	Gubi	A01:28 04	Örsjö Belysning	A07:21 04		
Andreu World	A09:44 04	Gudbrandsdalens	A25:04 06	P			
Architonic	EH:02	H		P.J. Furniture	A07:39 04		
Arturo Alvarez	A09:50 04	Habitek	A15:04 06	Pedrali	A36:30 08		
Asplund	A07:11 04	Haslev	C14:41	Philips	C02:43		
Avarte	A35:29 08	Haworth	A40:10 08	Prius	A36:21 08		
B		Helland	A43:37 08	PWH Furniture	A16:51 04		
Balzar Beskow	A16:11 06	Herman Miller	A35:29 08	R			
Bantie	A09:20 04	Holmris	A43:31 08	Radius Møbler	A37:11 08		
Bent Hansen	A14:48 06	Horreds	A10:30 04	Romo	A14:39 04		
Berga Form	A14:10 06	Howe	A43:31 08	Röshults	A04:41 04		
Blå Station	A16:20 06	I		R. Randers	A37:11 08		
Blond	A12:22 04	Innermost	A09:01 04	Ruben Lighting	A07:18 04		
Bolon	A14:21 04	Inno Interior	A35:29 08	Ruben Lighting	C08:59		
Brdr. Krüger Trædrejeri	A04:50 04	Innojok	A20:18 06	S			
Brühl & Sippold	A01:30 04	Innvik Sellgren	A33:51 06	SA Möbler	A39:16 08		
Bruno Mathsson	A27:40 06	InterfaceFlor	A35:04 08	Samsung	A40:01 08		
Bsweden	A12:19 04	J		Sancal	A10:37 04		
Bute	A14:49 04	Jensenplus	A37:02 08	Sandberg	A12:36 04		
Buzzispace	A27:49 06	Junckers	AG:17 06	Santa & Cole	A09:48 04		
By Lassen	A15:02 06	K		Savo	A42:48 08		
Byarums Bruk	A14:30 06	Kähns	A27:50 06	Scab	A01:20 04		
C		Källemo	A27:30 06	Secto Design	A12:10 04		
Camira	A20:01 06	Karl Andersson & Söner	A25:40 06	Selva	B06:31		
Cane-line	A04:40 04	Kasthall	A04:20 04	Sika	A07:41 04		
Carpet Concept	A35:20 08	Kateha	A05:02 04	Sits	B02:11		
Casala	A33:10 08	Kinnasand	A07:30 04	Sitting Bull	B10:19		
Ceramiche Refin	AG:45 08	Klong	A07:29 04	Skagerak	C04:41		
Chat-Board Focus Products	A20:15 06	Kurage	A04:01 04	Skandiform	A27:28 06		
Classic Garden	A14:03 04	Kvadrat	A35:30 08	SMD Design	A09:28 04		
Création Baumann	A33:21 06	L		SnickarLaget	AG:40 08		
D		Lammhults	A18:30 06	Spini	C10:49		
David Design	A39:16 08	Lepo	A36:21 08	Steelcase	AG:44B 08		
De Nord	A09:11 04	Limited Edition	A04:39 04	Stolab	A12:30 04		
Delius	A33:50 08	Linie Design	B06:29	Stouby	A12:11 04		
Drapilux	B11:11	Lintex	A35:02 08	String Furniture	A04:30 04		
E		Ljungbergs	A25:48 06	Support Design	A09:21 04		
Edsbyn	A41:30 08	LK Hjelle	A41:21 08	Svedholm	A12:16-20 04		
EFG	A37:30 08	Lloyd Loom	B11:25	Svensson Markspelle	A31:10 06		
Ege	A35:11 08	LND Design	A20:10 06	Swedese	A23:30 06		
Ekdahls Möbler	A07:13 04	Luceplan	A04:10 04	Swedstyle	A37:20 08		
Elitis	B11:12	Lundqvist	A33:48 08	T			
Elmo Leather	A18:10 06	Lustrum	A09:03 04	Thesigns	A04:21 04		
Enea	A10:49 04	LZF	A10:37 04	Tom Rossau	A07:18 04		
Energia Natural	A10:37 04	M		Trecé	A36:10 08		
Erik Jørgensen	A33:30 08	Macmaster	C02:44	Tres Tintas	A10:50 04		
Extremis	A25:18 06	Magnus Olesen	A07:48 04	U			
F		Marimekko	A04:31 04	Unidrain	AG:29 06		
Fabula	B12:25	Massproductions	A01:10 04	V			
Fatboy	B09:11	Materia	A29:28 06	Variér Furniture	A01:18 04		
Flos	A09:31 04	Maze	A01:21 04	Väveriet	A25:02 06		
Flux	B09:11	Mitab	A31:28 06	Växbo Lin	AG:04 04		
Fora Form	A38:30 08	Mitab	A33:02 08	Vescom	A39:49 08		
Four Design	A36:20 08	Mobel	A38:29 08				
Fraster	A36:51 08						
Fredericia Furniture	A04:11 04						

This list was printed on November 15th, 2011. We apologise sincerely if we have omitted or misplaced any top-quality manufacturers.

GREEN FURNITURE SWEDEN | A10:11



Nova C Modular Bench

HORREDS | A10:30



A-Side

BRÜHL & SIPPOLD | A01:30



Dive

HALL

A (left)

A01-A14

AG:01-AG:14

	50	Brdr. Krüger Trædrejeri	50		50	arturo alvarez <i>The Artista</i>	50	PWH Furniture
	40		40		40		40	
	A 01	ROSHULTS	A 04	Cane-line Sika	A 07	MAGNUS OLESEN SANTA & COOLE ENERGIA NATURAL by Zeno Lzf SANCAL Nola	A 10	Bute Rommo Sandberg Stolab
	30		30		30		30	
	A 01	brühl LIMITED EDITION Marimekko	A 04	P.J. Furniture string® tradition	A 07	Kinnasand Flos Andreu World	A 10	horreds
	20		20		20		20	
	A 01	GUBI SCAB DESIGN Thesigns	A 04	Klong BASTIALL Grythyttan Stålmöbler	A 07	SMD Design bantie	A 10	MUUTO Blond BOLON Svedholm
	10		10		10		10	
	A 01	VARIÉR Fredericia Furniture MASSPRODUCTIONS	A 04	Ekdahls Möbler LUCE PLAN ASPLUND	A 07	Tom Rossau RUBEN® De Nord	A 10	bsweden ZERO stouby A2 Designers Secto Design
	01		01		01		01	
		Kurage	01	Kateha innermost LUST RUM	01		01	Normann Copenhagen Classic Garden Frost
	01...		05...		10...		01	
		Frösö Handtryck Växbo Lin	A 6	NCS	A 6		A 6	
								WC

avec plaisir

Design Kati Meyer-Brühl



brühl

www.bruehl.com

brühl & sippold
P.O. Box
95138 Bad Steben / GERMANY
fax +49 (0)9288/95599
info@bruehl.com

OFFECCT | A20:20



O₂asis-Green Island

GÄRSNÄS | A23:20



Österlen by Inga Sempé

GLOBE ZERO 4 | A23:14



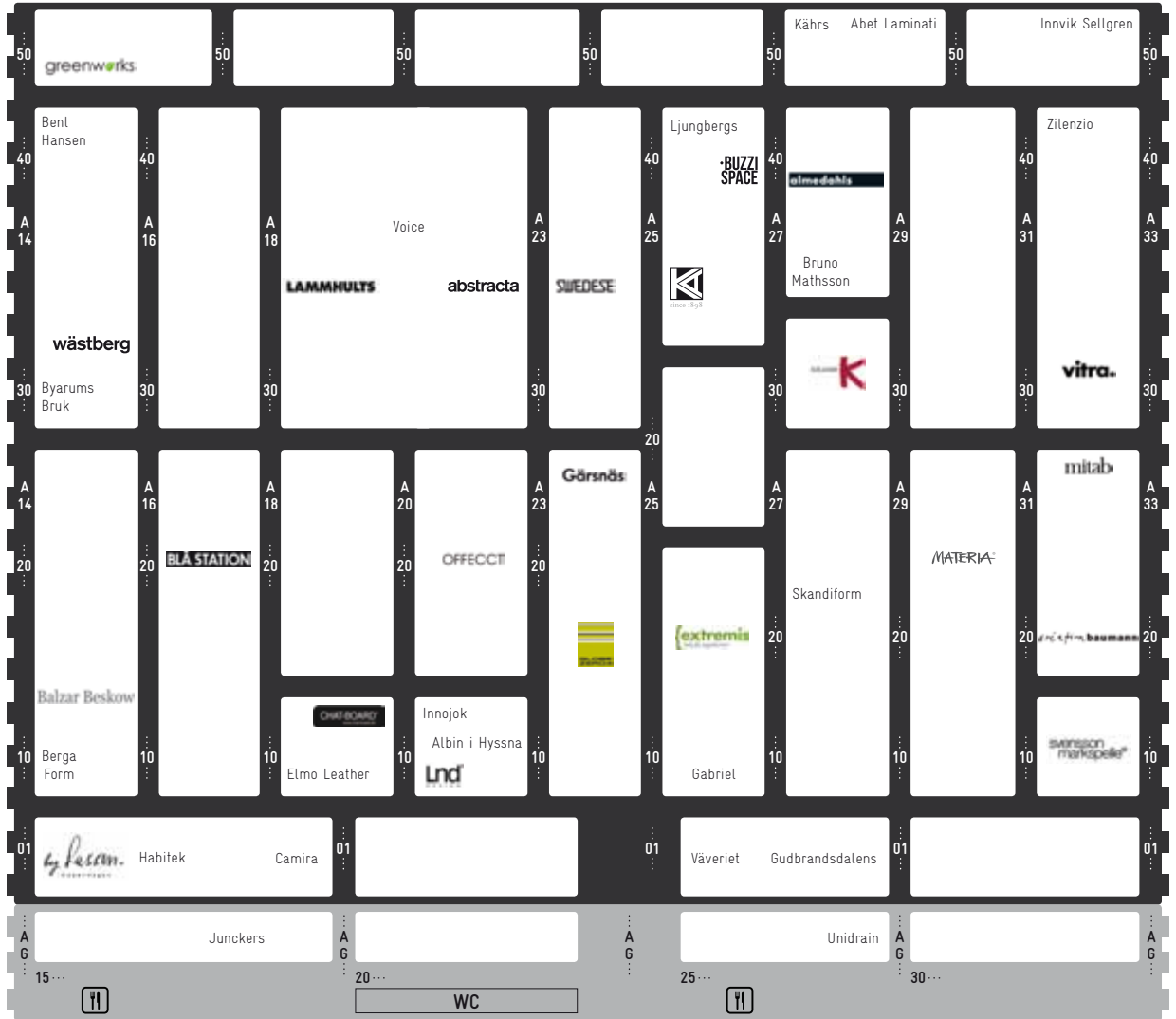
Shelter

HALL

A (center)

A14-A33

AG:15-AG:33



Visit us at SFF **Hall A - Stand 16:20**



BLÅ STATION

www.blastation.se

INNO INTERIOR | A35:29



Basso

MONTANA MØBLER | A35:10



TV Hifi

NYA NORDISKA | A39:43



Ralley

HALL

A (right)

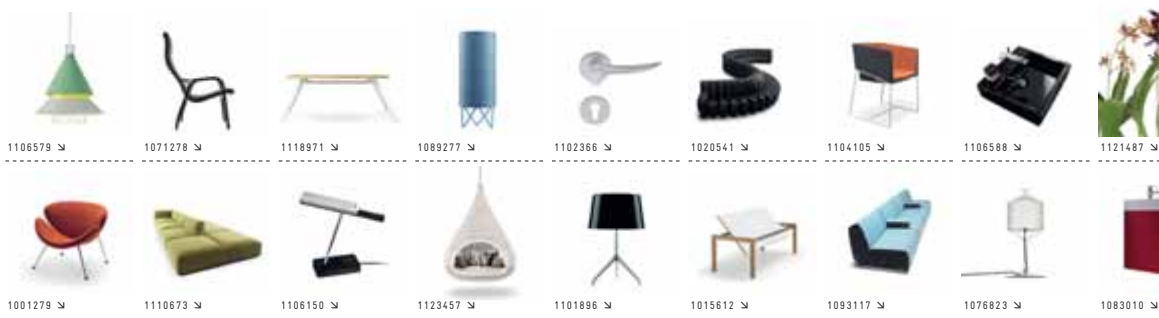
A33-A44

AG:34-AG:104

The floor plan shows a large rectangular hall with a grid of aisles. Booths are arranged in rows and columns, each labeled with a brand name and a booth number. Brands include Delius, Fraster, Akustikmiljö, Amtico, Lundqvist, VESCOM, Vestre, Helland, Jørgensen, kvadrat, PEDRALI, e f e, FORA FORM, Edsbyn, HOWE, Holmriss, inno, Herman Miller, Lepo, Prius, mobel, Swedstyle, David Design, Götessons, Wilkhahn, glimakra., casala, Ege, Montana, RADIUS MØBLER, Trecé, noniformi, LK Hjelte, HAWORTH, mitab, InterfaceFlor, Lintex, jensen, Nikari, Samsung, REFIN, SnickarLaget, Steelcase, and vola. Aisles are numbered from 10 to 50 along the top and left sides, and 01 to 06 along the bottom. A large grey area at the bottom represents a service area or entrance.

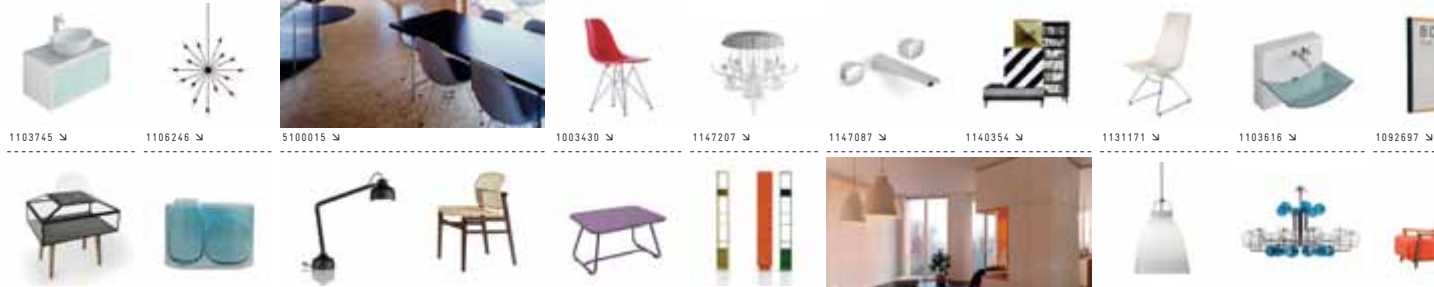
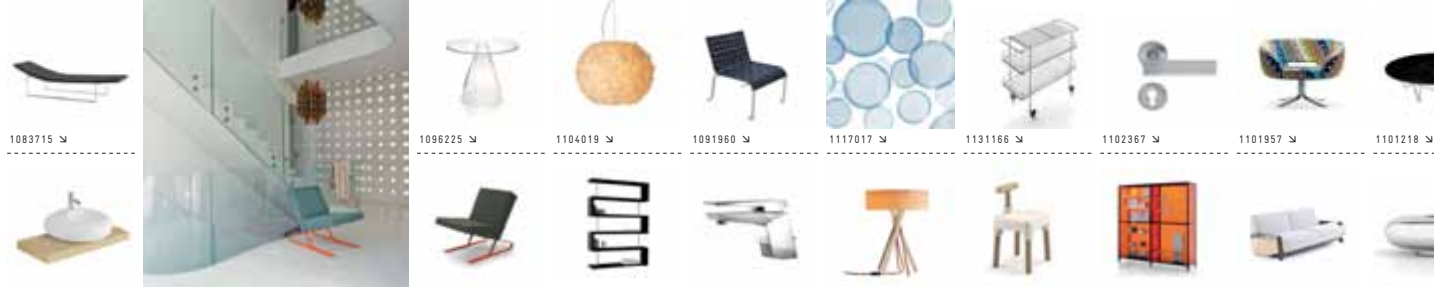
ARCHITONIC
 THE INDEPENDENT RESOURCE FOR ARCHITECTURE AND DESIGN

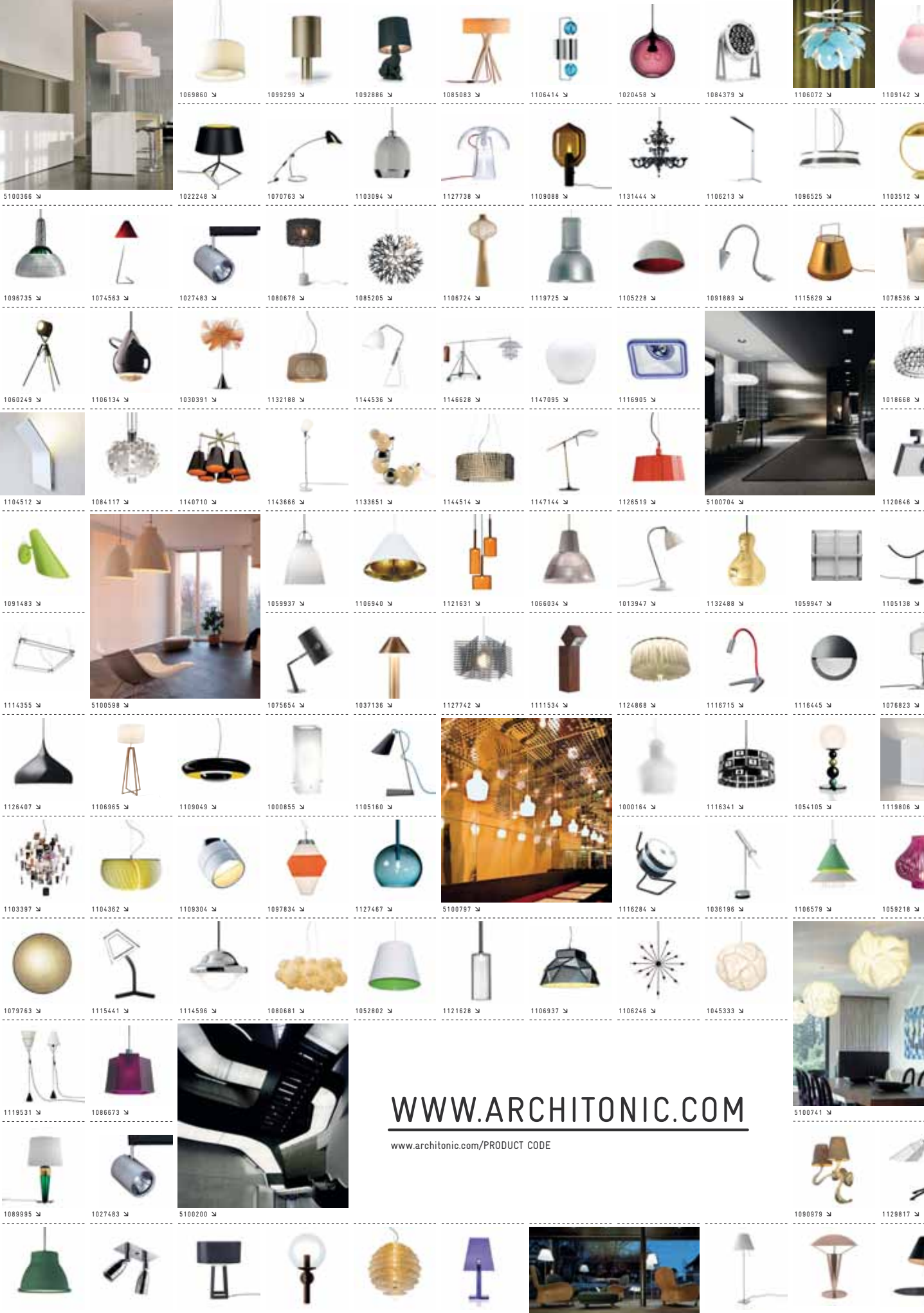
A grid of 24 small images showcasing various architectural designs, including interiors, exteriors, and abstract forms. A dark grey speech bubble with a white thumbs-up icon and the word 'Like' is overlaid on the right side of the grid. Below the grid, the text '72,326 people like this' is displayed, followed by the Facebook logo.



ARCHITONIC

THE INDEPENDENT RESOURCE FOR ARCHITECTURE AND DESIGN





1069860 ↗ 1099299 ↗ 1092886 ↗ 1085083 ↗ 1106414 ↗ 1020458 ↗ 1084379 ↗ 1106072 ↗ 1109142 ↗

1022248 ↗ 1070763 ↗ 1103094 ↗ 1127738 ↗ 1109088 ↗ 1131444 ↗ 1106213 ↗ 1086525 ↗ 1103512 ↗

1086735 ↗ 1074563 ↗ 1027483 ↗ 1080678 ↗ 1085205 ↗ 1106724 ↗ 1119725 ↗ 1105228 ↗ 1091889 ↗ 1115629 ↗ 1076536 ↗

1080249 ↗ 1106134 ↗ 1030391 ↗ 1132188 ↗ 1144538 ↗ 1146628 ↗ 1147095 ↗ 1116905 ↗ 1108668 ↗

1104512 ↗ 1084117 ↗ 1140710 ↗ 1143666 ↗ 1133651 ↗ 1144514 ↗ 1147144 ↗ 1126519 ↗ 5100704 ↗ 1120646 ↗

1091483 ↗ 1114355 ↗ 5100598 ↗ 1059937 ↗ 1106940 ↗ 1121631 ↗ 1066034 ↗ 1013947 ↗ 1132488 ↗ 1059947 ↗ 1105138 ↗

1126407 ↗ 1106965 ↗ 1109049 ↗ 1000855 ↗ 1105160 ↗ 1127742 ↗ 1111534 ↗ 1124868 ↗ 1116715 ↗ 1116445 ↗ 1076823 ↗

1103397 ↗ 1104362 ↗ 1109304 ↗ 1097834 ↗ 1127467 ↗ 5100797 ↗ 1116284 ↗ 1036196 ↗ 1106579 ↗ 1059218 ↗

1079763 ↗ 1115441 ↗ 1114596 ↗ 1080681 ↗ 1052802 ↗ 1121628 ↗ 1106937 ↗ 1106246 ↗ 1045333 ↗ 5100741 ↗

1119531 ↗ 1086673 ↗ 1089995 ↗ 1027483 ↗ 5100200 ↗ 1080979 ↗ 1129817 ↗

WWW.ARCHITONIC.COM

www.architonic.com/PRODUCT CODE

CLAESSON KOIVISTO RUNE ARCHITECTS
STOCKHOLM

"Architonic is one of the tools we use the most in our work at Claesson Koivisto Rune, both as architects and designers. Over time, it has developed into an excellent library of contemporary object culture, which we believe is highly useful for the the professional, as well as the general public."

FREDERIK BILLIAU
EXPORT MANAGER, MDF ITALIA

"We have a long collaboration with Architonic. We like the concept a lot because we think the web is going to become more and more important. The feedback is very good. What we especially like a lot about Architonic is the fact that they also offer their service to the dealers and incorporate the retailers in their concept. So even people who don't know Architonic will go to the website of their dealer and will also find our products there, integrated and updated via the Architonic database."

MIMI LINDAU RIKARDSSON
MARKETING & SALES MANAGER, BLÅ STATION

"I can say that I am really happy with Architonic because we have received many new contacts and I know that many of the leads have actually resulted in orders. And also I think it's a very smooth cooperation because Architonic does all the updates so we don't have to do so much ourselves; we just have to see that you have all our information. That is really good."

PERNILLE HOLM
OWNER AND DESIGNER

"In the midst of top brands and designers Architonic connects us with potential customers on a worldwide basis - every day. And in fact, it works: thanks to Architonic we have been able to acquire a project in Hong Kong. For us Architonic operates like an efficient sales representative on markets which we would otherwise never have reached."

OFFERS & SERVICES

FOR MANUFACTURERS

MEMBERSHIP FOR MANUFACTURERS

Your opportunity to present your products where customers are looking for them: You will get daily lead contacts at exactly the time when the customers are displaying their interest. Every working day 42'000 professional visitors carry out research at Architonic. www.architonic.com/apply

ADVERTISEMENT ONLINE & GUIDES

Your online campaign can be focused precisely on the target group, with placement right at the heart of the architecture and design scene. With an advertisement in our highly valued Architonic Guides you can enhance the efficiency of your trade fair participations. info@architonic.com

PRODUCTS & NEWS APP

Architonic has launched the first app configurator for its members! You can now make your app available in a matter of weeks in the AppStore – tailored to your company's specifications. There's no effort required on your part as we continuously access your products and reference projects on architonic.com, ensuring that everything is up to date. In addition, we can integrate your PDF brochures and RSS news feeds too.

FOR ARCHITECTS & PLANNERS

MEMBERSHIP FOR ARCHITECTS

We publicise your best projects and your profile where the right people will see them. Our jury makes sure that the environment is a top-quality one. More than 30 selected media partners make regular use of our information pool. www.architonic.com/apply

PRODUCT RESERACH

Architonic offers you a comprehensive reference database with 120'000 professionally classified furnishing and building products and materials. You can carry out research without limits and free of charge, with direct access to CAD files, PDF catalogues, prices and dealer lists. www.architonic.com

FOR RETAILERS & AGENTS

MEMBERSHIP FOR RETAILERS & AGENTS

Every day more than 120'000 product data sheets are accessed at architonic.com. Every time a data sheet is accessed our WHERE TO BUY? service appears, exclusively listing the specialist retailers and agents who are our members in the specific locality. www.architonic.com/apply

VIRTUAL SHOWROOM[®]

On your own website you present the products of those manufacturers which you represent: clearly organised, always up to date and adapted to your corporate identity. This enables you to generate a regular supply of new customers, make an impression with your service and train your staff. info@architonic.com

VIRTUAL SHOWROOM[®] APP

We are delighted to offer you an app that's tailored to your company's needs. The products of your brands will be loaded into the app straight out of the Architonic database and updated automatically. In addition, we will cross-link these products with reference projects featured in the architonic.com archive and your RSS news feeds will be featured in a daily updated news area within your app.

FOR DESIGNERS

MEMBERSHIP FOR DESIGNERS

Here you can present your talent to the top manufacturers and the trade press with background information about yourself and your work, "making of" stories and your latest prototypes. And everything is linked to your products in our database. www.architonic.com/apply

MARKET ANALYSIS

Before you launch a new design on the market it's worth making an analysis of existing products. We can offer you a visually optimised overview of the best there is, always online and free of charge on www.architonic.com.

ARCHI TONIC TO GO



- 80'000 carefully selected products and materials
- Catalogue, price and retailer requests plus contact functions, indispensable for architects, interior architects, planners
- Breathtaking speed and brilliant picture quality for 3.99€ quarterly



Get the Architonic App now!